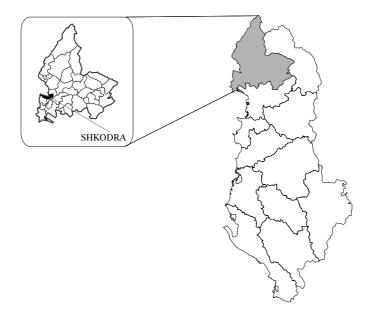


# STRATEGIC PLAN FOR ECO MIC DEVELOPMEN 2005 - 2015

# **MUNICIPALITY OF SHKODRA**

Strategic Plan for Economic Development 2005 – 2015



Tirana 2006



This strategic plan has been written by large stakeholder groups from the Municipality of Shkodra with advice and guidance from the World Bank Group, the Open Society Institute and FLAG. The World Bank Group, Open Society Institute and FLAG do not accept any liability for the accuracy or content of the strategy; they do however congratulate the Municipality for the quality of their work.



Cover design: Kilica Graphics Editors: Artan Rroji and Dr Iain Wilson Printing house: Maluka shpk

Copyright © 2006 Municipality of Shkodra

# Table of Contents ......page I. II. Preamble.....7 Importance of SPLED for our community......8 III. IV. Strategic Plan ......9 V. Development of Strategic Plan ......11 Methodology.....11 Summary of assessment of local economy......17 VI. Overview of Shkodra community ......25 VII. Economic profile of Shkodra......32 VIII. Documentation of the Strategic Plan ......48



c. Implementation Matrix of the Strategic Plan	58
e. Project fiches	76
Annex 1: Acronyms used in the Implementation Matrix	
Annex 2: Report on 'Survey on Locally Enabling Business Environment'	165
Annex 3: Methodology used in project prioritisation	169
Annex 4: Group projects	172

# Acronyms

DELTA	Developing Enterprise Locally through Techniques and Alliances
EDCM	Economic Development Commission of the Municipality
EDDM	Economic Development Department of the Municipality
FLAG	Foundation for Local Autonomy and Governance
LGI	Local Government and Public Services Reform Initiative (part of the Open Society Institute of the SOROS Foundation)
SMEs	Small and Medium Enterprises
SPLED	Strategic Plan for Local Economic Development
SWOT	Strengths, Weaknesses, Opportunities and Threats
WB	World Bank



# I. Introduction

A strategy for the Local Economic Development (LED) of various municipalities in Albania has been developed within the framework of the programme 'Developing Enterprise Locally through Techniques and Alliances' (DELTA). It was implemented during 2004 and 2005 and supported both financially and technically by the World Bank (WB; Local Economic Development Department) and the Institute for an Open Society (SOROS), through the Local Government and Public Services Reform Initiative, LGI, Hungary. A strategy for, and in partnership with, each of the municipalities of Berat, Durres, Korça, Lezha and Shkodra was prepared with the collaboration of the Albanian organisation Foundation for Local Autonomy and Governance (FLAG). The goal of the programme was, and continues to be, to develop strategic action plans that will have an impact in the restructuring of local economic development policies at the municipal level, especially those relating to the development of the private sector in Albania.

The methodology employed in DELTA promotes improvement of an environment that supports and facilitates the development of business and strengthens capacities and collaboration of local authorities with community groups, in general, and local businesses, in particular, for the development of a common Vision and a Strategic Plan for Local Economic Development (SPLED).

The Strategic Plan developed by each municipality will serve the purpose of institutionalising privatepublic partnerships and developing local programmes and projects that will lead towards the preparation of an agenda for sustainable development of the municipality. Through strengthening institutions, infrastructure and policies that support private enterprises, the projects outlined in each SPLED will help develop and strengthen Small and Medium Enterprises (SMEs) and increase local employment possibilities while at the same time increase revenues for the municipal budget.

The framework of DELTA enabled local capacities to be developed through a periodic review of the process of LED planning in order to provide for its sustainable institutionalisation in the respective local government.

# II. Preamble

The change of the political system in Albania, the transformation of the country's economy, from a highly centralised to a free market version, and the opening up of its markets and resources to those elsewhere in the world, especially those in Europe, has introduced a new challenge for its communities, particularly its businesses and local governments, namely the challenge of building a local economy and business structure capable of adapting to world markets and to competition.

During Albania's transition, the structure of its businesses changed and continues to change at both the national and local level. Before transition, large public companies dominated the market, while now it is dominated by SMEs. The initiation of the decentralisation process, allowing local governments to have a greater influence in the business environment, has naturally inclined the interests of SMEs towards local government policies. Every day, more responsibilities regarding provision of services and creation of regulations related to the business environment are being transferred from central to local government.

This economic transformation has brought to the table of our Municipality a new role: to lead the process of stimulating regeneration and growth of the economy and thus provide continuous improvement in the quality of life of our community, through improving the local business environment with regard to the economy and the competitiveness of businesses.

Given the current situation, it is becoming more and more clear to our community that great efforts have to be taken in order to define the most important directions needed for successful development and marketing of our resources in order to create competitive advantages that will sustain the existing businesses and attract new ones. This is the only way for our community to use its resources intelligently in order to make its economic system successful and sustainable.

Of significance in the development of this whole process has been the direct engagement of the municipality in LED planning, in which it played a leading, coordinative and promotional role. The process has been supported further through our city's public institutions, its business community and civic society, and through other partners, with a common effort that has enabled a common vision to be reached and the most important directions defined for the creation of a comfortable environment for LED, and one that promotes businesses and increases employment.



# III. Importance of SPLED for our community

The initiative of our municipality to develop a SPLED was carried out within the framework of efforts taken in exercising its legal function as a promoter and supporter of economic development within the jurisdiction of its territory, aiming to use in the most effective and efficient way possible its human, natural, social, institutional, financial and physical resources, in order to create a friendly environment for residents, businesses and visitors.

The transition process has forced substantial changes to be made in the way the city adapts to the trends and requirements of a successful LED. At the same time, the diversification of the local economy, required for it to fit the demands of the free market, and its development dynamics call for adjustments and re-evaluation of the relationship that exists between municipality and community, for building working systems and collaboration structures that will help in the gradual rehabilitation and continuous consolidation of a sustainable, healthy economy in our city.

In this new situation, in which our municipality is open to international and national competition for attracting businesses and creating jobs, it is imperative that efforts are made to define future directions, focusing on and managing well the available resources.

Our city government has previously made efforts to find and convince investors to enter our community, but these have often been sporadic and not well-coordinated with other local, or sometimes more distant, factors. In addition, the physical improvement of the local environment, quality of services and financial incentives required to ensure that existing businesses continue and new businesses seek to operate in our city, has been inadequate, because of the limited legal authority and financial capacities of our municipality.

Regardless of these difficulties, the role it is playing has always been increasing in strength, initially from an observer of local economic development and business performance into an actor actively involved in creating incentives and spaces in direct support of business and as a main generator of economic growth and employment. The experience of the Strategic Plan development has shown us that only local government, as the authority in whom the political and non-political interests of different groups in society come together, can play the major important role in stimulating economic development, through adopting a new mentality and work practices and through maintaining relationships with the actors and organisations that operate in its community.

Our community needs a wise local government, functional partnerships and civic pride, and we believe that the present strategy has laid the foundations for these.

# IV. Strategic Plan

This is the first LED Strategic Plan that has been developed for our municipality and it represents an effort made to change the quality and way of governing and the decision-making process.

Effective use of the economic advantages possessed by our community and attraction of private investors depend very much on the quality of local governance, the services provided and quality of the local policies that are developed and implemented. These have an impact upon the infrastructure of the services available for businesses, such as electricity and water supplies, transportation, telecommunications, waste management and urban planning. The fact that most businesses operating in our municipality are micro-, small- or medium-sized, which depend greatly upon the quality of services offered by the local government, makes even more important the latter's role in creating a friendly environment that fosters the development of business.

This Strategic Plan aims to correct the factors that have had up to now a negative impact on the economic development of the municipality and on the quality of local governance, and by doing so to reduce the barriers and risks of doing business here. The planning process helped in assessing these factors, and through this procedure an active review of the economic base and development factors of the municipality was achieved, leading to a better understanding of the opportunities for and obstacles to creating economic growth and attracting investors. During this process, our partners evaluated the local strengths, weaknesses, opportunities and threats (SWOT analysis), the key factors that need to be addressed in order to coordinate sustainable economic development.

During the formulation of the Strategic Plan, the Planning Commission reviewed the available human and natural resources, the economic status of the city and its surrounding areas, its cultural and historical heritage and comparative advantages, and the desires and needs of the community.

The Law on 'The Organisation and Functioning of Local Governments', No. 8652, dated 31.07.2000, Article 10/III, states that '... municipalities shall assume responsibilities for the following exclusive functions of Local Economic development ... that of the preparation of programmes for local economic development', making the development of a strategic plan a legal obligation for the municipality.

The present plan was prepared over a period of 16 months. We understand that the desired improvements and changes cannot happen within a short time. However, the leadership of our municipality, together with the public and private actors, will be devoted to its implementation in the medium term and the making available of adequate resources for it to happen as quickly as possible, as this plan is very likely to succeed in achieving its goals.

The Strategic Plan was approved by Municipal Council through Act No. 60 dated 7th July 2005.



# **Philosophy behind Strategic Plan**

The SPLED of our municipality aims to outline the vision and strategic goals the city has for its development and to guide and consolidate the efforts made by the municipality and community to develop an environment that is both supportive and favourable for the development of business here.

Our SPLED has been designed to address the needs of both our leaders and our community to improve the quality and diversity of jobs that are available and to improve the quality of life for our citizens and of the environment for the development of business.

The Municipality and all the actors involved in the development process began implementing their vision by focusing on the primary philosophical goals that lie behind the development of our SPLED:

- ٠ Provide for the community and local government a guiding document for determination of future directions of economic growth;
- Provide an example of a strategic decision-making process that incorporates collaboration among local politicians and the business community;
- Facilitate the efforts for collaboration among public and private partners, for a coordinated development of the municipality;
- Establish a decision-making framework for issues such as public services, infrastructure and collaboration with business;
- Establish a new experience and install a culture of planning economic development;
- Create an environment favourable for development and growth of existing businesses, because we believe that in a community where businesses are dissatisfied there is little chance that new businesses will be created;
- Influence the financial and technical support policies of central government and donating agencies;
- Give our municipality the appropriate leadership authority required for planning economic development;
- Enable transparent and effective local governance that responds professionally to the needs and requirements of residents and visitors.

# V. Development of Strategic Plan

The development of the Strategic Plan was completed using the methodology applied by the World Bank. In using a holistic strategic planning process it is important to achieve an inclusive agreement where economic, social and environmental needs are balanced.

# **Guiding principles**

The principles that guided the Municipality and the Planning Commission during the formulation of the Strategic Plan include the following:

- Economic success is balanced with quality of life;
- Economic growth is balanced with social and environmental requirements;
- The municipality is a key factor in improving the local investment climate;
- Collaboration among municipal government, businesses and civic society is a key element in sustaining economic progress;
- Strategic planning is a holistic integrated process, institutionalised in the municipality;
- SPLED determines the main directions for economic development, but doesn't control it;
- Improvement of the entire business environment is targeted, not simply individual businesses;
- Protection and support for existing businesses is as important as attraction of new businesses, as they act as a very good marketing tool for promoting the business climate;
- Development of employment using internal resources is more important than creating employment through external factors;
- Establishing Public-Private partnerships in decision-making and in improving the local economy is important;
- The private sector is the main generator of economic development.

# Methodology

Our municipal government considers SPLED as the best and most systematic method available for management of change, for ensuring consensus of the community and for generating a common vision for a better economic future. The strategic planning process enabled the coordination of efforts and resources that will lead towards improvement of the economic situation and, consequently, the



establishment of a framework that aims to create a healthy well-balanced environment for the economy and an improved quality of life for the citizens. Although outlined here very simply, this methodology was found to be very complex given the amount of effort and decision making required.

The strategic planning process was accompanied by capacity building and facilitation activities. For capacity building purposes, DELTA organised a study tour to Hungary where three workshops were held on the following topics:

- ٠ Stages and techniques for development of SPLED;
- ٠ Institutional structure for development, implementation and monitoring of SPLED in partnership with the community;
- Introduction of regional best practices in SPLED;
- Methodology of development and assigning of priorities to projects.

# **Planning process**

The foundation of an effective strategic planning process rests upon a sound understanding of the most important issues that face the community. The issue of economic development could be outlined as one of problems to be solved, needs to be addressed and capabilities to be employed. The process applied here enabled the unification of the opinions and choices of local government with those of businesses and other representative agencies.

The planning process was structured to be undertaken in five phases:

- 1. Organisation of the efforts;
- 2. Evaluation of the competitiveness of the local economy;
- 3. Development of the strategy;
- 4. Implementation of the strategy;
- 5. Revision of the strategy.

Over the planning process period a number of consultations, evaluations and common decisionmaking events relating to the presentation and priority of the key issues for economic development were considered.

At moment of writing, the municipality has completed the first three phases and has now entered the fourth.

# **Organisational approach to Plan development**

The organisational approach that was applied allowed in the decision-making process the direct and institutionalised participation of a wide group of people representing the community along with the mayor, members of city council and the municipal staff.

The participation was institutionalised and structured through the LED Planning Commission established and headed by the Mayor. The role of the Commission was to draft and review the Strategic Plan and this responsibility continues with supervision and evaluation of the plan's implementation. The structure of the Commission was laid out in such a way as to allow the grouping of the member base according to field of development and interest.

A crucial element in this structure was and remains the Core Team, headed by the Economic Development Department of the Municipality (EDDM) and in which the business community had one representative. The Core Team played a crucial role in coordinating the work of the commission members with the DELTA partners and other local and central agencies and organisations interested in and committed to the development of the municipality.

The four people on the Core Team each headed a team established to obtain direct input of the community in the LED planning process, as follows:

- Civic Society Team, led by Ridvan Sokoli
- Business Team, led by Simon Prendi
- Public Agencies Team, led by Ahmet Omi
- Community Team, led by Frederik Shiroka

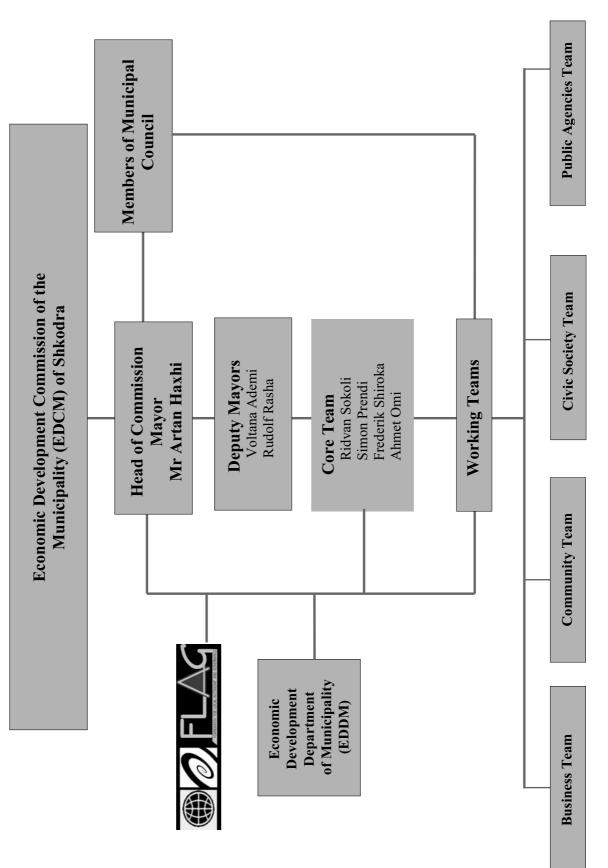
# **Participation and consultation**

Formulation of the Strategic Plan document was the main aim of the Municipality, but it aimed to involve in the planning process other actors who would have a decisive role in developing the strategy. It would have been impossible for our local government to carry out the whole process alone. Therefore, it was necessary also to involve the expertise of other people from the community who could bring to the process a wide range of experiences, ensuring that the most able individuals in the community had the chance to present their opinions and preferences to address the most critical issues involved in local growth and economic development.

In all, 143 people were directly involved in the planning process, including representatives of local government, the business community, banks, educational institutions, including the university, public







enterprises, NGOs and other individuals acknowledged in the community for their levels of expertise and contribution to society.

The municipality made a great effort to keep engaged and focused throughout the process this large group of actors, who voluntarily gave priceless assistance in formulating the Strategic Plan draft.

As a result of this inclusiveness, the direct involvement of people outside of local government who participated in the process gave full local ownership to the Strategic Plan.

#### List of participants:

#### **Public Agencies Team**

Ferid Hoti, Parliamentarian Astrit Bushati, Parliamentarian Mahir Hoti, Rector of Shkodra University Tonin Gjuraj, Municipal Council Myzafer Kraja, Directorate of Food and Agriculture Astrit Beci, Directorate of Public Healthcare Maxhid Cungu, Marubi Museum and Photograph Exhibition Elnar Dervishi, Municipality Teuta Haxhi, Municipality Vehbi Gruda, Municipality Afrida Damnori, Regional Council Bardh Shllaku, Prefecture Merita Kazazi, Regional Council Fatmir Tepelia, Regional Council Engjell Gjondrekaj, City Water Supply Enterprise Arben Haveri, Chamber of Commerce Agron Ramadani, Roads and Drains Enterprise Ismet Hoxha, Loro Boriçi Football Club Gëzim Mema, Multi-sports Club Sadetin Taipi, Marin Barleti Library Mensur Bushati, Public Enterprises Service Office Agron Dizdari, Migjeni Theatre Surri Rregjimi, Albtelecom Lindita Shiroka, Post Office Gjokë Miri, Directorate of Taxes and Charges

Figiret Bushati, Directorate of Primary Health Service Osman Dashi, Regional Directorate of Stradal, **Public Transportation** Violeta Staka, Directorate of Public Insurance Bujar Golemi, KESH Viktor Jubani, Regional Environment Agency Egerem Dushi, Directorate of Food and Agriculture in Shkodra Munire Mandia, Directorate of Food and Agriculture in Shkodra Engjëll Çeka, Shkodra Branch of Customs Sokol Haliti, Regional Employment Directorate Suela Mema, Property Registration Office Nathan Borgford-Parnel, PCV-USA Florian Borshi, Cleaning Enterprise Xhelal Smajli, Municipality Marije Duoda, Municipality Elena Zorba, Municipality Nexhat Grezda, Municipality Alfred Luleta, Municipality Kujtim Domnori, Municipality Valbona Qehaja, Municipality Ludovik Vuka, Municipality Alket Kadrija, Municipality Eva Poja, Municipality Andi Cungeli, Municipality Behar Fejza, Municipality Ledia Dushi, Municipality Ymer Vizi, Municipality



Bepin Kurti, Municipality Nazmi Berhani, Albtelekom Skender Halili, Greening Enterprise Agron Shima, Radio Shkodra Berti Stoja, City Water Supply Enterprise Kujtim Alia, Children's Culture Centre Besim Dyca, Municipality Gjon Nika, Municipality Hare Bilal, Municipality Tahir Sadiku, Directorate of Primary Health Service Osman Deltina, City Water Supply Enterprise Reshat Zaganjori, Children's Culture Centre Zija Vukaj, Shejnaze Juka School Xhemal Shqau, City Cleaning Enterprise **Business Team** Sabri Bushati, City Council

Musa Heta, City Council Edlira Tukaj, University of Shkodra Olsi Kabashi, Municipality Pjeter Kakia, Dafinor Ltd Shkelqim Kopliku, Progres-Metal G. Gjovalin Guli, G&S Ltd. Fehmi Golemi, Green Shoe Ltd. Petrit Stefa, Public Transportation Company Agron Culiqi, Cable factory Fatmir Lishi, Sigal Insurance Zef Gjini, Gjini Ltd. Ilir Shurdha, Ilira Ltd. Sokol Hoxha, Inform Shkodra Travel Tish Martini, Western Union Ltd. Hedi Teli, Casual Ltd. Mehdi Shabani, Construction company Senida Kruja, Pro-Credit Bank Lirije Vorfa, Raiffeisen Bank Artur Luka, Tirana Bank Oemal Sylja, United Albanian Bank Anton Leka, Chamber of Commerce Sadije Bushati, University of Shkodra Arjeta Troshani, University of Shkodra Emirjeta Bejleri, University of Shkodra

Brilanda Bushati, University of Shkodra Julinda Sokoli, University of Shkodra Drita Kruja, University of Shkodra Adem Bekteshi, University of Shkodra Ylber Berhani, Commercial Bank

#### **Civic Society Team**

Ardita Boriçi, University of Shkodra Blerta Spahia, University of Shkodra Zemaida Mozali, Municipality Angjelina Shllaku, Municipality Shpetim Quku, GTZ Gjon Shllaku, Preng Jakova Association Filip Guraziu, MESHBUSH Gjenarin Shantoja, Regional Development Agency Terezina Hila, OXFAM Anila Trebicka, Women in Development Ridvan Troshani, TEULEDA Alma Kurti, ASDI Luigj Mila, Peace and Justice Kastriot Faci, The Door Rikard Malaj, The Door Rasim Suma, Shkodra Association for **Protection of Fishery Resources** Merzuk Hoxha, Association of Shkodra Hygienists Filip Vila, European Children's Trust Zenepe Dibra, Shkodra Intellectual Women Diana Bejko, REC Shkodra Andi Cekaj, Albanian Red Cross, Shkodra Antoneta Pero, Centre for Handicapped People Ferid Lluja, Riza Pasha Society Aldo Ferreti, COOP Vildan Tufi, Sports for All Aleks Dushi, AFFD Maranaj Marku, MALTESER Xhabir Mehmeti, Hunters' Association Shaqir Ramadani, Hunters' Association Migena Pengili, REC Shkodra

### **Community Team** Ahmet Bushati, Former Chairman, City Council Vili Kamzi, Historian Sherafet Kruja, Economist Agustin Jubani, Economist Karlo Kamsi, Hydrologist Isa Alibali, Culture specialist

Fatos Gjyrezi, City Council

Eduard Grishaj, City Council Qamil Gjyrezi, City Council Dashamir Dini, City Council Anton Gurakuqi, Physician Merita Dibra, Municipality Anol Dedja, Municipality Artan Kolnikaj, Lawyer

# Summary of assessment of local economy

The current condition of the local economy in Shkodra was subject to a SWOT (Strengths, Weaknesses, Opportunities and Threats) analysis, which considered the basic economic and social data and the local views expressed in a business survey and those of the Planning Commission.

The data gathered included statistics and information relating to the local natural, human and financial resources, the structure of the economy and businesses, level and structure of employment and education and qualifications of the work force.

During the development of the SWOT analysis, the Planning Commission included a sector analysis carried out by the working teams. SWOT analysis was used as the base platform for the development of the Strategic Plan. Analysis of the local situation was continued by the Planning Commission members, which identified the main economic growth advantages and challenges facing our community.

The information database was arranged into five sections: demography, business, culture and sports, infrastructure and environment, as follows:

DEMOGRAPHY <ul> <li>Population</li> <li>Education</li> <li>Employment</li> <li>Social care</li> <li>Shelter</li> <li>Healthcare</li> </ul>	BUSINESS <ul> <li>Business a</li> <li>Questionm</li> <li>Imports</li> <li>Tourism</li> <li>Business t</li> <li>projects</li> </ul>	aire database	<ul><li>Urban stude</li><li>Electricity</li></ul>	ds ply ion permits dies
CULTURE & Culture a institutio Infrastruc institutio Activities Projects	nd Sports ns cture of ns	<ul> <li>ENVIRONM</li> <li>Air quali</li> <li>Water res</li> <li>Environm</li> <li>Shkodra</li> <li>Greening</li> <li>Cleaning</li> </ul>	ty sources nent conditions Lake g of city	

Five meetings relating to the SWOT analysis were held in May 2004, one for each of the sections referred to above, while a further additional meeting was subsequently held to undertake an overall comprehensive SWOT analysis.

The main findings of the analysis were as follows:

#### Main advantages

- Geographical position: main administrative and business centre in North Albania, and close to a national border;
- Easy access into national and international transportation network;
- Existence of unique natural resources and large water resources;
- Continuous demographic growth and a young work force;
- Space for development of business parks.

#### Main challenges

- Lack of favourable climate and image to attract businesses;
- Low standard of living;
- Lack of diversified economy and existence of outdated technology;
- Local businesses have limited connections to national and international markets;
- Poor urban infrastructure and poor quality public services;
- Economy that provides insufficient quality and diversity of goods and services.

# **Perceptions of businesses**

Local governments have a mandate to promote the development of local SMEs. However, this mandate is considered by the private sector to be legally restrictive, especially with regard to the provision of resources to undertake business activities.

To investigate this issue further and to understand the concerns of local businesses in more detail a survey was carried out in the city. The goal of the survey was to collect information and gather the views of the business community on the local economic situation, the prospects of doing business here, the conditions and regulations that affect the growth of local businesses, the policies and practices that hinder the growth of existing businesses and the demands and needs of the community for an improvement in the business environment.

The Business Environment survey was carried out in March and April 2004 and **79 businesses** from different categories participated.

The main perception of businesses is that local governments do not have the appropriate means or authority to assist the development of SMEs. This perception is enhanced by lack of communication and poor dialogue between local government and business.

Businessmen in Shkodra take a softer view on this issue than do businessmen elsewhere in Albania, though they think discussions with local authorities have often been overly theoretical and not followed up by concrete action (OECD 2003: Albania – Enterprise Policy Performance Assessment).

During discussions, business people expressed the desire for more financial resources to be made available for local authorities to increase their capacity and possibilities to promote economic development in Shkodra.

Inclusion of the opinions of local businesses in the formulation of the Strategic Plan was an important step in initiating the decision-making process. Through this step the opinions of a group of people that have the biggest influence on the economic growth of the municipality was considered.

# **Vision and Goals**

#### Vision

The purpose of generating a vision for our local economic development was to enable our community to articulate where it wants to be in the future and to choose the path it would like to follow to get there. The vision will provide for the citizens and local government a clear idea of what has to be done and how to concentrate their energies and resources.

The vision was developed by the Economic Planning Commission (EDCM), after consulting different segments of the community and after it had been presented publicly through the local media. The aim was to generate a vision that could be developed and accepted by as many actors and interest groups as possible, and which would provide a thorough description of the preferred economic future of our city.

A vision in this context is an ideal, which has its roots in the natural, geographic, economic, historical and cultural reality of the region. It aims to capture the expectations and aspirations of a community, and define a clear direction for the development of its city. We believe that in our case the vision summarises realistically the desires and capacities of our community. We aim to share this vision continually with various groups from our community, so that it becomes widely known and accepted and thus becomes a guide in making the ideal a reality.



Our vision will be re-evaluated by the community, including the decision-makers in local government, in order for it to reflect on any necessary changes, new desires and circumstances and recent evaluations.

#### Goals

Determination of LED goals helps us to take decisions about the ways and means of achieving the changes we need. Even though some of the goals and actions required are not directly related to creating jobs or to attracting new businesses, the future of our community is based on sound foundations such as level of education and quality of life, city infrastructure and municipal services. In our view, businesses do not develop and flourish in and are not attracted to communities that do not offer adequate levels and quality of infrastructure and services required by a healthy business environment.

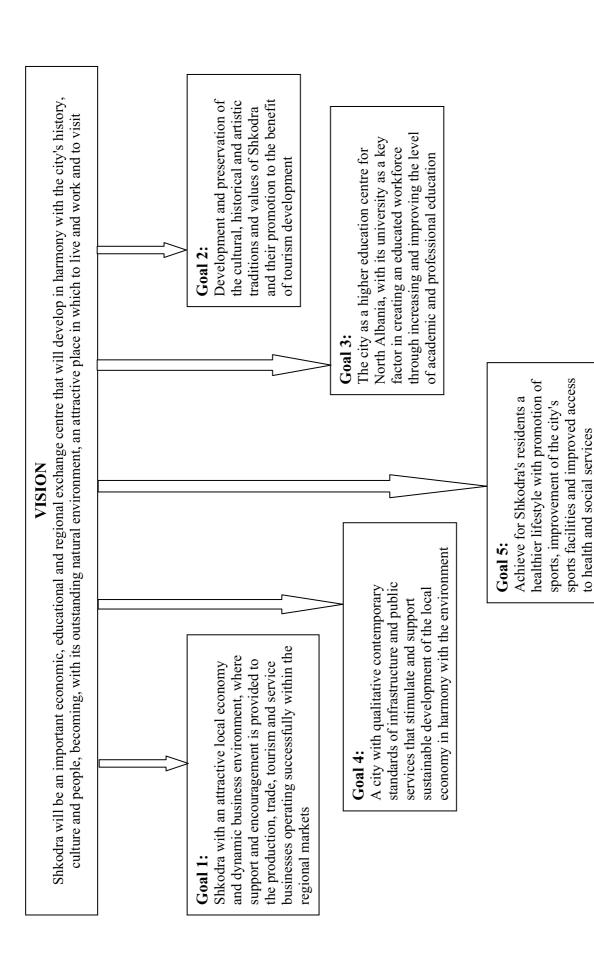
In order to achieve its LED goals, our city is focused on accessing its natural and human resources. In order to develop the goals, the Planning Commission considered the opportunities and threats facing the municipality, its history of economical development and that of the region.

LED goals express the main directions in which the development of the municipality will follow, and are listed on the next page according to importance to LED and to the creation of a favourable environment. They are developed through careful analysis of the vision and deal with issues crucial to the development of the city.

# **Expected benefits**

The benefits expected as a result of the implementation of our Strategic Plan are multiple, but the most important are the following:

- Provision of guidance to the municipal council and administration during the annual and mid-term budget preparation process, allowing for focus on the implementation of the projects included the SPLED;
- Focus applied to the human and financial resources available in the areas identified, maximizing the benefits and making it possible to achieve the goals and objectives of the SPLED;
- Strengthened sustainable partnership in decision-making, with co-financing provided by local government and the business community;
- Increase in capacities of the municipal administration, especially of the EDDM;
- Coordination of activities of organisations and agencies responsible for implementation of different parts of the SPLED;



STRATEGIC PLAN for ECONOMIC DEVELO 2005 DPMENT 2015

21



- Provision of a realistic calendar for the implementation of the SPLED;
- Identification of the expected results;
- Development of an efficient system of communication between the Municipality and its partners;
- Facilitation of marketing of the potential for and the possibilities of doing business here;
- Establishment of a monitoring system in collaboration with the community in order to follow up on the completion of activities and the evaluation of the results anticipated in the SPLED;
- Improvement in the management system in the Municipality in the function of implementing programmes included in the Plan matrix;
- Provision of guidance for lobbing and negotiating with local, national and international actors interested in or being involved in projects in our SPLED;
- Provision of guidance for local government and donors to allocate funds and to focus on available resources.

# Implementation

A SPLED is the official plan for the administration of a local government and the institutions and enterprises under its control and as such is an on-going evolving plan. The SPLED for our city has begun and will follow four stages:

- 1. Activation of the financial resources and allocation of the funds;
- 2. Realisation of public-private partnerships;
- 3. Monitoring and evaluation of the Plan;
- 4. Re-evaluation and improvement of the Plan.

Given that the timeframe for implementation of our SPLED is longer than that of a political mandate, the success in the implementation of this strategy depends on the continuous engagement of the local government and civil service in achieving the objectives and implementation of the outlined projects.

The Municipal Council, as the key factor in provision of support for the SPLED, will provide guarantees for the allocation of municipal funds for financing of the projects. In addition, it will provide effective advice for the approval of improvements suggested by the Planning Commission and executive authority of the municipal government.

The Mayor and the Head of the EDDM will coordinate the programmes, projects and financing from central government, donors and local or international organisations, so that they follow and support the SPLED. In addition, they will initiate and implement adequate improvements in the management of the process and restructure the staff according to the implementation of the SPLED. The success of the implementation will depend heavily on how the organisations and agencies involved in the Strategic Plan will manage the particular elements they are responsible for.

While the community will experience progress with the implementation of the SPLED, the plan itself will need to be revised, evaluated and improved in order to address new conditions and situations. The Economic Development Commission of the Municipality (EDCM) will monitor and evaluate the implementation of the Plan, while keeping in mind that the community should also have access to the monitoring process.

# **Organisational approach to Plan implementation**

The municipality appointed the EDCM as the main institution to review and evaluate the Strategic Plan implementation process. Every four months, EDCM will hold a meeting to discuss progress made in the implementation, based on reports prepared by the EDDM. It will also, once a year, in August, discuss and approve findings and evaluations, and add suggestions that will be presented to the Mayor and then to the Municipal Council for discussion and approval.

The composition of this Commission may change. However, the responsibilities will remain the same: supporting, monitoring and reviewing Plan implementation. Meanwhile, the Mayor, in consultation with EDCM, may appoint working groups to support implementation of particular parts.

EDCM will develop and approve an annual activity plan for reviewing the Strategic Plan. The funds for supporting its operations will be approved by Municipal Council, at the request of the Mayor.

The EDDM is the structure that is directly responsible for following up the implementation process, and it will mainly:

- provide adequate administrative logistical support for the activity of the Planning Commission;
- coordinate the activities of the actors identified in the Plan and of those that will be involved later on;
- provide staff for the working teams that will support the Planning Commission;
- prepare and present for the Mayor and Planning Commission reports on the performance of the implementation process;
- find data and information required by the Mayor and Planning Commission. ٠



# **Financing of Strategic Plan**

Financing of the Strategic Plan is a major effort for the Municipality, equal to the effort made in plan development. The Implementation Matrix (Chapter VIIIc) identifies estimated costs, and gives the actual and potential partners. The approximate cost of Plan implementation is 7,599,776,896 leke, equivalent to 60,798,215 euro.

The Municipal Government will finance the Strategic Plan through its own budget, and this began in 2005. The Municipal Council will continually include the implementation of the programmes and projects of the Plan in the municipality's annual and mid-term budgets.

The Strategic Plan will be co-financed by central government, the local business community and other community groups, donors and local and international organisations. Commitment of the business community through direct investments offers an additional financial guarantee for its implementation and success.

#### VI. **Overview of Shkodra community**

# **Geography and topography**

The city of Shkodra is located in Northwest Albania (45.03N, 19.31E), at an altitude above sea level ranging, in a line running from south-west to north-east, from 9.5 m to 24 m.

The city and its immediate surrounds lie on an alluvial plain in a depression resulting from tectonic shift during the Pliocene. This depression is partly filled by deposits from the rivers that have flowed through the depression to the Adriatic Sea. The climate is Mediterranean, with a continental and maritime mixture.

To the north and west of the city lies Lake Shkodra, from which the River Buna (44 km long) flows south into the Adriatic. The lower part of the river constitutes a border with Montenegro. Just (two km) southwest of the city lies the confluence of the Rivers Buna and Drin. The east of the city is bordered by the River Kir (43 km long), a seasonal river that flows from the northern highlands into the River Drin just south of the city.

The flat part of Shkodra extends across an area of 1,150 ha, while there are some 350 ha of hills in the city. Shkodra includes three peripheral neighbourhoods: Bahçallek in the south, and Shirokë and Zogaj in the west, which occupy an area of 180 ha.

Shkodra is partly encircled by a range of hills that rise to an altitude of 110 m, by the Rrenci Hills to the east and the Tepe Hills to the south. Immediately southwest of Shkodra lies the rocky outcrop on which stands Rozafa Castle, some 130 m above sea level and enclosing an area of 3.6 ha.

To the north and northwest lie the fields of Mbishkodra, to the north and east of which the Albanian Alps begin. In the opposite direction, about 30 km to the southwest of the city, lies Velipoja, a popular beach resort on the Adriatic coast.

Thus, within 30 km of Shkodra there exist a whole range of natural attractions, from the mountains of High Albania to the Mediterranean coastline of the Adriatic, from the shores of the largest lake in the Balkans to the rocky outcrop of Rozafa Castle, which stands majestically above a city that one hundred years ago had a navigable river bringing merchant and passenger vessels into its heart.

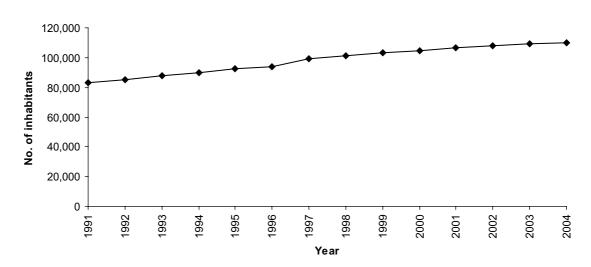
# **Demography**

The population of the city of Shkodra comprises about 45 per cent of that of the whole region. As a result of the dramatic changes that have taken place in the country over the last decade and a half, the



population of the city has increased by nearly one-third, despite emigration, either within the country or abroad. The increase is reported in the table below and illustrated quite clearly in the accompanying figure.

Year	No. of inhabitants	Year	No. of inhabitants
1991	83,086	1998	101,257
1992	85,436	1999	102,937
1993	87,941	2000	104,667
1994	89,587	2001	106,415
1995	92,181	2002	107,924
1996	93,674	2003	108,995
1997	98,979	2004	109,632



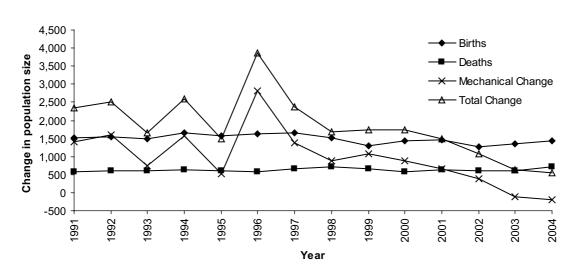
Source: Municipality of Shkodra

Analysis of births and deaths shows that much of the population increase has come from migration from outside of the city (see table and figure below). The data for Mechanical Change is an overall figure, which includes unknown numbers of immigrants and emigrants.

Year	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Births	1,524	1,535	1,494	1,650	1,582	1,618	1,644	1,520	1,306	1,438	1,449	1,279	1,348	1,445
Deaths	587	612	596	627	615	584	662	726	656	583	621	601	598	702
Mechanical Change	1,413	1,598	748	1,571	526	2,822	1,382	886	1,080	894	661	393	-113	-194
Total Change	2,350	2,521	1,646	2,594	1,493	3,856	2,364	1,680	1,730	1,749	1,489	1,071	637	549

Source: Municipality of Shkodra





Source: Municipality of Shkodra

The natural change in the size of the population of Shkodra is a positive number, i.e. that the number of births is greater than the number of deaths.

- The overall coefficient of mortality (number of deaths : number of inhabitants) has varied ٠ very little over the last decade and a half, at 7 deaths per 1,000 inhabitants in 1991, to 6 deaths per 1,000 inhabitants in 2003.
- The overall migration figures, overwhelmingly positive in the 1990s became negative in ٠ 2003 and 2004.

Reasons for the latter figures could be many. For example, the number of emigrants going abroad or to Tirana may have been roughly constant over all this time, while the number of immigrants entering the city may have gradually decreased, as many areas of the hinterland have become deserted.

Population structure according to age group is reported for year 2004 in the table below.

Age group (years)										
Number	1,500	8,675	9,150	9,443	9,377	28,688	25,300	8,022	10,027	110,182
Percentage	1.36	7.87	8.31	8.57	8.51	26.04	22.96	7.28	9.10	100

Source: Municipality of Shkodra

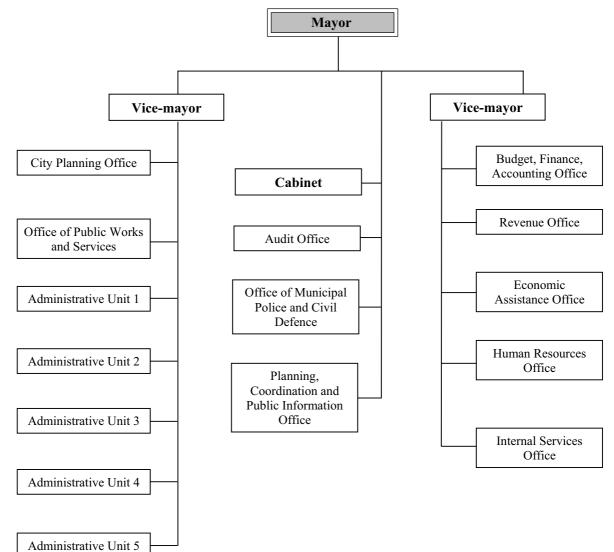
The average age of the population of the city of Shkodra is 27 years (a young population). The ageing coefficient is 8 per cent (young), while the male : female birth ratio was in favour of males during the years 1991–2003, the ratio varying between 103 and 118 males per 100 females.

27



# **Municipal government**

The Municipality of Shkodra forms part of the Region of Shkodra. In the local elections of October 2004, the Mayor of the city was elected along with 45 members of the Municipal Council, who represent several political parties. The Municipal Council approved the organisational structure of the municipality's administration, which is shown in the chart below.



#### Revenues and expenses for years 2001 to 2004

The revenues (000s leke) and expenses for the Municipality of Shkodra for the years 2001 to 2004 are reported in the table below.

Revenues	2001	2002	2003	2004
Total local revenues:	46,112	87,693	204,178	233,155
from local taxes	17,056	44,428	169,922	178,050
from local tariffs	19,393	26,710	11,069	38,850
from other sources	9,663	16,555	23,187	16,255
Total revenue from National Resources:	1,082,547	1,102,883	1,345,117	1,146,340
grant	140,154	252,891	156,940	127,769
designated transfers (conditioned budget)	942,393	849,992	1,188,177	1,018,571
Total (000 leke)	1,128,659	1,190,576	1,549,295	1,379,495
Percentage				
Local revenues:	4	7	13	17
from local taxes	2	4	11	13
from local tariffs	1	2	1	3
from other sources	1	1	1	1
<b>Revenue from National Resources:</b>	96	93	87	83
grant	12	21	10	9
designated transfers (conditioned budget)	84	72	77	74
Total	100	100	100	100
Expenses (%)				
Investments from own resources	1	4	3	3
Investments from national resources	9	8	4	3
Operational expenses	90	88	93	94
Total	100	100	100	100

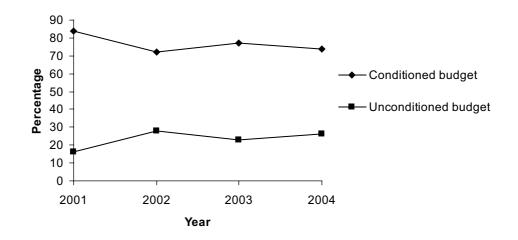
Source: City Department of Finance

It is apparent that the municipality is heavily dependent upon central government for its income, as the total revenues from National Resources for the period 2001 to 2004 show, accounting for between 83 and 96 per cent of revenue, though the percentage has been steadily falling since 2001.

The budget of the municipality contains a conditioned part and an unconditioned part. The conditioned part includes funds specifically allocated by central government for common and delegated functions, which are supervised by the line ministries, while the unconditioned part includes the municipality's revenues from local taxes and tariffs applied for the various services it offers, and from sale of its assets. In addition, since the year 1999, this budget line has included a grant disbursed by central government.



The relative percentages of the conditioned and unconditioned budget are shown in the figure below. Despite the reforms undertaken as part of decentralisation of government, the continued centralisation of the state is apparent: the conditioned budget comprised 74 per cent of the total budget for the year 2004, though for the year 2001 it was higher still, at 84 per cent.



Source: City Department of Finance

The policy making capabilities of the municipality, especially with regard to the capital investments and common functions, are still very centralised with almost all financing coming from central government through the line ministries.

Furthermore, with regard to the conditioned budget, there are no clear and transparent mechanisms and criteria on how it is assigned by central government. This is reflected in the low level of investments realised by the municipality, even though the need for capital investments and capability to absorb them is very large.

Another important source of financing for the municipality is donors. The Municipality of Shkodra has positive experiences in this direction, such as the financing by the Austrian Chancellery of a project to rehabilitate the city's mains water and sewage systems, and by USAID of a project to rehabilitate two of the city's roads.

Nevertheless, despite direct meetings being held between municipal officials and various donors, when it comes to the financing of supportive programmes, especially through capital investments, donors prefer, in most cases, to negotiate with central government (the line ministries), and recommendations are often determined by the political preferences of ministry staff.

#### Education

In year 2001, the educational level of the adult population of the city of Shkodra was as follows:

Educational level	Per cent
Uneducated	1
Know how to read and write only	12
Elementary education attended	15
Middle school and vocational education attended	31
High school education attended	32
University or college attended	9

Source: INSTAT



# VII. Economic profile of Shkodra

In the period 1945–1992, Albania implemented the opposite of a market economy: property ownership was prohibited and all economic activity was state controlled. The country became unique with regard to isolation and economic centralisation.

The main activities of the processing industry in Shkodra were the processing of tobacco and manufacture of cigarettes, production of conserved foods, sugar-based foods, soft and alcoholic drinks, and pasta, bread, rice and vegetable oil. The main activities of the textile industry were focused on garments and silk products. The city also had a wood-processing and paper-production plant. The most important mechanical engineering industries concerned wire manufacturing, elevator manufacturing, bus assembly and the Drini Plant. Two important hand craft enterprises were the Artisan Products Enterprise and the Straw and Reed Enterprise.

During this period, Shkodra had the fifth largest economy in Albania. However, in 1992, the Albanian government undertook a number of reforms and approved a number of laws concerning property ownership, private activity, competition, bankruptcy, foreign investments, customer protection, privatisation of small and medium enterprises (SMEs), and many other elements involved in modern trade.

As a result of these reforms, big changes took place in the economic structure of Shkodra, so that some nine-tenths of the former state-owned enterprises in the city were privatised. However, the majority of these privatised businesses did not continue their original production lines, particularly in the mechanical engineering industry, which had been unique in the country and had a guaranteed national market.

Food processing, wood processing and the artisan products industry, which were among the largest producers of the time, were dissolved into a large number of SMEs.

Meanwhile, tobacco processing and the cigarette manufacturing industry were completely destroyed: incapability to invest in technological renovation and competition from imported products caused its bankruptcy.

# Natural resources of Shkodra region

The Shkodra region is bordered to the North by the region of Malesi e Madhe, to the West by the Republic of Serbia and Montenegro, and by the Adriatic Sea, to the South by the region of Lezha and to the East by the region of Puka. The Region of Shkodra occupies an area of 2,049 km<sup>2</sup> and has a population of 243,000 inhabitants.

The territory includes three lakes. Lake Shkodra, the largest lake in the Balkans, has a surface area of 369 km<sup>2</sup>, of which 149 km<sup>2</sup> lie in Albania, with the rest in Montenegro. The average depth of the lake is 10 m and the average water temperature 16.5 $^{\circ}$ C, which helps to moderate the climate of the city. The lake is very rich in fish, with an annual harvest of 50 kg/ha. The shoreline within the municipality extends 14.5 km along the lakeshore, of which 10 km are rocky and 4.5 km flat land, mostly bordering fields.

The two other lakes in the region of Shkodra are artificial: the lake of Vau-Dejes, 20 km east of Shkodra, occupies an area of 27 km<sup>2</sup>, while that of Koman, 40 km east of Shkodra, is 17 km<sup>2</sup> in size. Both these lakes are located on the River Drin and were created to supply the two largest hydroelectricity power stations in Albania: Vau-Dejes has an installed power of 250 mW, while that of Koman has an installed power of 600 mW.

To the north of Shkodra, in the highlands, reside yet more water resources. The mountain valleys are on average 800 m above sea level and have potential electricity reserves of 400 mW per hour, allowing for the construction of small power stations.

The most important local metal mineral resources are to be found at the copper mine of Palaj Karme, 45 km from the city. This mine became effective in 1981 and its reserves are estimated to be more than 1 million tons, with 2.5 per cent Cu. Other copper ore sources are located in Turrec, 40 km from Shkodra. In addition, there are reserves of Bauxite (aluminium ore) at Villgar, 13 km from Shkodra.

Non-metal minerals are found at the following places (with distance from Shkodra in parentheses):

- ٠ Kaolin (white clay used to make porcelain and some medicines) in Domen-Postribe (13 km) and in Vig (45 km);
- Silica source at Vilza (21 km);
- Dolomite (limestone) stone resources in Rrasek (11 km);
- Rhyolite stone resources in Guri Zi (6 km). ٠

In the periphery of Shkodra City reside resources of raw materials used for the production of construction materials, including cement, lime, bricks, tiles, ceramics, marble, decorative stone, etc.

The land around Shkodra comprises approximately 19,220 ha (or 64 per cent) flat land, 7,450 ha (25 per cent) hills and 3,590 (11 per cent) mountain. The land and much of the hills are farmed in one way or another.



According to recent agrochemical studies, more than 75 per cent of the land surface is rich or medium rich in nitrogen, phosphorous and potassium, and the depth of soil under the fields is large. Dominating types of land are neutral meadow and alluvial meadow types.

According to the land registry, the region of Shkodra has in total 151,427 ha land, of which 30,243 ha are agricultural, 54,510 forest, 10,454 meadows and pastures, and 56,220 ha other types. Of the agricultural land, 29,289 ha are fields, 184 ha orchards, 561 ha olive groves and 208 ha vineyards. According to the Regional Agricultural Office, the dominant cultivated crops are as follows:

- Fodder, 10,321 ha;
- Grain and corn, 6,076 (grain 2,544; corn 3,532) ha;
- Total vegetable, 2,755 ha;
- Kidney bean, 597 ha;
- Potato, 231 ha;
- Tobacco, 213 ha.

# **Tourism**

Tourism in the Shkodra region is an age-old tradition. The products of the region have been much valued by both foreign and national tourists, but particularly by the local people. Although the produce has been mostly designed for national or local consumption much of it is attractive to foreign tourists as well.

The larger region around Shkodra, encompassing Malesia e Madhe (High Albania), has a very favourable geographical position compared to all other regions of Albania with regard to the development of four major types of tourism:

- City tourism, based on the attractions offered by Shkodra itself, with its religious artefacts (from three different main religions practised in the city), cultural monuments, Rozafa Castle and 40 characteristic traditional houses;
- Mountain tourism, based on the attractions offered by Malesia e Madhe, in the villages of the Razem, Boge and Theth area, all of which are within 45 km of the city;
- Seaside tourism, based on the attractions offered by Velipoja Beach, only 30 km from the city;

Lake tourism, based on the attractions of the villages of Shirokë and Zogaj, and the lake ٠ itself.

It must be pointed out that the geographical position of the region of Shkodra is undoubtedly the most important premise for the development of tourism in the region. In addition, the human, cultural and historical values and traditions of Shkodra city add more dimensions to such development.

### Labour force

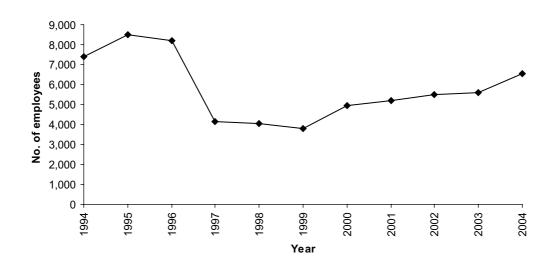
### 1. Employment

Employment in the private sector from years 1994 to 2004 is shown in the table below.

Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
No. of employees	7,391	8,483	8,190	4,141	4,034	3,802	4,972	5,223	5,496	5,611	6,529

Source: Regional Office for Employment in Shkodra

The fluctuation in the numbers of people employed in the private sector is shown clearly in the figure below, from which it can be seen that the level of employment has been rising over the past six years, approaching the levels of a decade earlier. The collapse in the number of people employed in the private sector in 1996 and 1997 coincides with the collapse of the pyramid schemes in Albania in those years.



Further breakdown of the employment figures by sector and economic activity for the year 2004 is reported in the table on the following page.



	Privat	te sector	Publi	c sector		Total	
Activity	No. of	No. of	No. of	No. of	No. of	No. of	Employees
	subjects	employees	subjects	employees	subjects	employees	as %
Agriculture, hunting, silviculture			3	167	3	167	1.10
Mining			2	12	2	12	0.08
Manufacturing:							
Food processing	76	267					
Garment and clothes	21	1,059					
Leather and shoes	4	718					
Others	64	313					
Total manufacturing	165	2,357	2	55	167	2,412	16.00
Generation and use of electricity, water, etc.	1	2	10	985	11	987	7.00
Construction	103	970			103	970	6.30
Trade, car repairs and home products	747	1,690			747	1,690	11.10
Hotels and restaurants	140	262			140	262	2.00
Transportation and telecommunications	109	167	6	437	115	443	3.00
Financial activities	4	31	3	57	7	88	0.60
Public administration	13	168	58	2,913	71	3,081	20.24
Education	19	243	13	2,407	32	2,650	17.41
Health and social activities	53	70	4	1,287	57	1,357	8.92
Collective and personal social services	278	565	12	371	290	936	6.20
International institutions	1	4			1	4	0.03
Total	1,633	6,529	113	8,691	1,746	15,220	100.0

Source: Regional Office for Employment in Shkodra

It is apparent that the public sector is the largest employer in Shkodra, with 57 per cent of the total workforce. Public administration is the largest single employer, with 20 per cent of the total. Other large employers are the education sector (17%), manufacturing (16%), trade (11%), health and social activities sector (9%), electricity and water production, distribution and supply (7%), and construction (6%).

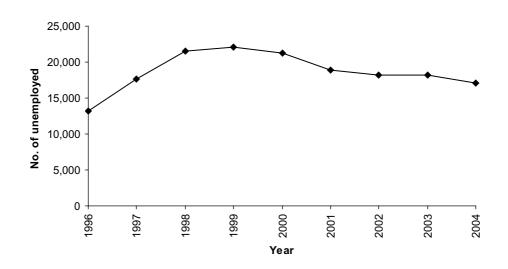
### 2. Unemployment

Unemployment in Shkodra from years 1996 to 2004 is shown in the table below.

Year	1996	1997	1998	1999	2000	2001	2002	2003	2004
No. of unemployed	13,177	17,596	21,585	22,026	21,309	18,922	18,263	18,263	17,097

Source: Regional Office for Employment in Shkodra

Not surprisingly, the figures fluctuate inversely with respect to those for employment reported above, but not absolutely so. Thus, in 1996, about one and a half times as many people were unemployed than were employed, while in 2004, this ratio was two and a half times. The highest level of unemployment was recorded between 1998 and 2000, as shown clearly in the figure below.



Among unemployed active job seekers more males were registered in 2004 than were females, and the highest percentage of unemployment was registered for people in their early 20s. The level of unemployment falls with increased level of education as reported in the table below.

		Head of	Age group 15–19 20–24 25–34 >34				Educ	cational level		
Total	Female	household	15–19	20–24	25–34	>34	Middle school	High school	Vocational	University
17,097	6,907	7,601	2,919	7,360	1,488	5,330	7,989	6,187	2,408	513
%	40	44	17	43	9	31	47	36	14	3

Source: Regional Office for Employment in Shkodra

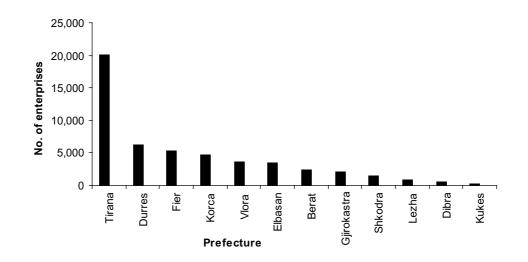
From the same information source as above, the ratio of active population to total population size is reported as 29 per cent, while the level of unemployment itself is about 54 per cent, among the highest in the country.

### Private businesses in Shkodra

The Shkodra region accounts for three per cent of all businesses active in Albania. Tirana has the largest number of enterprises, with 39 per cent, while more than 60 per cent of all economic activity takes place in the Tirana–Durres–Fier corridor. In comparison, the whole northern half of Albania, which includes the regions of Shkodra, Lezha, Kukes and Dibra accounts for only 7 per cent of businesses, as reported in the table and figure below.



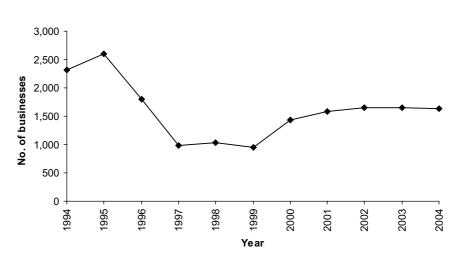
Prefecture	No. of enterprises	Percentage
Tirana	20,152	39
Durres	6,308	12
Fier	5,376	10
Korça	4,683	9
Vlora	3,730	7
Elbasan	3,499	7
Berat	2,440	5
Gjirokastra	2,140	4
Shkodra	1,579	3
Lezha	975	2
Dibra	684	1
Kukes	379	1



Source: INSTAT Business Register (2003)

The table below reports the number of businesses in the Shkodra Prefecture for the period 1994–2004. The largest number of businesses is recorded for years 1994 and 1995, a result of the economic reforms and privatisation of state-owned enterprises, which became SMEs. There followed however, a drastic reduction in the number of businesses between years 1996 and 1999, as shown in the accompanying figure.

Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
No. of businesses	2,310	2,594	1,792	987	1,037	944	1,431	1,582	1,654	1,652	1,633



Source: INSTAT Business Register (2003)

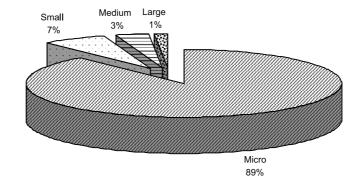
During the period 1997 to 1999 the decline resulted partly from the closure of the border with the former Yugoslavia (Montenegro), which sharply reduced the economic exchange between the two states, and subsequently the activity on either side of the border. In addition, there was in Albania the crisis of 1997, mentioned above, during which the businesses of Shkodra were badly damaged, being forced to close or reduce their activity as much as possible. Furthermore, during this period and ever since, the situation with regard to the electricity supply (on average just 6 or 7 hours a day) and infrastructure of the city has been critical. Nevertheless, during 2000, there was an increase in the number of businesses of 487 compared to the previous year, and the number has increased slightly since then, stabilising at about 1,600.

The following table and chart show the structure of the types and sizes of businesses active in and around Shkodra during 2003. Micro, small and medium enterprises comprise 99 per cent, nearly all, of the businesses, with only 1 per cent of all businesses being large enterprises.

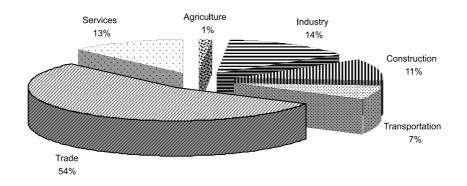
<b>Economic activity</b>	Micro	Small	Medium	Large	Total
Agriculture	19	2	7	2	30
Industry	197	33	22	15	267
Construction	151	31	12	1	195
Transportation	95	6	2		103
Trade	760	19	4		783
Services	175	17	6	3	201
Total	1,397	108	53	21	1,579

Source: Regional Directorate of Taxes





The situation regarding the economic activity of the businesses is shown in the chart below. Trade is in first place with 54 per cent, industry in second place with 14 per cent, services, 13 per cent, construction, 11 per cent, transportation, 7 per cent, with agriculture only 1 per cent.



Source: Regional Directorate of Taxes

Most of the businesses in the Shkodra region have an annual turnover of less than 800,000 leke (8,000 USD). Of the businesses active within the municipality itself, the breakdown by activity for the year 2004 is reported in the table below.

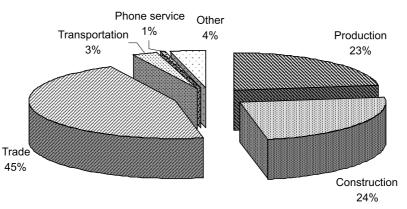
Economic activity	Number	Percentage
Trade, repairs	783	58
Processing	146	11
Transportation and telecommunications	105	7.5
Healthcare and social activity	91	7
Construction	85	6
Group and personal social services	69	5
Hotel, restaurant	24	2
Finance	11	1
Education	6	0.5
Other	32	2
Total	1,352	100

Source: Regional Directorate of Taxes

Trade accounts for nearly two-thirds of these businesses, with processing the next largest sector, with rest each being less than one-tenth.

For businesses in Shkodra with revenues larger than 800,000 leke, called large businesses, the following structure obtains.

Economic activity	Number	Percentage
Trade	162	45
Construction	85	24
Production	80	23
Transportation	9	3
Phone service	2	1
Other	14	4
Total	352	100

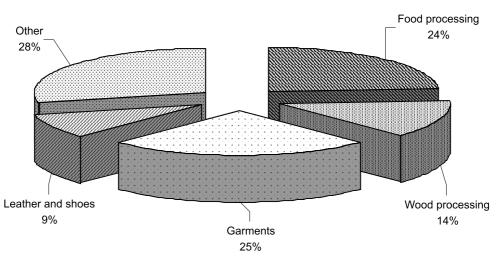


Source: Regional Directorate of Taxes

Trade still accounts for nearly half of large businesses, but the construction and manufacturing sectors are larger than for SMEs. In the manufacturing sector, there are a number of specialisations: clothing, food processing, wood processing, tanning (leather and shoes) and others. The breakdown according to number of businesses is given in the table and figure below.

Economic activity	Number	Percentage
Garments	20	25
Food processing	19	24
Wood processing	11	14
Leather and shoes	7	9
Other	23	28
Total	80	100





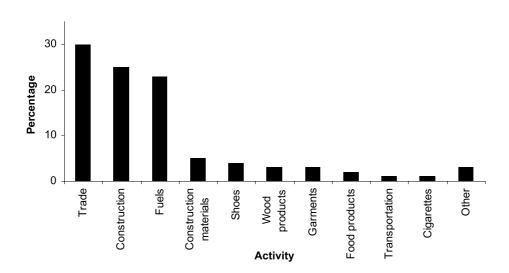
Source: Regional Directorate of Taxes

Revenues	of large	businesses	in	Shkodra
<b>I</b> (c) chucs	or large	0 usinesses	***	onnoura

Activity	Revenues (leke)	Percentage
Trade	294,214,633	30
Construction	242,282,001	25
Fuels	223,499,438	23
Construction materials	48,485,826	5
Shoes	40,352,908	4
Wood products	31,851,330	3
Garments	26,715,010	3
Food products	19,872,517	2
Transportation	12,123,565	1
Cigarettes	8,239,850	1
Other	33,185,872	3
Total	980,822,955	100

Source: Regional Directorate of Taxes

From the table above it is clear that the total revenues from large businesses in the city of Shkodra amount to 981 million leke (some 9.8 million dollars). The breakdown of the different revenues from these different economic activities is shown in the figure below. Trade accounts for nearly one-third of revenue, with construction and fuel trade each accounting for about one-quarter of revenue, with the other businesses making up the difference, some 22 per cent.



Source: Regional Directorate of Taxes

In contrast, revenues from small businesses are, not surprisingly, much smaller than those from large businesses, as reported in the table below (in thousands of leke). What stands out in these figures is the remarkable, nearly exponential growth in revenues from small businesses from the years 2000 to 2003, whether this be from genuine increased revenues or larger receipts reported to the relevant authorities.

E	<b>Economic activity</b>	2000	2001	2002	2003
Т	Trade	8,344	16,303	32,161	57,265
S	Services	4,910	7,922	16,658	33,698
Т	ransportation	5,004	9,478	11,230	8,629
Р	roduction	1,025	2,117	5,829	8,180
E	Iandcrafts	1,792	4,414	3,802	3,205
Т	Total	26,381	50,888	81,591	110,977
60,000 50,000 40,000 30,000 20,000 10,000					
	Trade -		Handcrafts	Transportation	Services



### Services and infrastructure

### 1. Water supply

The drinking water supply network falls under the management of the Sewage and Water Supply Enterprise.

The water supply network in the city of Shkodra was constructed in 1964 and has been functioning since then. The system comprises the water pump stations in Dobraç, the water reservoirs in the Tepe Hills and the distribution pipeline network. In all, some 200 km of piping are installed, connected to a reservoir with storage capacity of 8,000 m<sup>3</sup>, together with the water pump station with pumping capacity of 1,000 l/sec.

The source of the city's drinking water originates from eleven wells, which are sunk in the area of Dobrac, with a total production capacity of 1,200 l/sec. Water is delivered to the city directly from the water supply network and from the reservoirs in the Tepe Hills.

### 2. Sewerage

The sewage system falls under the responsibility of the Sewage and Water Supply Enterprise. The system was constructed in, and has been functional since, 1978. It includes the mains collector, 10.5 km long, a secondary network, 138 km long, 6,000 drains and a pumping station with 650 l/sec capacity.

To this system are connected about 70 per cent of the population of the city, with the rest using septic tanks, or drains flowing directly into Lake Shkodra or the rivers in its vicinity. The water outflow from industrial sites is piped directly into the River Kir, which as mentioned above is a highly seasonal river, and would otherwise dry out during the summer.

The sewage system is self-flowing, i.e. it uses the natural incline of the land, and, through the mains collector, the sewage goes to the pumping station located in the Liria neighbourhood of Shkodra. The pumping station then pumps the waste directly into the River Drin, near Bahçalleku Bridge. The total annual amount of waste produced by the city is approximately 9.6 million m<sup>3</sup>, and currently there is no sewage treatment system installed. Moreover, most of the time the pumping station is not working and untreated sewage flows directly into Lake Shkodra, creating a serious health risk

### 3. Flood protection

Naturally, water collects in depressions, and floods occur following large increases in underground water levels or heavy rainfall. The collection and drainage points are also influenced by the level of water in Lake Shkodra, with a maximum recorded increase in level of the lake of 9.7 m, and in the Buna, Drin and Kir river system.

To prevent flooding, the city had installed a network of, mostly uncovered, drainage canals. Through these canals excess surface water flowed into four mill-races, built to use a natural energy resource in the lowest parts of the city.

The constructions, completed in the late 1950s, were connected with the existing infrastructure, but in no case was the development of new floodwater collectors or preservation of existing drains studied. As result, most of the main high water collection and drainage canals have become unusable.

Since then, including during the time when the city's sewerage system was designed and constructed (from 1970 to 1978), no further main flood drains have been constructed. The reason for the lack of subsequent drain installation is that the sewage system was to be constructed after the two hydroelectric power stations were built along the River Drin, and after the River Buna was to have been systematised, causing the level of the lake to decrease, reducing the threat of flooding.

Moreover, during the 1990s, as a result of uncontrolled immigration into the city of people from rural areas and the unregulated urban expansion, the situation worsened with even the roadside ditches becoming blocked.

In 1997, as part of the Water supply and sewerage in the city project and in support of the city's urban plan, an Austrian team completed a feasibility study for the installation of a more complete drainage system. It is planned for eight main drains to empty into Lake Shkodra and the Buna and Kir rivers. In addition, a solution for the canalisation of the secondary roads is provided. It is planned for 30 km of canals to be constructed, with a total cost of the whole project of about 10 million Euros.

### 4. Power supply

The national Electricity Corporation (KESh) is the only company that generates, transmits and distributes electricity in Albania, operating 11 hydro-electric power stations (HECs) and 9 thermoelectric power stations (TECs) with a total installed power of 1,684 MW.

Shkodra is currently supplied by four power stations of which two have a generation capacity of 110/35/6 kV and two of 35/6 kV. From these power stations 33 high-tension power cables of 6 kV or 20 kV supply electricity to 160 sub-stations that provide a 400V supply for the customers.

In order to improve the current power situation in Shkodra, KESh has planned the following investments:

Investments in the 20 kV network;



- Reconstruction of existing 20/0.4 kV transformer cabins;
- Construction of new 20/0.4 kV transformer cabins;
- Reconstruction of the low voltage network;
- Installation of meters for all customers.

Investment	Existing	Planned
20 kV network (000 Leke)	105,000	518,000
Length of cable network (km)	8.2	39
Reconstructed cabins	25	66
New cabins	2	30
TU cable network (km)	3.5	39
Meters (000 Leke)	182,000	265,000
Number	18,000	26,000
Group meters	112,000	230,000
Number	250	593

Source: Regional Directorate of KESH

The limitations to the supply of electricity in the city depend also on the quotas planned by the Distribution Division of KESh.

### 5. Telecommunications

At the beginning of 1999, the construction of a new central telephone switchboard with a capacity of 30,000 subscribers was completed. The switchboard is managed by the local branch of AlbTelecom, the Albanian fixed line telecommunications public enterprise. The current number of subscribers is 9,600. Since 2003, this company has also offered an Internet dial-up service. For the year 2005, an increase of 3,600 residential lines and the introduction of an ADSL service was planned.

### 6. Road infrastructure

The city of Shkodra has excellent potential transportation resources, with its roads, railway and access to the sea, and is forecast to be a North-South hub for international traffic, with inclusion in a corridor parallel to the Adriatic-Ionian coastline.

Unfortunately, the road network in the city is currently in very poor condition, and deteriorating rapidly. The factors that have brought about this situation are the lack of maintenance, rapid increase in the volume of traffic and poor, or no, drainage of the roads. Moreover, in many parts of the city, roads are very often dug up for various reasons and not filled in and repaired properly.

Roads in Shkodra City currently fall under three categories, as follows:

### Primary roads

These are arterial roads of high capacity or express urban roads that support a medium to high traffic load and have the following functions:

- Connect the city centre with rural areas around Shkodra and to other cities;
- Bypass the centre of the city;
- Connect directly various institutional, trade and cultural sites.

### Secondary roads

These are urban roads of medium to high capacity with the following functions:

- Collect and distribute traffic among primary roads and low capacity roads in the network;
- Connect many important sites of the city.

### Tertiary roads

These are roads of low capacity designed for movements among local areas inside the city.

Currently, the network comprises the following:

Primary roads, total length 13.8 km (22%);

Secondary roads, total length 13.4 km (21%);

Tertiary roads, total length 35.8 km (57%).

Thus, the total network comprises 63 km of roads and these are surfaced as reported in the table below.

Туре	Length (m)	Area (m <sup>2</sup> )	No. of roads
Asphalted	30,708	271,470	57
Not asphalted	32,312	191,175	73
Plazas; alleys		97,000	
Total	63,020	559,645	130

Source: Municipal Enterprise of Roads and Storm Water

Of the total area of asphalted roads, only 30 per cent fulfil the conditions of a good quality road.



### VIII. Documentation of the Strategic Plan

The Strategic Plan comprises the following documents:

- a. SWOT, consolidated analysis
- b. Matrix of Plan goals, objectives, programmes and projects
- c. Matrix of Plan implementation
- d. Matrix of prioritisation of projects
- e. Project fiches

		Internal		External
	<u>Stre</u>	engths	<u>Op</u>	portunities
	1.	Geographic location of Shkodra (sea,	1.	Process of decentralisation of government
		lake, mountains and railway & road connections with former Yugoslavia)	2.	Compilation of DELTA LED strategy
	2.	Existence of large natural water resources	3.	National strategies that support SMEs
	3.	Existence of tourist potential and tradition of hospitality	4.	Liberalisation of banking system; SME financing
	4.	Favourable resources for development of	5.	Opening of local bank branches
		agribusiness and tourism	6.	Initiation of projects with foreign
	5.	Traditions in handicrafts and trading		organisations and foundations (e.g. WB, GTZ, SOROS, USAID, UNDP, REC,
Positive	6.	Qualified human resources and low labour costs		UNOPS, COOPERAZIONE ITALIANA, COOP, etc)
Pos	7.	Young average age of population	7.	Existence of project to build North-South
	8.	Presence of L. Gurakuqi University		corridor along Adriatic-Ionian coastline
	9.	Tradition of education, sports and culture development	8.	Existence of foreign investments to improve drinking water and sewage systems and prospective of their enlargement
	10.	Presence of professional education centres	9.	Existence of project with European Investment Bank to install 20 kV electricity
	11.	Presence of social care and health		supply lines
		institutions	10.	Implementation of project to enlarge fixed
	12.	Presence of strong social and family identity		line telephone network (with additional 2,600 telephones in city)
	13.	Presence of adaptable and flexible community	11.	Forthcoming approval of social services legislation

### SWOT, consolidated analysis a.



Negative

W	eaknesses	

- 1. Lack of favourable climate for businesses
- 2. Low employment potential
- Discrepancy between requests for professional qualifications and availability of local training
- 4. Lack of implementation of urban legislation and bylaws by Territory Regulation Council
- 5. Lack of regulatory plan and relevant projects
- 6. Maladministration and lack of registration of public property
- 7. Lack of urban cadastre keeping documentation orderly
- 8. Depreciation of engineering works: water, sewage & electricity systems
- 9. Low level of project implementation and checks
- 10. Lack of control of territory by municipal administration
- 11. Illegal interventions in water & electricity supply networks
- 12. Low level of local revenues
- 13. Lack of transparency
- 14. Absence of digitised civil registry and statistical databases
- 15. Poor attendance in pre-school institutions and excess number of schools for obligatory education
- 16. Weak infrastructure and poor financial support for culture, education, professional training and sports institutions
- 17. Absence of environmental protection strategy
- 18. Lack of appropriate infrastructure

### <u>Threats</u>

- 1. Negative impact of central politics
- 2. Lack of capital investments by central authorities
- 3. Lack of public security, law and order
- 4. Presence of informal trading, fiscal evasion and creation of monopolies
- 5. Weaknesses in fiscal legislation
- 6. Lack of stimuli for local producers
- 7. Unfavourable economic policies at central level
- 8. Presence of endemic corruption
- 9. Immigration from rural areas and forced brain drain
- 10. Slow pace of decentralisation process
- Impact of unsustainable economic factors (inflation, high interest rates on loans, administrative barriers, poor system of property rights)
- 12. Unfavourable national strategies for sheltering
- 13. Changes in water regime of lake and rivers Buna, Kir and Drin
- 14. Lack of provision of social services for all groups in need (children who do not go to school, families with problems, etc)

Matrix of Plan goals, objectives, programmes and projects þ.

**VISION:** 

Shkodra will be an important economic, educational and regional exchange centre that will develop in harmony with the city's history, culture

and people, b	ecoming, with its outstanding n	natural environment, an attra	and people, becoming, with its outstanding natural environment, an attractive place in which to live and work and to visit	
Goals	Objectives	Programmes	Projects	N0.
			G1:01:PG1:p1: Improvement of the electricity supply within Industrial Zone	-
		G1:01:PG1:	G1:01:PG1:p2: Improvement of street lighting within Industrial Zone	5
		Provision of quality public services and infrastructure	G1:01:PG1:p3: Rehabilitation of surface water drainage and sewage systems in Industrial Zone	3
Goal 1:	<b>G1:01:</b> Increase by 20% the total	in the Industrial Zone, developed in partnership	G1:01:PG1:p4: Rehabilitation of road infrastructure within Industrial Zone	4
Shkodra with an attractive local economy	number of businesses operating within the Industrial	with the area's business community	G1:01:PG1:p5: Installation of new telephone lines and renovation of existing network within Industrial Zone	S
and dynamic business environment, where	Zone by 2008		<b>G1:01:PG1:p6</b> : Improvement and expansion of green spaces within Industrial Zone	6
support and encouragement is		G1:01:PG2:	<b>G1:01:PG2:p1:</b> Development of a map of businesses operating in the Industrial Zone	٢
provided to the production, trade, tourism and service		Fromotion of the industrial Zone	<b>G1:01:PG2:p2:</b> Publication of promotional materials for businesses operating in the Industrial Zone	8
businesses operating			G1:02:PG1:p1: Establishment of a 'One-Stop-Shop' in Shkodra City Hall	6
succession wromn ure regional markets	<b>G1:02:</b> Increase from 3 to 8 the	G1:02:PG1: Creation of novel activities	<b>G1:02:PG1:p2:</b> Production of profiles of the most successful businesses in the city	10
	number of mechanisms that provide services and sumort	and promotional materials	G1:02:PG1:p3: Establishment of a business services centre	11
	for SMEs within the city by 2010	to facilitate the development of new SMEs	<b>G1:02:PG1:p4:</b> Conducting of a survey and needs analysis of SMEs operating in the city	12
			<b>G1:02:PG1:p5:</b> Conducting of a study on workforce supply and provision of training for businesses	13

# MUNICIPALITY of SHKODRA



N0.	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
Projects	<b>G1:O3:PG1:p1:</b> Establishment of a board to facilitate an increase in and strengthening of cross-border cooperation	G1:O3:PG1:p2: Preparation of an information package for foreign investors on trade and investment potential in Shkodra	<b>G1:O3:PG1:p3:</b> Establishment of a regional business training centre	G1:O3:PG1:p4: Construction of a business fair centre	<b>G1:O3:PG1:p5:</b> Establishment of a system for integrated management of Lake Shkodra ecosystem	<b>G1:O3:PG1:p6:</b> Make operational a lake transportation service between Shkodra and Virpazar, Montenegro	<b>G1:O4:PG1:p1:</b> Construction in the city of a public wholesale market place for fruit and vegetables	<b>G1:O4:PG1:p2:</b> Construction in the city of new fruit, vegetable, fish and meat retail market places	G1:O5:PG1:p1: Development of a tourism strategy for the city of Shkodra	<b>G1:O5:PG1:p2:</b> Establishment of a Tourism Support Office in Shkodra City Hall	<b>G1:O5:PG1:p3:</b> Establishment of a network of hotels and restaurants in the city to improve their standards and diversify their services	<b>G1:O5:PG1:p4:</b> Establishment of a trade centre for artisan products	<b>G1:O5:PG1:p5:</b> Holding of periodic training sessions for capacity building of tourism agencies and businesses	<b>G1:O5:PG1:p6:</b> Development of a programme to encourage family- and eco-tourism in Shirokë and Zogaj	<b>G1:O5:PG1:p7:</b> Development of a tourism marketing strategy for the city	<b>G1:O5:PG1:p8:</b> Production of information brochure on Shkodra's amenities and facilities, including hotels, transportation services restaurants etc.	<b>G1:O5:PG1:p9:</b> Publication of a periodic magazine <i>Tourism in Shkodra</i>
Programmes			G1:03:PG1: Establishment of structures	to encourage and support cross-border activities			G1:O4:PG1: Strengthen the existing	system of retail and wholesale public markets					nent of				
Objectives			<b>G1:03:</b> Increase from 4 to 6 the	number of cross-border connerative activities hy 2010			G1:O4: Increase from 7 to 10 the	number of public food market places in the city by 2010				G1:05:	25,000 the annual number of	2008			
Goals						Goal 1:	Shkodra with an attractive local economy	and dynamic business environment, where	support and encouragement is	provided to the provided.to the	tourism and service businesses operating	regional markets					

STRATEGIC	
PLAN	
for	
ECONOMIC	
DEVELOPMENT	2005 - 2
	015 53

Programmes
G2:01: Increase from 50 ner vear to
70 per year the number of cultural and artistic activities
the year





N0.	47	48	49	50	51	52	53	54	55	56	57	58
Projects	G3:O1:PG1:p1: Rehabilitation of existing, and construction of new, teaching facilities in Luigi Gurakuqi University	<b>G3:01:PG1:p2:</b> Construction of student residence at Luigj Gurakuqi University	G3:01:PG1:p3: Construction of a new library in Luigj Gurakuqi University	<b>G3:O1:PG2:p1:</b> Establishment of an Arts Academy at Luigj Gurakuqi University	<b>G3:O1:PG2:p2:</b> Development by the Economics and Law Faculty of Luigj Gurakuqi University of curricula for tourism and for public administration training	G3:01:PG2:p3: Implementation of a distance learning project at Luigi Gurakuqi University	<b>G3:O1:PG3:p1:</b> Development and implementation of a programme for exchange of scientific and technical knowledge between Luigi Gurakuqi University and universities in the region and elsewhere	G3:O1:PG3:p2: Establish a funding system at Luigj Gurakuqi University to support and increase research capacities and to ensure knowledge transfer in the field of regional economic development	G3:O1:PG3:p3: Recruitment and development of qualified academic staff at Luigj Gurakuqi University to a level allowing for quality teaching and to the standards of the Bologna Declaration	G3:02:PG1:p1: Rehabilitation of Preng Jakova Middle School	G3:O2:PG1:p2: Rehabilitation of Skenderbeg 9-Year School	G3:O2:PG1:p3: Rehabilitation of Guerrile Kindergarten
Programmes	G3:O1:PG1: Improvement of	infrastructure for accommodation, teaching	and other student services at the university	C3.01.PC3.	Increase the quality and scope of the curriculum and	teaching at the university	.534.10.52	Establishment of sustained partnerships and links in the context of regional	development	G3:02:PG1:	Reconstruction of Shkodra's pre-university education	facilities
Objectives				G3:01:	Increase from 4,500 to 7,500 the number of students	Luigi Gurakuqi University by the vear 2012 with a	qualitative improvement of university facilities and teaching standards			G3:O2: Increase by year 2006 the	number of pre-university education facilities that are in	qualitative and optimal condition
Goals					Goal 3:	The city as a higher education centre for	North Albania, with its university as a key factor in creating an educated workforce through	increasing and improving the level of academic and professional education				

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005 - 2015 5





Goals	Objectives	Programmes	Projects	No.
	G4:04:		G4:O4:PG1:p1: Complete construction of mains water supply reservoirs in Tepe Hills	71
	Increase from 22,700 to 24,800 the number of families	G4:04:PG1:	G4:O4:PG1:p2: Installation of new valves in the mains water distribution system	72
	and businesses connected to the mains water system by the	water system	G4:O4:PG1:p3: Rehabilitation of the rest of the mains water distribution network	73
	year 2010		G4:O4:PG1:p4: Installation of auxiliary equipment for mains water management	74
Goal 4: A city with qualitative		G4:05:PG1: Improved greening of the city's streets	G4:O5:PG1:p1: Rehabilitation of the greening of the city's main streets	75
of infrastructure and	G4:05:	G4:O5:PG2: Rehabilitation of the main	G4:O5:PG2:p1: Rehabilitation of the green space by the Bazaar	76
public services unat stimulate and support	Increase by 45% the total size	public parks	G4:O5:PG2:p2: Rehabilitation of Luigj Gurakuqi Park	77
sustainable development of the local economy in	of the city's green areas by the year 2010	C1.05.PC3.	<b>G4:O5:PG3:p1:</b> Construction of a new green space in the Xhabije residential area	78
harmony with the environment		Creation of new green sites in residential areas	<b>G4:O5:PG3:p2:</b> Construction of a new green space along Isuf Sokoli Street in the Bacja e Cakajve residential area	79
		111 103100111101 01003	G4:05:PG3:p3: Construction of a green area in the Zdrale neighbourhood	80
	G4:06: 1	.100.20.12	<b>G4:O6:PG1:p1:</b> Construction of a landfill for urban solid waste disposal	81
	559,645 m <sup>2</sup> the area of the city Improvement of the covered by the waste	<b>104:00:FG1:</b> Improvement of the management of municipal	G4:O6:PG1:p2: Improvement of the technology for collection, transportation and management of municipal solid waste	82
	collection service by the year 2010	solid waste	G4:06:PG1:p3: Development of an awareness campaign 'Keep Shkodra Clean'	83

			~	~	~		-			_		~	-		5	~	~
No.	84	85	86	87	88		89		<b>0</b> 6	91	92	93	94	95	96	97	98
Projects	G5:01:PG1:p1: Construction of a Youth Centre in the city	<b>G5:O1:PG1:p2:</b> Rehabilitation of the sports facilities in the city's schools	<b>G5:01:PG1:p3:</b> Construction of public and private sports facilities	G5:01:PG1:p4: Construction of an indoor athletics stadium	G5:01:PG1:p5: Construction of a wrestling gymnasium	Cc.O3.DC1.n1. Occonication in the city of Curine and	Autumn sports events, such as organised sports leagues, for	elementary and secondary schools and for older age groups	G5:03:PG1:p1: Computerisation of the Civil Registry Office	<b>G5:03:PG1:p2:</b> Development of a database, and relevant computer software, of all addresses in Shkodra	<b>G5:03:PG2:p1:</b> Conducting of a survey to assess the current social situation for Shkodra residents	<b>G5:03:PG2:p2:</b> Increase in the capacities of the municipal administration and local NGOs to provide social services	<b>G5:O3:PG2:p3:</b> Construction of 3 social centres for marginalised community groups and provision of social services in partnership with local NGOs	<b>G5:04:PG1:p1:</b> Reconstruction of community health centre in Tre Heronjt	<b>G5:04:PG1:p2:</b> Reconstruction of community health centre in Partizani	G5:04:PG1:p3: Reconstruction of health centres in Zogaj and Shirokë	<b>G5:O4:PG1:p4:</b> Construction of a new health centre in Vojo Kushi
Programmes		<b>G5:01:PG1:</b> Construction of new and	rehabilitation of existing,	puone recreational and sports facilities		C5.07.PC1.	Stimulation and promotion	of sports events in the city	G5:03:PG1:	registry service	C5.O3.DC3.	Improvement and increase in number of social services	provided for the community		G5:04:PG1: Improvement of primary	health care services in the city	<b>`</b>
Objectives		<b>G5:01:</b> Increase from 9 to 18 the	number of, and improve the existing, recreational and	sports facilities in the city by the year 2015		G5:02: Increase from 0 to 6 the	number of annual amateur	sports activities held in the city by the year 2010		anout of the	social services system and	number of support systems by wear 2010	) cu 2010		Reconstruction of 3 health	references and construction of a new health centre in the city	by 2010
Goals								Goal 5: A chiava for Shlodra's	residents a healthier	of							

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005 - 2015 5

# MUNICIPALITY of SHKODRA



### Implementation Matrix of the Strategic Plan చ

Acronyms are reported in Annex 1

.0N		(әұә	*( <del>)</del>			Ĩ	<b>Financial contribution</b>	contr	ibution			Imnle	Imnlementation	ion		
jeet	<b>Project Title</b>	[) əı	) ən	M	Municipality	Con	Communities	Cen	Central gov.	Oth	Other donors	ardinir			Status†	Targeted
Pro		uleV	lrV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		
-	G1:01:PG1:p1: Improvement of the electricity supply within Industrial Zone	43,000,000	344,000	•	0	•	0	54	23,005,000	46	19,995,000	TEU, KESH, ASB, M, BIZ	Mar. 2005		IS	BIZ
3	G1:01:PG1:p2: Improvement of street lighting within Industrial Zone	17,400,000	139,200	70	12,180,000	30	5,220,000	0	0	0	0	BIZ, M, D			SF	BIZ, LC, E
3	<b>G1:01:PG1:p3:</b> Rehabilitation of surface water drainage and sewage systems in Industrial Zone	37,200,000	297,600	60	33,480,000	10	3,720,000	0	0	0	0	BIZ, M, BC			SF	BIZ, LC
4	<b>G1:01:PG1:p4:</b> Rehabilitation of road infrastructure within Industrial Zone	303,238,049	2,425,904	0	0	0	0	0	0	0	0	MT, UNDP, RPD, BIZ, M	Jan. 2006		IS	BIZ, LC
Ś	<b>G1:01:PG1:P5:</b> Installation of new telephone lines and renovation of existing network within Industrial Zone	30,000,000	240,000	•	0	0	0	0	0	100	30,000,000	АТ	Jan. 2006		IS	BIZ, LC
9	<b>G1:01:PG1:p6:</b> Improvement and expansion of green spaces within Industrial Zone	2,100,000	16,800	0	0	0	0	0	0	0	0	M, LC, D			SF	M, LC
٢	<b>G1:01:PG2:p1:</b> Development of a map of businesses operating in the Industrial Zone	1,000,000	8,000	•	0	0	0	0	0	0	0	ECD, CCI, M, BC, RSh			SF	RSh, M, BIZ

58

.oV		(əyə	*(3			Ξ.	<b>Financial contribution</b>	contr	ibution				1			
[ ]99	<b>Project Title</b>	ə[) ə	) ər	Mu	Municipality	Con	Communities	Cen	Central gov.	ŏ	Other donors	ndmn	пприсшенцации	III	Status†	
Proj	•	ulsV	ıleV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		groups
œ	G1:01:PG2:p2: Publication of promotional materials for businesses operating in the Industrial Zone	400,000	3,200	•	0	0	0	•	0	0	0	ECD, CCI, M, BC, RSh			SF	BIZ
6	<b>G1:02:PG1:p1:</b> Establishment of a 'One-Stop-Shop' in Shkodra City Hall	2,000,000	16,000	0	0	0	0	0	0	0	0	M, D			SF	M, BC, Co
10	<b>G1:02:PG1:p2:</b> Production of profiles of the most successful businesses in the city	500,000	4,000	0	0	0	0	0	0	0	0	CCI, TEU, M	2005	2006	SF	BC, Co
=	G1:02:PG1:p3: Establishment of a business services centre	5,625,000	45,000	•	0	0	0	0	0	0	0	M, CCI, ME, BC	2005	2005	SF	BC, M, PI
12	<b>G1:02:PG1:p4:</b> Conducting of a survey and needs analysis of SMEs operating in the city	150,000	1,200	0	0	0	0	0	0	0	0	BC, CCI, M, TEU	2005	2005	SF	BC, M
13	<b>G1:02:PG1:p5:</b> Conducting of a study on workforce supply and provision of training for businesses	500,000	4,000	0	0	0	0	0	0	0	0	VMS, CCI, RED, TEU	2005	2006	SF	BC, E, UE
14		200,000	1,600	•	0	0	0	0	0	0	0	M, CC, GTZ	2005	2006	SF	RSh, M, CC
15	<b>G1:03:PG1:p2:</b> Preparation of an information package for foreign investors on trade and investment potential in Shkodra	1,600,000	12,800	•	0	0	0	•	0	•	0	TEU, M, CCI, ASB	2005	2005	SF	BC, CCI, FB

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005 - 2015 59



### MUNICIPALITY of SHKODRA

.0N		(ә <b>җ</b> ә	*(Э			Fi	Financial contribution	ontri	ibution			Innla	Imnlementation	u.		
109	<b>Project Title</b>	o[) ə	) ən	Mu	Municipality	Com	Communities	Cen	Central gov.	Oth	Other donors	and		IIOI	Status†	Targeted
Proj		ulsV	leV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		sdnorg
16	<b>G1:03:PG1:p3:</b> Establishment of a regional business training centre	88,750,000	710,000	0	0	0	0	•	0	0	0	CCI, M, ME, D	2005	2007	IS	BR, PI, BC, Co
17	<b>G1:O3:PG1:p4:</b> Construction of a business fair centre	85,000,000	680,000	0	0	0	0	0	0	0	0	CCI, M, ME, D	2006	2007	$\mathbf{SF}$	BR, Co
18	<b>G1:03:PG1:p5:</b> Establishment of a system for integrated management of Lake Shkodra ecosystem	500,000,000	4,000,000	0	0	0	0	0	0	100	500,000,000	WB, M, MG	2005	2010	FA	M, K, BL, LC
19		3,000,000	24,000	0	0	0	0	0	0	0	0	M, CoV, UNOPS, U, CG	Mar. 2005		SI	TB, M, T, Co
20	<b>G1:O4:PG1:p1:</b> Construction in the city of a public wholesale market place for fruit and vegetables	149,486,396	1,195,891	30	44,845,919	0	0	0	0	70	104,640,477	MA, WB, M	Mar. 2005	2006	IS	F, FVM, PrI
21	<b>G1:O4:PG1:p2:</b> Construction in the city of new fruit, vegetable, fish and meat retail market places	4,500,000	36,000	0	0	0	0	0	0	0	0	M, F, D				F, LC, M
22	<b>G1:O5:PG1:p1:</b> Development of a tourism strategy for the city of Shkodra	500,000	4,000	0	0	0	0	0	0	0	0	U, M			SF	T, TB
23	<b>G1:O5:PG1:p2:</b> Establishment of a Tourism Support Office in Shkodra City Hall	1,000,000	8,000	•	0	•	0	0	0	•	0	M, U, TB, GTZ				TB

60

	Targeted	groups		TA, H, U, R	AB, T, Co	TA, H, R, T	T, BC, LC, Women	T, TA, TB, H, R	Co, T	M, TB, Co
	Chattan	Status		SF	SF	SF	SF	SF	SF	SF
u			End	on- going				2006	2006	
Imnlementation	mentat		Start	2005				2005	2006	
Imnle	ardmr		Partners	TA, H, R	M, MT, BC, D, NGOs	U, TA	U, M, WB	TB, M, U, AA, D, PI	M, TB	M, U
	au domone	Uther donors	Leke	0	0	0	0	0	0	0
	045		%	•	0	•	•	0	0	0
bution		Central gov.	Leke	0	0	0	o	0	0	0
contri	2	Cen	%	•	0	•	•	0	0	0
Financial contribution		Communities	Leke	0	0	0	0	0	0	0
Ĩ	č	5	%	•	0	0	•	0	0	0
	utotuo lta.	Municipality	Leke	0	0	0	0	0	0	0
	N.		%	•	0	•	•	0	0	0
*(€	e) e	ənj	вV	800	400,000	1,600	8,000	4,000	1,200	1,200
эдэ	PI)	ən	lsV	100,000	50,000,000	200,000	1,000,000	500,000	150,000	150,000
	Ductort Title	Project 1 Itle		G1:O5:PG1:p3: Establishment of a network of hotels and restaurants in the city to improve their standards and diversify their services	G1:O5:PG1:p4: Establishment of a trade centre for artisan products	G1:05:PG1:p5: Holding of periodic training sessions for capacity building of tourism agencies and businesses	G1:05:PG1:p6: Development of a programme to encourage family- and eco-tourism in Shirokë and Zogaj	G1:O5:PG1:p7: Development of a tourism marketing strategy for the city	G1:05:PG1:p8: Production of information brochure on Shkodra's amenities and facilities, including hotels, transportation services, restaurants, etc.	G1:05:PG1:p9: Publication of a
	11	ojec	Pro	24	25	26	27	28	29	30

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005-2015 1





.0N		(әҳә	*(Э			Fi	Financial contribution	contri	ibution			Imn	Imnlementation	tion		
jeet j	Project Title	r[) əı	) ən	M	Municipality	Con	Communities	Cen	Central gov.	Oth	Other donors	d			Status†	Targeted
Pro		uleV	lrV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		2 2 0
31	<b>G2:O1:PG1:p1:</b> Preservation, restoration and development of the city's museum and its collection, as well as other historical, cultural items in the city	•	0	0	0	•	0	•	o	•	0	M, CCI			SF	GH, GA, GE, AG
32	<b>G2:O1:PG1:p2:</b> Creation of a system for identification, valuation and purchasing of museum artefacts	1,200,000	9,600	0	0	0	0	0	0	•	0	M, CCI, D, BC	2005	2006	SF	GH, GA, GE, AG
33	<b>G2:O1:PG1:p3:</b> Rehabilitation and periodic exhibition of the Museum's historical archive	275,000	2,200	0	0	0	o	0	0	0	0	M, U, CA, LRA	2005	2006	SF	GA, LRA
34	<b>G2:O1:PG1:p4:</b> Periodic numismatics exhibition of 'Monetary circulation in the region of Shkodra'	300,000	2,400	•	0	0	0	•	0	•	0	HM, M, CCI, GA			SF	S, T, GH
35	G2:O1:PG1:p5: Increase the number of displays exhibited in the Archaeological Museum	475,000	3,800	0	0	0	o	0	0	•	0	M, MC, HM			SF	T, GH
36		20,210,875	161,687	0	0	0	0	0	0	0	0	M, BC, D	2006	-no going	SF	PA, Co, T
37	G2:01:PG1:p7: Rehabilitation of the city's Cultural Centre	6,375,883	51,007	0	0	0	0	0	0	0	0	M, D			$\mathbf{SF}$	Co

	(२४३	*(Э				<b>Financial contribution</b>	contr	ibution			Inml	1000	non		
Project Title	9[) <del>(</del>	i) əi	Σ	Municinality	Cor	Communities	Ce	Central gov.	Ō	Other donors	Idiii	IIII prementation		Status†	Targeted
	9nls7	uleV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		groups
G2:O1:PG1:p8: Promotion of the photograph collection of the Marubi Museum	•	0	0	0	•	0	0	0	•	0					
G2:01:PG1:p9: Restoration of traditional houses in the city	C	0	0	0	•	0	0	0	0	0					
<b>G2:O1:PG2:p1:</b> Establishment of a Commission for the Development of Art and Culture	40,120,000	320,960	0	0	•	0	•	0	•	0	AC, IA, M, D, PI, NGOs	2005		SF	AC, AC, Co
G2:01:PG2:p2: Establishment of a city orchestra	2,400,000	19,200	0	0	0	0	0	0	0	0	M, PJA	2005	2005	$\mathbf{SF}$	MuC, Co
G2:O1:PG2:p3: Holding of a Summer's Day festival in Shkodra	2,000,000	16,000	0	0	0	0	0	0	0	0	M, RED, NGOs, BC, U			SF	Co
G2:O1:PG2:p4: Holding of a Carnival in Shkodra	1,000,000	8,000	0	0	0	0	0	0	0	0	M, PA, NGOs, BC, MuC			SF	Co
G2:01:PG2:p5: Holding of an annual song contest	893,000	7,144	0	0	0	0	0	0	0	0	M, BC, D	2006	annual	Co, M, PA	
<b>G2:O1:PG2:p6:</b> Development and publication of promotional materials related to the cultural heritage of the city	1,030,000	8,240	0	0	•	0	•	0	•	0	IAR, IC, M, CCI	2005	2006	SF	HM, CA, IAR
G2:O1:PG2:p7: Preparation and publication of a calendar of annual cultural activities to be held in Shkodra	•	0	0	0	0	0	0	0	0	0					

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005-2015 3





	Targeted grouns	Broups			S, ScC	PA	Co, S, U	S
	Status†				IS			
ion		End						
Implementation		Start						
Imn	- durin	Partners			MES	M, MES, PJA	U, TB	M, RED, D
	Other donors	Leke	0	0	0	0	0	0
	Oth	%	0	0	0	0	0	0
ibution	Central gov.	Leke	0	0	58,522,532	0	O	o
contr	Cen	%	0	0	100	0	•	0
Financial contribution	Communities	Leke	0	0	0	0	0	0
Ē	Con	%	•	0	0	0	0	•
	Municipality	Leke	0	0	0	0	0	0
	Mu	%	•	0	0	0	0	0
*( <del>)</del>	) ən	I <sub>B</sub> V	C	•	468,180	320,000	16,000	•
(әҳә	I) əı	ulsV	0	Θ	58,522,532	40,000,000	2,000,000	Θ
	<b>Project Title</b>		<b>G3:01:PG1:p1:</b> Rehabilitation of existing, and construction of new, teaching facilities in Luigi Gurakuqi University	<b>G3:01:PG1:p2:</b> Construction of student residence at Luigi Gurakuqi University	G3:O1:PG1:p3: Construction of a new library in Luigj Gurakuqi University	<b>G3:01:PG2:p1:</b> Establishment of an Arts Academy at Luigj Gurakuqi University	G3:01:PG2:p2: Development by the Economics and Law Faculty of Luigj Gurakuqi University of curricula for tourism and for public administration training	<b>G3:01:PG2:p3:</b> Implementation of a distance learning project at Luigj Gurakuqi University
.0N	ject	Proj	47	48	49	50	51	52

	Targeted	groups					P, Co
	Status	-				$\mathbf{SF}$	SF
tion		End					
Imnlementation		Start					
Imn	Idini	Partners					M, RED, D
	Other donors	Leke	0	o	0	0	0
	Oth	%	•	•	•	0	0
lbution	Central gov.	Leke	0	0	0	0	0
contri	Cen	%	•	•	0	0	0
<b>Financial contribution</b>	Communities	Leke	0	0	0	0	0
F	Com	%	۰	۰	•	0	0
	Municipality	Leke	0	0	0	0	0
	Mu	%	•	e	•	0	0
*( <del>)</del>	) ər	uleV	•	0	•	119,605	19,415
(әҗә	d) 9	ouleV	e	e	e	14,950,626	2,426,900
	<b>Project Title</b>		G3:O1:PG3:p1: Development and implementation of a programme for exchange of scientific and technical knowledge between Luigi Gurakuqi Universities in the region and elsewhere	G3:01:PG3:p2: Establish a funding system at Luigj Gurakuqi University to support and increase research capacities and to ensure knowledge transfer in the field of regional economic development	G3:01:PG3:p3: Recruitment and development of qualified academic staff at Luigj Gurakuqi University to a level allowing for quality teaching and to the standards of the Bologna Declaration	<b>G3:O2:PG1:p1:</b> Rehabilitation of Preng Jakova Middle School	<b>G3:02:PG1:p2:</b> Rehabilitation of Skenderbeg 9-Year School
.0N	199	Projo	53	54	55	56	57

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005-2015 5

MUNICIPALITY of SHKODRA



.0N		(әҗә	*( <b>)</b>			E	<b>Financial contribution</b>	contri	bution			<u> </u>	Imnlementation	ation			-
ject	<b>Project Title</b>	[) əı	) ən	Mu	Municipality	Com	Communities	Cen	Central gov.	Ō	Other donors				Status†	. Targeted	ted
Pro		uleV	lsV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	s Start	t End		9	2
28	G3:02:PG1:p3: Rehabilitation of Guerrile Kindergarten	2,348,195	18,786	•	0	•	0	•	0	0	0	M, Co, D, BC, FB			SF	C, Co	•
59	G4:01:PG1:p1: Development of a comprehensive regulatory urban plan for the city	15,000,000	120,000	0	0	0	0	0	0	0	0	M, MT			SF	Co, BC	ÿ
60	<b>G4:01:PG1:p2:</b> Development of a partial urban plan for the Shirokë – Zogaj area	3,000,000	24,000	100	3,000,000	0	0	0	0	0	0	М	2005	5 2006	S IS	T, LC	D
61	<b>G4:01:PG1:p3:</b> Development of partial urban plans for the areas of Mark Lulaj, Hardhijat e Egra and Zooteknikë	9,000,000	72,000	•	0	•	0	•	0	•	0	M			SF	TC	
62	G4:01:PG1:p4: Development of an action plan for implementation of the comprehensive regulatory urban plan and partial urban plans	3,000,000	24,000	•	0	•	0	•	0	0	0	M, MT			SF	Co, BC	ų
63	G4:02:PG1:p1: Reconstruction of 15 streets of the city (Annex 4)	1,151,063,000	9,208,504	0	0	0	0	0	0	0	0	M, MT, BC	2005	5 2009	SI	Co, BC	ŭ
64	G4:O2:PG1:p2: Reconstruction of pavements in 12 streets (Annex 4)	0	0	0	0	0	0	0	0	0	0	M, MT, BC		2008	8 IS	Co, BC	ç
65	G4:O2:PG1:p3: Reconstruction of the public lighting of 8 streets (Annex 4)	52,040,000	416,320	0	0	0	0	0	0	0	0	M, BC, MT, KESH	2006	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	SF	M, Co, BC	ó,

Targeted Co, BC, M Co, BC, M Co, BC, M Co, BC, M groups ĉ ů ĉ ĉ °C Status†  $\mathbf{SF}$  $\mathbf{IS}$  $\mathbf{SF}$  $\mathbf{SF}$  $\mathbf{SF}$  $\mathbf{IS}$  $\mathbf{SF}$  $\mathbf{SF}$  $\mathbf{SF}$ 2006 2006 End Implementation Start 2005 2005 M, AuG, MT Partners M, MT, D M, MT, D M, AuG, MT M, AuG, MT M, AuG, MT M, MT, D M, MT, D M, MT, CG 0 0 0 0 0 0 0 12,400,000 87,500,000 Other donors Leke 0 100 0 0 0 0 0 • 100 % 0 0 0 0 0 0 0 0 0 Central gov. **Financial contribution** Leke • 0 • 0 • 0 • 0 0 % Communities 0 0 0 0 0 0 0 0 0 Leke • 0 • 0 • 0 • 0 • % 0 0 0 C 0 0 0 0 0 Municipality Leke • 0 0 0 • • • 0 • % 99,200 4,800 700,000 1,448,320 168,000 587,200 200,000 30,000,000 2,500,000 \*(∋) ənlaV 312,500,000 181,040,000 12,400,000 600,000 21,000,000 73,400,000 87,500,000 25,000,000 3,750,000,000 (əyəl) ənl&V G4:O4:PG1:p3: Rehabilitation of the rest of the mains water G4:02:PG2:p1: Rehabilitation of 5 surface water drainage city's sewage pumping Complete construction of mains water supply Rehabilitation of the Construction of new distribution network auxiliary equipment outlets from the city **Project Title** pipelines for sewer valves in the mains Installation of new reservoirs in Tepe water distribution G4:03:PG1:p1: G4:O3:PG1:p2: Construction and sewage discharge G4:03:PG1:p4: G4:04:PG1:p1: G4:04:PG1:p4: G4:04:PG1:p2: rehabilitation of G4:03:PG1:p3: Improvement of for mains water sewage system maintenance Installation of management technology (Annex 4) station system system pipes Hills 73 99 67 68 69 20 F 5 4 Project No.

STRATEGIC PLAN for ECONOMIC E V BIL( PMENT -F 015

67





.0N		(әҳә	*( <b>)</b>			Fii	<b>Financial contribution</b>	contri	ibution			Imnle	Imnlementation	uvi		
199j	<b>Project Title</b>	I) əı	) ən	M	Municipality	Com	Communities	Cen	Central gov.	Off	Other donors				Status†	Targeted
Pro		uleV	lrV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		2 2 2
75	G4:O5:PG1:p1: Rehabilitation of the greening of the city's main streets	8,500,000	68,000	100	8,500,000	•	0	•	0	0	0	M, Co, D	2005	2007	IS	Co, M
76	G4:O5:PG2:p1: Rehabilitation of the green space by the Bazaar	3,000,000	24,000	0	0	0	0	0	0	0	0	M, Co, D	2005	2007	$\mathrm{SF}$	Co, M
77	G4:05:PG2:p2: Rehabilitation of Luigj Gurakuqi Park	13,640,000	109,120	0	0	0	0	0	0	0	0	M, D			$\mathbf{SF}$	Co, S
78	<b>G4:O5:PG3:p1:</b> Construction of a new green space in the Xhabije residential area	1,244,840	9,959	0	0	0	0	0	0	100	1,244,840	M, LC, BC, NGO	2005	2006	FA	Co, LC
79	<b>G4:O5:PG3:p2:</b> Construction of a new green space along Isuf Sokoli Street in the Bacja e Cakajve residential area	2,000,000	16,000	0	0	0	0	0	0	0	0	M, LC, D			SF	LC, M
80	G4:O5:PG3:p3: Construction of a green area in the Zdrale neighbourhood	3,700,000	29,600	0	0	0	0	•	0	0	0	M, LC, D			SF	LC, M
81	<b>G4:06:PG1:p1:</b> Construction of a landfill for urban solid waste disposal	62,500,000	500,000	0	0	0	0	0	0	0	0	M, MT, D			$\rm SF$	Co
82	G4:O6:PG1:p2: Improvement of the technology for collection, transportation and management of municipal solid waste	56,000,000	448,000	0	0	0	0	0	0	0	0	M, MT, D, BC			$\mathbf{SF}$	M, LC, BC
83	G4:O6:PG1:p3: Development of an awareness campaign 'Keep Shkodra Clean'	384,600	3,077	0	0	0	0	0	0	0	0	M, REA, CE			SF	Co, BC, PI

•0]		(ә <b>җ</b>	*(			[T	Financial contribution	contr	ibution							
		əI)	);	;	;	1		(		Ċ		Impl	Implementation	tion		Targeted
_	Project Title	ən	ənį	Mu	Municipality	Co	Communities	ĩ	Central gov.	ð	Other donors				Status†	groups
_		lßV	вV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		•
	G5:01:PG1:p1: Construction of a Youth Centre in the city	30,000,000	240,000	•	0	•	0	0	0	•	0	M, D	2006	2009	SF	C, Y, AG
	G5:01:PG1:p2: Rehabilitation of the sports facilities in the city's schools	1,800,000	14,400	•	0	•	0	•	0	•	0	M, AFF, RED			SF	С,
	G5:01:PG1:p3: Construction of public and private sports facilities	5,000,000	40,000	•	0	•	0	•	0	•	0	D, LC, M			SF	Co, M
	G5:01:PG1:p4: Construction of an indoor athletics stadium	20,000,000	160,000	•	0	•	0	•	0	•	0	MC, D			SF	SC, S, P, LC
	G5:01:PG1:p5: Construction of a wrestling gymnasium	5,000,000	40,000	•	0	•	0	•	0	0	0	MC, D			SF	WT, ASp
	G5:02:PG1:p1: Organisation in the city of Spring and Auturm sports events, such as organised sports leagues, for elementary and secondary schools and for older age groups	9,548,000	76,384	•	0	•	0	•	0	•	0	M, MES, SCV, BC, MH			SF	P, S, ASp
1	G5:03:PG1:p1: Computerisation of the Civil Registry Office	2,270,000	18,160	•	0	•	0	0	0	0	0	M, D, MLGD			SF	Co
1	<b>G5:03:PG1:p2:</b> Development of a database, and relevant computer software, of all addresses in Shkodra	3,000,000	24,000	•	0	•	0	•	0	•	0	M, CG			SF	M, Co, BC, PI
	<b>G5:03:PG2:p1:</b> Conducting of a survey to assess the current social situation for Shkodra residents	4,000,000	32,000	0	0	0	0	0	0	100	4,000,000	M, NGO, U	2005	2006	FA	Poor, in need

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005 - 2015 0



an.	0	Ö	
8.0	$\odot$	$\diamond$	0
0	R	×	88
1	×	×	87
74.6	<u> </u>	Ö	1

.0N		(әҳә	*(Э			F	<b>Financial contribution</b>	contr	ibution			Inml	Imnlementation	tion		
jeet j	<b>Project Title</b>	o[) əı	) ən	ML	Municipality	Com	Communities	Cel	Central gov.	Of	Other donors	Iduu			Status†	Targeted groups
Pro		ulsV	IrV	%	Leke	%	Leke	%	Leke	%	Leke	Partners	Start	End		
93	<b>G5:03:PG2:p2:</b> Increase in the capacities of the municipal administration and local NGOs to provide social services	113,500,000	908,000	•	0	•	0	0	0	100	113,500,000	M, ML, NGO, RDE	2004	2006	FA	M, CG, NGOs
94		22,369,000	178,952	•	0	•	0	•	0	100	22,369,000	M, ML NGO, WB, BC	2005	2006	FA	In need
95	G5:O4:PG1:p1: Reconstruction of community health centre in Tre Heronjt	3,000,000	24,000	0	0	•	0	0	0	0	0	RHD, MH			SF	Co
96	G5:O4:PG1:p2: Reconstruction of community health centre in Partizani	1,500,000	12,000	0	0	0	0	0	0	0	0	RHD, MH			SF	M, Co, in need
76	<b>G5:04:PG1:p3:</b> Reconstruction of health centres in Zogaj and Shirokë	2,500,000	20,000	0	0	0	0	0	0	0	0	RHD, MH			SF	LC, P
98	<b>G5:04:PG1:p4:</b> Construction of a new health centre in Vojo Kushi	3,000,000	24,000	0	0	0	0	0	0	0	0	RHD, MH			SF	M, C0
	Total	7,599,776,896	60,798,215		102,005,919		8,940,154		81,528,348		895,649,317					
	Percentage	100	100		1.41		0.12		1.12		12.34					

\*, 1 Euro = 125 Leke; 1 USD = 100 Leke.
†, IS, Implementation Started; FA, Funding Approved; SF, Searching for Funding.

70

STRATEGIC PLAN	
for	
ECONOMIC DEVELOPMENT	<b>2005 - 2015</b> 71

		<b></b>		<u> </u>																	r		<u> </u>	
Fulfilment of objectives	3	1	2	3	2	1	2	3	2	2	2	3	3	3	2	3	3	2	2	1	2	1	1	2
Target group (General/Specific/Small)	IJ	U	Sp	Sp	Sp	9	9	Sp	G	G	G	$\mathbf{Sp}$	Sp	Sp	G	G	Sp	G	9	9	G	J	U	9
Risk level (High/Medium/Low)	Г	L	Γ	Η	М	Γ	Μ	Μ	L	Μ	Γ	Μ	Μ	Μ	Μ	М	Μ	Γ	Μ	М	L	Γ	М	Γ
Implemented previously (Yes/No)	oN	No	0N	Yes	No	Yes	Yes	Yes	Yes	$N_0$	Yes	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	Yes	Yes	No	Yes
Expertise available (Yes/Possible/No)	Yes	Yes	Yes	Yes	Ρ	Yes	Yes	Yes	Yes	Ρ	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Guarantee found (Yes/No)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	No	$N_0$	$N_0$	Yes	No	$N_0$	$N_0$	No	0N	No	No	Yes	No
Identified sources found (High/Medium/Low)	Η	М	Η	Η	Н	Н	М	Η	Μ	Η	М	Μ	М	М	М	Η	М	М	Μ	М	Μ	Η	Η	Μ
Hard / Soft	Η	S	Η	Η	Η	Н	Η	Η	Η	Η	Η	Η	Η	Η	Η	S	Η	Η	Η	Η	Η	s	S	Н
Project Title	Establishment of a system for integrated management of Lake Shkodra ecosystem	Development of a database, and relevant computer software, of all addresses in Shkodra	Construction of a new library in Luigj Gurakuqi University	Improvement of the electricity supply within Industrial Zone	Make operational a lake transportation service between Shkodra and Virpazar, Montenegro	Construction in the city of a public wholesale market place for fruit and vegetables	Rehabilitation of the city's sewage pumping station	Rehabilitation of road infrastructure within Industrial Zone	Construction and rehabilitation of sewage discharge pipes	Construction of a landfill for urban solid waste disposal	Rehabilitation of the rest of the mains water distribution network	Rehabilitation of Preng Jakova Middle School	Rehabilitation of Skenderbeg 9-Year School	Rehabilitation of Guerrile Kindergarten	Reconstruction of pavements in 12 streets (Annex 4)	Development of an awareness campaign 'Keep Shkodra Clean'	Construction of a Youth Centre in the city	Improvement of the environment of the Migjeni Theatre	Reconstruction of 15 streets of the city (Annex 4)	Increase the number of displays exhibited in the Archaeological Museum	Improvement of sewage system maintenance technology		Establishment of a board to facilitate an increase in and strengthening of cross-border cooperation	
Project Matrix No.	18	91	49	1	19	20	67	4	68	81	73	56	57	58	64	83	84	36	63	35	69	44	14	70
Project Code	G1:03:PG1:p5	G5:03:PG1:p2	G3:01:PG1:p3	G1:01:PG1:p1	G1:03:PG1:p6	G1:04:PG1:p1	G4:03:PG1:p1	G1:01:PG1:p4	G4:03:PG1:p2	G4:06:PG1:p1	G4:04:PG1:p3	G3:02:PG1:p1	G3:02:PG1:p2	G3:02:PG1:p3	G4:02:PG1:p2	G4:06:PG1:p3	G5:01:PG1:p1	G2:01:PG1:p6	G4:02:PG1:p1	G2:01:PG1:p5	G4:03:PG1:p3	G2:01:PG2:p5	G1:03:PG1:p1	G4:03:PG1:p4
Project Priority No.	1	2	3	4	5	9	7	8	6	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24

Matrix of prioritisation of projects



Fulfilment of objectives	1	1	1	2	2	1	1	2	2	2	2	1	1	1	2	1	1	3	2
Target group (General/Specific/Small)	Sm	Sp	U	Sp	IJ	9	G	G	G	G	Sp	Sp	G	ც	G	G	Sp	Sp	U
Risk level (High/Medium/Low)	Μ	М	L	Γ	Г	М	М	Г	Γ	Μ	Μ	Μ	М	Μ	Μ	М	М	Μ	Μ
Implemented previously (Yes/No)	Yes	Yes	Yes	Yes	0N	No	No	Yes	Yes	$N_0$	$N_0$	No	οN	No	No	οN	No	Yes	Yes
Expertise available (Yes/Possible/No)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Р	Yes	Yes	Yes
Guarantee found (Yes/No)	Yes	Yes	No	No	Yes	Yes	No	Yes	Yes	No	Yes	No	No	No	No	No	Yes	No	Yes
Identified sources found (High/Medium/Low)	Н	Η	Η	Н	Н	Н	М	М	Η	L	L	Н	М	Η	Γ	М	Н	Μ	Μ
Hard / Soft	s	s	S	S	S	S	Н	Н	Н	Н	S	S	s	s	S	Н	s	Η	Η
Project Title	Conducting of a survey to assess the current social situation for Shkodra residents	Increase in the capacities of the municipal administration and local NGOs to provide social services	Holding of a Carnival in Shkodra	Conducting of a study on workforce supply and provision of training for businesses	Production of information brochure on Shkodra's amenities and facilities, including hotels, transportation services, restaurants, etc.	Construction of 3 social centres for marginalised community groups and provision of social services in partnership with local NGOs	Periodic numismatics exhibition of 'Monetary circulation in the region of Shkodra'	Complete construction of mains water supply reservoirs in Tepe Hills	Rehabilitation of Luigj Gurakuqi Park	Rehabilitation of the city's Cultural Centre	Development of a partial urban plan for the Shirokë – Zogaj area	Preparation of an information package for foreign investors on trade and investment potential in Shkodra	Establishment of a Commission for the Development of Art and Culture	Development of a tourism marketing strategy for the city	Development of a tourism strategy for the city of Shkodra	Rehabilitation and periodic exhibition of the Museum's historical archive	Development of a map of businesses operating in the Industrial Zone	Construction of a new health centre in Vojo Kushi	Rehabilitation of the greening of the city's main streets
Project Matrix No.	92	93	43	13	29	94	34	11	77	37	60	15	40	28	22	33	٢	86	75
Project Code	G5:O3:PG2:p1	G5:O3:PG2:p2	G2:01:PG2:p4	G1:02:PG1:p5	G1:05:PG1:p8	G5:03:PG2:p3	G2:01:PG1:p4	G4:04:PG1:p1	G4:05:PG2:p2	G2:01:PG1:p7	G4:01:PG1:p2	G1:03:PG1:p2	G2:01:PG2:p1	G1:05:PG1:p7	G1:05:PG1:p1	G2:01:PG1:p3	G1:01:PG2:p1	G5:04:PG1:p4	G4:05:PG1:p1
Project Priority No.	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005 - 2015 73

Fulfilment of objectives	1	2	1	1	2	2	3	2	2	1	3	2	2	2	2	3	2	2	1	3	3	2
Target group (General/Specific/Small)	9	$\mathbf{S}\mathbf{p}$	G	Sm	G	G	Sp	Sp	9	J	Sp	G	G	Sp	G	$\mathbf{S}\mathbf{p}$	Sp	Sm	IJ	$\mathbf{S}\mathbf{p}$	$\mathbf{S}\mathbf{p}$	U
Risk level (High/Medium/Low)	М	М	М	М	М	М	М	Т	Т	L	М	Η	М	Μ	М	Μ	М	М	Μ	Η	Μ	L
Implemented previously (Yes/No)	Yes	No	No	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	No	Yes	Yes	Yes	No	No	Yes	Yes	Yes
Expertise available (Yes/Possible/No)	Yes	Ρ	Ρ	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Guarantee found (Yes/No)	No	No	No	No	No	No	No	Yes	Yes	No	No	No	No	No	No	No	No	Yes	No	No	No	No
Identified sources found (High/Medium/Low)	Μ	Γ	Γ	Н	М	Г	М	М	Μ	Η	М	Μ	Μ	Μ	L	Μ	Μ	Η	L	Μ	Μ	Μ
Hard / Soft	Η	Н	S	S	Н	S	Н	Н	Η	S	Н	Η	Η	Н	Н	Η	Η	Η	Н	Н	Η	Н
Project Title	Establishment of a city orchestra	Development of a programme to encourage family- and eco- tourism in Shirokë and Zogaj	Development of a comprehensive regulatory urban plan for the city	Development and publication of promotional materials related to the cultural heritage of the city	Improvement of the technology for collection, transportation and management of municipal solid waste	Establishment of a network of hotels and restaurants in the city to improve their standards and diversify their services	Rehabilitation of surface water drainage and sewage systems in Industrial Zone	Installation of new telephone lines and renovation of existing network within Industrial Zone	Construction of a new green space in the Xhabije residential area	Holding of a Summer's Day festival in Shkodra	Improvement and expansion of green spaces within Industrial Zone	Reconstruction of the public lighting of 8 streets (Annex 4)	Construction of a business fair centre	Establishment of a regional business training centre	Rehabilitation of 5 surface water drainage outlets from the city (Annex 4)	Reconstruction of health centres in Zogaj and Shirokë	Construction of an indoor athletics stadium	Establishment of a trade centre for artisan products	Development of an action plan for implementation of the comprehensive regulatory urban plan and partial urban plans	Improvement of street lighting within Industrial Zone	Reconstruction of community health centre in Tre Heronjt	Installation of auxiliary equipment for mains water management
Project Matrix No.	41	27	59	45	82	24	3	5	78	42	9	65	17	16	99	76	87	25	62	2	95	74
Project Code	G2:01:PG2:p2	G1:05:PG1:p6	G4:01:PG1:p1	G2:01:PG2:p6	G4:06:PG1:p2	G1:05:PG1:p3	G1:01:PG1:p3	G1:01:PG1:p5	G4:05:PG3:p1	G2:01:PG2:p3	G1:01:PG1:p6	G4:02:PG1:p3	G1:03:PG1:p4	G1:03:PG1:p3	G4:02:PG2:p1	G5:04:PG1:p3	G5:01:PG1:p4	G1:05:PG1:p4	G4:01:PG1:p4	G1:01:PG1:p2	G5:04:PG1:p1	G4:04:PG1:p4
Project Priority No.	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65



Fulfilment of objectives	3	2	2	2	1	2	1	1	1	1	1	1	2	2	æ	7	3	2	2	2	2
Target group (General/Specific/Small)	Sp	U	Sm	Sp	Sp	9	Sm	Sp	Sm	Sp	Sp	Sp	U	G	U	Sp	Sp	$\mathbf{S}\mathbf{p}$	Sp	Sp	Sp
Risk level (High/Medium/Low)	M	L	M	М	Γ	Μ	М	M	М	Γ	М	Μ	M	М	M	М	Η	Η	Η	Н	Н
Implemented previously (Yes/No)	Yes	Yes	Yes	No	Nο	Yes	No	No	No	No	No	No	No	Yes	No	No	Yes	Yes	Yes	Yes	No
Expertise available (Yes/Possible/No)	Yes	Yes	Yes	Ρ	Yes	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	No	Р	Yes	No	Yes	ď
Guarantee found (Yes/No)	No	No	No	No	$N_0$	$N_0$	No	No	No	Yes	No	No	No	No	No	No	No	$N_0$	No	No	No
Identified sources found (High/Medium/Low)	W	Μ	M	L	Г	Γ	Γ	M	Н	L	Η	Μ	L	L	Г	L	L	Г	L	L	Μ
Hard / Soft	Η	Η	Η	S	S	Η	s	Η	S	s	s	S	Η	Н	S	s	Η	Η	Η	Н	Н
Project Title	Reconstruction of community health centre in Partizani	Installation of new valves in the mains water distribution system	Construction of a wrestling gymnasium	Organisation in the city of Spring and Autumn sports events, such as organised sports leagues, for elementary and secondary schools and for older age groups	Establishment of a 'One-Stop-Shop' in Shkodra City Hall	Construction of a green area in the Zdrale neighbourhood	Development of partial urban plans for the areas of Mark Lulaj, Hardhijat e Egra and Zooteknikë	Establishment of a business services centre	Development by the Economics and Law Faculty of Luigj Gurakuqi University of curricula for tourism and for public administration training	Conducting of a survey and needs analysis of SMEs operating in the city	Publication of promotional materials for businesses operating in the Industrial Zone	Production of profiles of the most successful businesses in the city	Rehabilitation of the green space by the Bazaar	Construction of a new green space along Isuf Sokoli Street in the Bacja e Cakajve residential area	Publication of a periodic magazine Tourism in Shkodra	Holding of periodic training sessions for capacity building of tourism agencies and businesses	Rehabilitation of the sports facilities in the city's schools	Construction of student residence at Luigj Gurakuqi University	Restoration of traditional houses in the city	Rehabilitation of existing, and construction of new, teaching facilities in Luigi Gurakuqi University	Establishment of a Tourism Support Office in Shkodra City Hall
Project Matrix No.	96	72	88	68	6	80	61	11	51	12	8	10	76	79	30	26	85	48	39	47	23
Project Code	G5:04:PG1:p2	G4:04:PG1:p2	G5:01:PG1:p5	G5:02:PG1:p1	G1:02:PG1:p1	G4:05:PG3:p3	G4:01:PG1:p3	G1:02:PG1:p3	G3:01:PG2:p2	G1:02:PG1:p4	G1:01:PG2:p2	G1:02:PG1:p2	G4:05:PG2:p1	G4:05:PG3:p2	G1:05:PG1:p9	G1:05:PG1:p5	G5:01:PG1:p2	G3:01:PG1:p2	G2:01:PG1:p9	G3:01:PG1:p1	G1:05:PG1:p2
Project Priority No.	99	67	89	69	0 <i>L</i>	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86

	<u> </u>							1				
Fulfilment of objectives	1	1	1	1	1	1	1	1	1	1	1	1
Target group (General/Specific/Small)	U	Sp	G	Sp	Sp	Sp	Sp	Sp	G	ß	Sp	Sp
Risk level (High/Medium/Low)	Η	Η	Η	Н	Н	Н	Η	Η	Н	Η	Η	Η
Implemented previously (Yes/No)	No	No	No	Yes	Yes	Yes	Yes	Yes	No	Yes	No	No
Expertise available (Yes/Possible/No)	No	No	Р	Ρ	Ρ	Ρ	Ρ	Ρ	Ρ	Ρ	No	Ρ
Guarantee found (Yes/No)	No	No	No	No	No	No	No	No	No	No	No	No
Identified sources found (High/Medium/Low)	Γ	Г	L	Г	Γ	Г	L	L	Γ	М	Г	L
Hard / Soft	s	S	S	Η	S	S	S	Η	S	Н	S	s
Project Title	Computerisation of the Civil Registry Office	Recruitment and development of qualified academic staff at Luigj Gurakuqi University to a level allowing for quality teaching and to the standards of the Bologna Declaration	Establish a funding system at Luigj Gurakuqi University to support and increase research capacities and to ensure knowledge transfer in the field of regional economic development	Preservation, restoration and development of the city's museum and its collection, as well as other historical, cultural items in the city	Creation of a system for identification, valuation and purchasing of museum artefacts	Development and implementation of a programme for exchange of scientific and technical knowledge between Luigj Gurakuqi University and universities in the region and elsewhere	Promotion of the photograph collection of the Marubi Museum	Construction of public and private sports facilities	Preparation and publication of a calendar of annual cultural activities to be held in Shkodra	Construction in the city of new fruit, vegetable, fish and meat retail market places	Implementation of a distance learning project at Luigj Gurakuqi University	Establishment of an Arts Academy at Luigj Gurakuqi University
Project Matrix No.	96	55	54	31	32	53	38	86	46	21	52	50
Project Code	G5:03:PG1:p1	G3:01:PG3:p3	G3:01:PG3:p2	G2:01:PG1:p1	G2:01:PG1:p2	G3:01:PG3:p1	G2:01:PG1:p8	G5:01:PG1:p3	G2:01:PG2:p7	G1:04:PG1:p2	G3:01:PG2:p3	G3:01:PG2:p1
Project Priority No.	87	88	89	06	91	92	93	94	95	96	76	98

STRATEGIC PLAN for ECONOMIC DEVELOPMENT 2005 - 2015 75



# e. Project fiches

	Project G1:01:PG1:p1:	Type of programme G1:O1:PG1:
No. 1	Improvement of the electricity supply within Industrial Zone	Provision of quality public services and infrastructure in the Industrial Zone, developed in partnership with the area's business community

## Brief description of project

Shkodra's Industrial Zone is equipped with a special electricity supply line, of 20 kW/h. There is an agreement between KESH, Shkodra Municipality and local businesses that this line should have a guaranteed 24 hour electricity supply, seven days a week. However, to use this service high voltage transformers have to be installed.

KESH plans to equip each business with a transformer. Thus, it is necessary to build 28 cabins, while a general project foresees construction of 48 cabins for the manufacturing units that will start their activity in the near future.

Expected results	Targeted groups
Guaranteed continuous electricity supply at satisfactory technical parameters	Entrepreneurs of Shkodra Industrial Zone
Generation of new businesses in IZ	
Promotion of local resources in support of businesses, particularly in manufacturing	
Increased employment	
Possible actors	Possible contributors to the project
TEULEDA (LED Agency in	TEULEDA
Shkodra)	KESH
KESH BBSH (Shkodra Business	BBSH
A ssociation)	
Pre-conditions	Risk factors
A greement among KESH, TEULEDA and BBSH	Construction of cabins is additional cost for all Enterprises rent facilities and view investment as redundant Poor coordinated negotiations between KESH and owners
Estimated expenses	
Down payment to contractors (20.0%)	8,600,000 1eke
Grant provided by KESH (46.5%)	20,000,000 1eke
Loan provide by TEULEDA (33.5%) Total	14,400,000 leke 43,000,000 leke
Contact person for project Ridvan Troshani	
Implementation period	Imp act p eriod
First phase, 3 months; second phase, 8 months	Many years

	RATEGIC	
ral is in ses as	PLAN	
	for	
	ECONOMIC	
	DEVELOPM	
	2005 – 2 ENT	
	2015	

SH

No. 2 Project G1:O1:PG1:p2: Improvement of street lighting within Industrial Zone	<b>Type of programme G1: O1:PG1:</b> Provision of quality public services and infrastructure in the Industrial Zone, developed in partnership with the area's business community
---	--

# Brief description of project

The electricity power supply system in Shkodra has been and remains a problem in general for the city. The street lighting is particularly damaged and, for the Industrial Zone (IZ), is non-functional. Improvement of the lighting in this area will have a double impact: in connecting and bringing the IZ closer to the city and by helping to develop businesses locally. Lighting will be installed along one side of the main road in three parts of the IZ as follows:

Road in Industrial Zone No. 1, about 1,360 m in length; Road in Industrial Zone No. 2, about 1,005 m in length; Road that connects these two industrial zones, about 375 m in length.

<b>Targeted groups</b> Businesses Local residents Employees
<b>Possible contributors to the project</b> Donors Businesses Municipality
<b>Risk factors</b> Lack of collaboration between interested parties and local government Lack of donors Limited budget
9,000,000 leke 6,000,000 leke 2,400,000 leke <b>17,400,000 leke</b>
artment Impact period After project implementation



Project G1:O1:PG1:p3:
Rehabilitation of surface water
drainage and sewage systems in
Industrial Zone

# Type of programme G1: O1: PG1:

Provision of quality public services and infrastructure in the Industrial Zone, developed in partnership with the area's business community

# Brief description of project

No. 3

In general, drainage of surface water and the sewage system of the city are based on a very old design and where the main sewers and canals are not covered. In recent years, new urban development has not been followed up by studies on the sewage or surface water collection systems, resulting in break down of the existing systems and many consequent serious problems created for the local population.

The main collector in the Industrial Zone is about 0.6 km long. It begins at the crossroads near the School of Forestry and drains into mouth of the River Kir. This project will rehabilitate the whole system for Shkodra's IZ.

Municipality       Municipality         Local businesses       Local businesses         All businesses in city       Local businesses         Pre-conditions       Risk factors         Urban study of the area       Lack of financing         Approval by Municipal Council of project       Estimated expenses         Total       37,200,000 leke         Contact person for project       Alfred Luleta, Director of Public Services Department	-	
Municipality       Municipality         Local businesses       Local businesses         All businesses in city       Local businesses         Pre-conditions       Risk factors         Urban study of the area       Lack of financing         Approval by Municipal Council of project       Estimated exp enses         Total       37,200,000 leke         Contact person for project       Alfred Luleta, Director of Public Services Department	Rehabilitation of sewage and drainage systems in Shkodra's IZ	Industri al Zone Local businesses
Urban study of the area Approval by Municipal Council of project Estimated expenses Total 37,200,000 leke Contact person for project Alfred Luleta, Director of Public Services Department	Municipality Local businesses	Local businesses
Total     37,200,000 leke       Contact person for project       Alfred Luleta, Director of Public Services Department	Urban study of the area	
Alfred Luleta, Director of Public Services Department	-	37,200,000 leke
Inclusion and Inclusion		ment
One year After project implementation	<b>Implementation period</b> One year	Impact period After project implementation

STRATEGIC	
PLAN f	
0 H	
ECONOMIC	
DEVELOPMENT	2005 – 2015
	79

	Project G1:O1:PG1:p4:	Type of programme G1: O1: PG1:
No. 4	Rehabilitation of road	Provision of quality public services and
2 <b>vo. 4</b>	infrastructure within Industrial	infrastructure in the Industrial Zone,
	Zone	developed in partnership with the area's business community

The chief objective of this project is the resurfacing of the three most important roads in the Industrial Zone, in order to improve transportation of goods and to increase the capacity of the businesses operating in the zone. Rehabilitation is targeted for three main roads: the road inside each sub-zone (IZ1 Road and IZ2 Road) and the road that connects them.

IZ1 Road is the main road in Shkodra's Industrial Zone, bisecting it in two. This road serves all the IZ businesses and is the main artery for transportation of goods both within and outside of the Zone. It is also the main route into the city for goods coming from the north. More than thirty of the city's largest industries, such as wood processing, garment manufacture, etc, depend on this road for transportation of goods and for receiving raw materials. Currently, it is used by thousands of employees of these enterprises, by hundreds of high tonnage vehicles and by the population living to the north of the city.

In contrast, IZ2 Road provides a direct connection among the most important residential areas of the city and after it leaves the IZ it connects with the main route for transport north of the city. Unfortunately, this whole road network is in very bad condition with less than 10% of it asphalted. In the winter months, the roads could be better described as a river with transportation almost impossible.

r	
Expected results	Targeted groups
Increased business transportation capacity	Larger businesses operating outside of IZ
Establishment of a healthy environment for	Informal communities living within IZ
development of new businesses	All traffic entering or leaving city from the
Improved transportation for the city	north
<b>Possible actors</b>	<b>Possible contributors to the project</b>
Municipality	Municipality
Local businesses	Local businesses
Ministry of Territory Regulation and Tourism	Ministry of Territory Regulation and
UNDP	Tourism
Regional Police Station	UNDP
<b>Pre-conditions</b>	Risk factors
Development of technical projects	Lack of financing
Estimated expenses IZ1 Road IZ2 Road Road connecting IZ1 and IZ2 Total	137,835,477 leke 137,835,477 leke 27,567,095 leke <b>303,238,049 leke</b>
<b>Contact person for project</b> Alfred Luleta, Director of Public Services Depa	rtment
<b>Implementation period</b>	Impact period
Two years	After project implementation



N

	Project G1:O1:PG1:p5:	Type of programme G1: O1: PG1:
lo. 5	Installation of new telephone lines and renovation of existing network	Provision of quality public services and infrastructure in the Industrial Zone,
	within Industrial Zone	developed in partnership with the area's business community

# Brief description of project

The anticipated increase in the activity of local businesses, particularly in the industrial zone makes indispensable improvements to the telephone line infrastructure in this area. This project will enable the IZ to be equipped with a modern fully functional telephone system.

Expected results Facilitated service provision and normal operation for businesses located or to be located in IZ Doubling of number of telephone numbers, from 150 to 300	<b>Targeted groups</b> Businesses in IZ Local community
Possible actors Albtelecom	<b>Possible contributors to the project</b> Albtelecom, Shkodra Branch
<b>Pre-conditions</b> Availability of technical project Availability of apparatus and other equipment	<b>Risk factors</b> Delayed privatisation process
Estimated expenses Total	30,000,000 leke
Contact person for project Director of Albtelecom, Shkodra Branch	
<b>Implem entation period</b> One year	Impact period After project implementation

No. 6	<b>Project G1:O1:PG1:p6:</b> Improvement and expansion of green spaces within Industrial Zone	Type of programme G1: O1: PG1: Provision of quality public services and infrastructure in the Industrial Zone, developed in partnership with the area's business community
The gard to rectify the zone 3,150 m trees), 1	y this situation in order to create o , as well as for the people worki ². This rehabilitation project inclu	damaged and have no greenery. This project aims nce again a green recreational area for residents of ng in it. The recreational grounds have an area of ides the planting of decorative trees (226 chestnut planting of hedgerows (200 metres) and the indary.
Expecte	ed results	Targeted groups
	ement of recreational areas of IZ I pollution of local environment	Community of Industrial Zone Local government
Possible Local ge Commu Donors	overnment	<b>Possible contributors to the project</b> Municipality Community
greer Identific Interest	aditions al by Municipal Council of IZ nareas as priority investment cation of donors of local government and munity in supporting project	Risk factors Limited budget
Estimat Total	ed expenses	2,100,000 leke
	t <b>person for project</b> Juleta, Director of Public Services	Department
Incolors	entation period	Impact period
impiem	remation period	impact period



# **Project G1: O1: PG2: p1:** Development of a map of businesses operating in the Industrial Zone

**Type of programme G1:O1:PG2:** Promotion of the Industrial Zone

# Brief description of project

No. 7

Ease of access to and exchange of useful information is a prerequisite to economic development. In the case of this project identifying and locating businesses by the public and by other businesses will be an important development for LED in Shkodra. Thus it is foreseen that the following information will be made available:

Development of a complete database of businesses operating in the IZ;

Identification of the addresses of the businesses;

Development of a map showing the location of the businesses;

Description of the accommodating capacities (land available for construction), both exploited and unexploited;

Publication of the map.

Expected results Useful information provided on businesses operating in municipal territory Useful guide for current and potential investors	<b>Targeted groups</b> Businesses Municipality
<b>Possible actors</b> Economic Development Centre Businesses Chamber of Commerce and Industry Municipality Region of Shkodra	Possible contributors to the project Economic Development Centre Businesses Chamber of Commerce and Industry Municipality Region of Shkodra Students from University Economics Faculty Donors
Pre-conditions Availability of existing information from municipality, Chamber of Commerce and tax department Ownership information available from offices of property registration in Shkodra	<b>Risk factors</b> Lack of financial resources to mobilise human resources
Estimated expenses Total	1,000,000 leke
C <b>ontact person for project</b> Nexhat Grezda, Director of Revenue Section	L
<b>Implementation period</b> One year	Impact period One year (should be reflected every year)

No. 8	<b>Project G1:O1:PG2:p2:</b> Publication of promotional materials for businesses operating in the Industrial Zone	<b>Type of programme G1: O1: PG2:</b> Promotion of the Industrial Zone
This pr Typ Prou Cur Cap Pho etc. Cor		nent; es and their activities, buildings, products, ublication of promotional guides;
-	t <b>ed results</b> red marketing of businesses	Targeted groups Businesses
· •	ed marketing of ousinesses ed number of products and markets	Dusinesses
Econor Busine Chamb Munici	er of Commerce and Industry	Possible contributors to the project Economic Development Centre Businesses Chamber of Commerce and Industry Municipality Region of Shkodra Students of Economics Faculty Donors
Existin	<b>nditions</b> g database, map of extant businesses, vinformation from respective offices	<b>Risk factors</b> Lack of financial resources Informal market, unregistered businesses
Estima Total	nted expenses	400,000 leke
	e <b>t person for project</b> 1 Sokoli, Director of Planning, Coordinatio	n and Public Information Sector
	nentation period	Impact period After one year

# 83



I

	Project G1:O2:PG1:p1:	Type of programme G1: O2: PG1:
No. 9	Establishment of a 'One-Stop- Shop' in Shkodra City Hall	Creation of novel activities and promotional materials to facilitate the development of new SMEs

# Brief description of project

The purpose of this project is to establish a business enabling environment through opening an office in Shkodra City Hall that will provide a point of reference for entrepreneurs. The office will have the task of providing all necessary information on administrative procedures related to businesses.

Through this office, business men and women will be able, in one place, to apply for licences and have available all information they might need concerning taxes and tariffs, infrastructure, incentives for investments and sites for locating their business, etc.

Expected results Simplification of administrative processes Business procedures available at single location Improved quality of service Increased transparency Increased efficiency of service provision Reduced bureaucracy Reduced corruption	<b>Targeted groups</b> Community Businesses Municipality
<b>Possible actors</b> Municipality	<b>Possible contributors to project</b> Municipality Potential donors
<b>Pre-conditions</b> Approval by City Council of programme to reduce administrative barriers for businesses and citizens	<b>Risk factors</b> None
Estimated expenses Total	2,000,000 leke
<b>Contact person for project</b> Ridvan Sokoli, Director of Planning, Coordina	tion and Public Information Sector
<b>Implementation period</b> One year	Impact period After project implementation

	Project G1: O2: PG1: p2:	Type of programme G1: O2:PG1:
No. 10	Production of profiles of the most successful businesses in the city	Creation of novel activities and promotional materials to facilitate the development of new SMEs
Brief des	cription of the project	
functionia The pu	ng businesses through analyzing t	ner businesses the positive experiences of already heir challenges, difficulties and performances. of interviews with managers and supporting ptographs, graphs and analysis.
Expected	results	Targeted groups
Promotio	nent of local business practices n of new businesses nent of Shkodra's business	Businesses Public
Possible	actors	Possible contributors to the project
	of Commerce and Industry A	Chamber of Commerce and Industry TEULEDA Local government
Pre-cond	itions	Risk factors
Desire of	ity of business information successful businesses to help e best possible presentation	Inadequate budget Firms may object to publication of their results
Estimate	d expenses	
Total		500,000 leke
Anton Le	<b>person for project</b> ka, Chairman of Shkodra Chambo 5 224 2460; cel: 00355 69 20721	
Impleme	ntation period	Impact period
_	-	
2005-200	)6	After one year



	Project G1:O2:PG1:p3:	Type of programme G1: O2: PG1:
No. 11	Establishment of a business services	Creation of novel activities and
	centre	promotional materials to facilitate the development of new SMEs
		development of new SMES

Shkodra's municipal staff collaborate with various community groups in preparing LED projects. Many project ideas are broad and include a range of interests of the community, institutions, organisations, businesses, etc. In special cases, the municipality makes the link between internal and external partners interested in business and facilitates the process using its powers.

A specific centre will be set up by this project to identify problems, coordinate activities of the actors in order to define project ideas, develop project proposals to submit for funding and monitor project implementation. The centre will also undertake analysis that will precede development of strategies, special plans or projects, etc. It will also support collaboration among local government, businesses and the community, serving the interests of all.

Expected results	Targeted groups
Real needs for economic development identified	Business Community
Project proposals developed professionally Financial support found for implementation Connections established with potential international partners	Local institutions
Possible actors	Potential contributors to the project
Local government	Local government
Local businesses	Local businesses
State institutions Donors	Donors
Experts	
Pre-conditions	Risk factors
Interest of local government, businesses and other institutions in supporting idea Approval of Municipal Council Identification of interested parties	Lack of financial resources Actors lack interest in collaborating
Collaboration among local government, businesses and institutions	
Estimated expenses	
Start up expenses	1,875,000 leke
Operational costs	3,750,000 leke per year
Total	5,625,000 leke (first year)
C <b>ontact person for project</b> Anton Leka, Chairman of Shkodra Chamber of	Commerce and Industry
Implementation period	Impact period
2005	2005 and ongoing

<b>yp e of programm e G1: O2:PG1:</b> reation of novel activities and promotional aterials to facilitate the development of ew SMEs	TRATEGIC
ong the community, but particularly in the esses themselves, of the real problems that ng so, the community will become involved olve those problems in an ongoing process.	
urvey to identify the various problems for velopment of the city.	AN
a <b>rgeted groups</b> usinesses of city lunicipality	PLAN for
ossible contributors to the project lunicipality	ECONO
isk factors one	CIMI
50,000 leke	IC I
ommerce and Industry	E
npact period fter one year	VELOPMENT -

Project G1:O2:PG1:p4: Ty Conducting of a survey and needs Cr No. 12 analysis of SMEs operating in the m city ne

# Brief description of project

The aim of this project is to raise awareness amo municipality, the city's institutions and the busine Shkodra's business community is facing. By doing in the municipality's programmes that aim to resol

To begin with this project will undertake a su businesses and the various views on the future dev

Expected results Raised awareness of and solving of business problems Definition of possibilities for development	<b>Targeted groups</b> Businesses of city Municipality	
<b>Possible actors</b> Business community Municipality Chamber of Commerce and Industry TEULEDA	<b>Possible contributors to the project</b> Municipality	
Pre-conditions Risk factors		
Development of LED Strategy	None	
Estimated expenses		
Total	150,000 leke	
Contact person for project		
Anton Leka, Chairman of Shkodra Chamber of Commerce and Industry		
Implementation period	Impact period	
2005	After one year	

S



	No. 13	<b>Project G1: O2: PG1: p5:</b> Conducting of a study on workforce supply and provision of training for businesses	<b>Type of programme G1: O2:PG1:</b> Creation of novel activities and promotional materials to facilitate the development of new SMEs	
--	--------	---	--	--

The goal of this project is to increase the professional qualification of the work force according to the needs of the market, while another specific objective is to outline the needs the local businesses have for a trained work force, qualified in specific areas. Training modules will be prepared according to the needs of the businesses.

Forecast activities include the following:

Undertaking of a survey of city businesses with regard to their needs for qualifications of the work force in specific areas;

Development of training modules; Delivery of training modules.

<b>Exp ected results</b> Qualified work force Work force needs of businesses satisfied Increased employment	<b>Targeted groups</b> Businesses Unemployed Employees
Possible actors	Possible contributors to the project
City's professional middle schools Chamber of Commerce and Industry Regional Employment Agency TEULEDA	Regional Employment Agency
Preconditions	Risk factors
Experts in various areas Existence of Chamber of Commerce and Industry, TEULEDA, University	None identified
Estimated expenses	
Total	500,000 leke
Contact person for project Anton Leka, Chairman of Shkodra Chamber of Commerce and Industry	
Implem entation period	Impact period
2005–2006	According to needs

No. 14	<b>Project G1:O3:PG1:p1:</b> Establishment of a board to facilitate an increase in and strengthening of cross-border cooperation	<b>Type of programme G1:O3:PG1:</b> Establishment of structures to encourage and support cross-border activities
--------	--	--

As part of the implementation of a range of strategies and programmes for development of Albania's communities, one important mechanism is regional cross-border collaboration. Cross-border programmes and strategies have become very popular with regard to social and economic development of various regions in Europe, and this project aims to strengthen such relationships for the city and region of Shkodra.

Several cross-border agreements already exist, at both the national and local levels, serving as a basis for intensification of the relationships among the communities that lie either side of Albania's northern borders, with Montenegro and Kosovo.

Institutionalization of these relationships according to the standards and parameters of the EU will serve as a very important tool for improving the environment of our border cities, towns and villages, increasing their competitiveness. The planned activities include:

The mayors of Shkodra, Ulqin and Ferizaj initiating contacts between the various municipalities and promoting the project;

GTZ providing technical legal and economic assistance;

Common cross-border projects subsequently being implemented.

common cross coract projects succedurating realing impremiances.		
Expected results Various activities organised in Shkodra with Communes of Ulqin, Tivar, Podgorica, Ferizaj, Gjakova, etc. Economic development of border cities, towns and villages Improved cross-border relationships	<b>Targeted groups</b> Regional cross-border towns and villages Municipality	
<b>Possible actors</b> Municipalities of Shkodra, Ulqin and Ferizaj Border communes GTZ	<b>Possible contributors to the project</b> GTZ	
Pre-conditions Cross-border agreements among Albania, Montenegro and Kosovo Governments support the project Interest of other cross border municipalities Meeting between respective mayors	<b>Risk factors</b> Political relations among the three countries	
Estimated expenses Total 200,000 leke Contact person for project		
Ms. Zemaida Kastrati, Expert in Foreign Affai Implementation period 2005–2006	rs Impact period After one year	



No. 15	Project G1:O3:PG1:p2: Preparation of an information package for foreign investors on trade and investment potential in Shkodra	Type of programme G1: O3:PG1: Establishment of structures to encourage and support cross-border activities
The proj	scription of project	ackage on the attractions offered by the
Creation Establish syster and p Consolid	d results of new image for the region iment of an open communications in for entrepreneurs, local institutions otential partners lated collaboration between region and in counterparts	Targeted groups Various industrialists, associations, chambers of commerce, international institutions, etc., interested in investing in Albania
Possible TEULEI Municips Chamber BBSH	A	<b>Possible contributors to the project</b> Chamber of Commerce and Industry Municipality
Pre-cond	ditions	Risk factors
Exchang	e of information among institutions	Lack of incentives for new businesses
Estimate	ed exp en ses	
Posters	-	400,000 leke
	ion brochures	700,000 leke
Promotio		200,000 leke
	onal postcards	100,000 leke
Leaflets Total		200,000 leke
		1,000,000 1629
	<b>person for project</b> Froshani, Director of TEULEDA Agency	
Implem	entation period	Impact period
2005	-	2006 and ongoing

O2.DCI

STRATEGIC F	
LAN fo	
H H	
CONOMIC	
2005 - 2015 DEVELOPMENT	
91	

	Project G1:O3:PG1:p3:	Type of programme G1:O3:PG1:
No. 16	Establishment of a regional business training centre	Establishment of structures to encourage and support cross-border activities

This project aims at the construction of a training centre for managers of businesses operating in Shkodra

By being trained according to specific needs in particular areas, managers will be able to deal more professionally with their operations so that their businesses become more competitive in the market and more prepared to face the ever-increasing regional and global challenges.

Expected results Better business performance Business needs for training and consulting covered Improved public information services	<b>Targeted groups</b> Local and regional businesses of northern Albania, Kosovo and Montenegro Public institutions and organisations The public	
Possible actors Regional Chambers of Commerce and Industry Local and international business organisations Local and central governments	<b>Possible contributors to the project</b> Regional Chambers of Commerce and Industry Municipality Ministry of Economy Donors	
Pre-conditions Trend towards regional integration Continuous increase in competitiveness as result of Albania's economy becoming more and more open	Risk factors Small budget compared to amount of required investment Low interest of actors	
Estimated expenses Construction costs Furniture and other office equipment Start-up expenses Total	75,000,000 leke 12,500,000 leke 1,250,000 leke <b>88,750,000 leke</b>	
C <b>ontact person for project</b> Anton Leka, Chairman of Shkodra Chamber o	of Commerce and Industry	
Implementation period 2005–2007	Impact period After two years	



No. 17	<b>Project G1: O3:PG1:p4:</b> Construction of a business fair centre	<b>Type of programme G1:O3:PG1:</b> Establishment of structures to encourage and support cross-border activities

Construction of a Fair Centre will help promote local and regional businesses. Through the holding of fairs new opportunities and services will become available to Shkodra's business community.

The centre will serve as a marketing centre, and the fairs will provide an important source of revenue for the municipality.

• •		
Expected results Increased number of promotional events Improved image of businesses in Shkodra Professional services provided for businesses	<b>Targeted groups</b> Regional businesses The public	
<b>Possible actors</b> Local and central governments Regional Chambers of Commerce and Industry Local and international business organisations	Possible contributors to the project Regional Chambers of Commerce and Industry Municipality Ministry of Economy Donors	
<b>Pre-conditions</b> Common engagement of local actors Availability of state-owned land Ameliorated land and services	<b>Risk factors</b> Small budget Low interest of institutions and organisations	
Estimated expensesImprovement of land, sewerage; asphalting of roads50,000,000 lekeElectricity, water, phone connections7,500,000 lekeConstruction of buildings27,500,000 lekeTotal85,000,000 leke		
Contact person for project Anton Leka, Chairman of Shkodra Chamber of Commerce and Industry		
Implementation period 2006–2008	Impact period After two years	

	Project G1:O3:PG1:p5:	Type of programme G1:O3:PG1:
No. 18	Establishment of a system for integrated management of Lake Shkodra ecosystem	Establishment of structures to encourage and support cross-border activities

The overall project objective is to support Albania and Montenegro in employing a sustainable use of the natural resources of Lake Shkodra and its water basin. The aim is to reduce pollution and conserve the lake's biodiversity, preserving it as a natural ecosystem of international importance. To achieve these aims the project has a number of components:

Development of a framework for cross-border management of the lake. This will consist of setting up legal and institutional components for its common management.

Promotion of integrated management of the lake's natural resources and conservation of its biodiversity. Small competitive grants will be awarded to finance presentation of improved management practices of the lake's natural resources.

Raising public awareness of the importance of the lake and its biodiversity. This component will highlight sustainable use of the lake's resources.

Because of the complexity of the problems associated with the lake, the project will develop the issue of use of land and water together, through promoting collaboration, while the project will assist the governments of Albania and Montenegro implement a Strategic Plan for Lake Shkodra

Expected results Legal institutional framework developed for management of lake Local and regional plans developed, implemented Management policies for forests, pastures and fishery improved Lake protected and its biodiversity preserved	<b>Targeted groups</b> In Albania: inhabitants of Shkodra, Koplik and rural area around lake In Montenegro: inhabitants of Podgorica, Virpazar and rural area around lake	
<b>Possible actors</b> Governments of Albania and Montenegro World Bank Municipalities	<b>Possible contributors to the project</b> World Bank Co-financing from other donors Central government	
Pre-conditions Memorandum of understanding Albania, Montenegro, May 2003 Memorandum of understanding, Albania, World Bank	<b>Risk factors</b> Sufficient funding Cooperation with Montenegro	
Estimated expenses Total	500,000,000 1 eke	
Contact person for project Ministry of Environment		
Implementation period 2005–2010	Impact period 2007 and ongoing	



	No. 19	Project G1:O3:PG1:p6: Make operational a lake transportation service between Shkodra and Virpazar, Montenegro	Type of programme G1: O3: PG1: Establishment of structures to encourage and support cross-border activities
--	--------	--	--

Boat transportation across Lake Shkodra has always been a very important element of the economic activity of the city. Communication among the residential areas around the lake was traditionally undertaken by boat and also along the River Buna to the Adriatic Sea.

From 1945 to 1990, boat transportation across the lake declined significantly, in part through the closure of the country's borders with Yugoslavia Nevertheless, boats were still used for fishing and transportation of fish, though passenger traffic stopped in 1980 and the vessels became redundant.

In order to reactivate this means of transportation as a very important feature on the tourist calendar and as an economic means of transportation to and from and for trade with Montenegro, this project foresees the completion of the following activities:

Reactivation of daily return boat trips between Shkodra and Shirokë and between Zogaj and Kraje and Virpazar;

Reconstruction of the quays at Buna Bridge and in Zogaj;

Management of this activity by a specialised enterprise.

<b>Expected results</b> Increased number of visitors to Shkodra Economic development of Shirokë and Zogaj	<b>Targeted groups</b> Tourism sector Tourists Business communities in Shirokë and Zogaj Whole community	
<b>Possible actors</b> Municipality Central government Commune of Venice UNOPS-PASARP	Possible contributors to the project Municipality Central government Commune of Venice UNOPS-PASARP	
<b>Pre-conditions</b> Agreement between Montenegro and Albania with regard to boat transportation on Lake Shkodra Donation of two river or lake boats from Commune of Venice	<b>Risk factors</b> Lack of approval by respective parliaments of specific agreement	
Estimated expenses Total 3,000,000 leke		
Contact person for project Ridvan Sokoli, Director of Planning, Coordination and Public Information Sector		
<b>Implementation period</b> One year	Impact period After project implementation	

STRATEGIC	
PLAN fo	
H	
CONOMIC	
DEVELOPM	
MENT	2005 - 2015
	95

No. 20	<b>Project G1: O4: PG1: p1:</b> Construction in the city of a public wholesale market place for fruit and vegetables	<b>Typ e of programme G1: O4: PG1:</b> Strengthen the existing system of retail and wholesale public markets

The objectives of this project are to promote and develop the marketing of Shkodra's agricultural produce, stimulate local production, improve the functioning of the wholesale agricultural market and increase the supply capacity. Currently, the wholesale fruit and vegetable market place is located totally inappropriately, at the city's southern entrance.

The present marketplaces are unable to satisfy demand. Examples of inadequacy include inappropriate location, poor infrastructure and unlicensed competitors. The city's bypasses are unable to support the traffic load and traders sell outside of the designated areas. Furthermore, hygiene requirements are not followed and several essential facilities, such as toilets, water, electricity supply and car parking are totally absent.

A new marketplace would consolidate all trading within one suitable, well-equipped location. The anticipated size of the market is some 17,200 m<sup>2</sup>, accommodating 22 stores, 64 stalls and a parking lot for 108 vehicles of up to 7 tons. To manage the marketplace, the municipality will establish a company but will own 100 per cent of the company's shares.

Expected results Increased local farming production Fresh high quality produce sold under hygienic conditions Regulation of city's retail and wholesale markets Increased turnover	<b>Targeted groups</b> Citizens Farmers Wholesalers and retailers Processing industry Municipality	
<b>Possible actors</b> Municipality Ministry of Agriculture and Food World Bank	<b>Possible contributors to the project</b> Municipality Ministry of Agriculture and Food World Bank	
<b>Pre-conditions</b> Agreement between central government and World Bank Feasibility study, and approval by Municipal Council, of market construction	<b>Risk factors</b> Lack of funding	
<b>Estimated expenses</b> Land Constructions and infrastructure Equipment Initial expenses <b>Total</b>	49,500,000 leke 96,226,396 leke 1,640,000 leke 2,120,000 leke <b>149,486,396 leke</b>	
C <b>ontact person for project</b> Ridvan Sokoli, Director of Planning, Coordination and Public Information Sector		
<b>Implem entation period</b> One year	Impact period Three months after project implementation	



No. 2

1	Construction in the city of new fruit,
-	vegetable, fish and meat retail market
	places

# Type of programme G1: O4: PG1:

Strengthen the existing system of retail and wholesale public markets

# Brief description of project

This group of projects will be developed according to the existing trade capacities of the Zdralej quarter of the city, aiming to systematise the activity of its small merchants. At the same time, the project aims to increase the flow of buyers, generating increased revenues for businesses and serving better, and creating possibilities for, the creation of new businesses.

Currently, the existing infrastructure is very poor as a result of inappropriate urban planning, if any. Foreseeing, analyzing and raising awareness of relevant problems will provide for merchants the opportunity to participate in a process that will improve their infrastructure.

Expected results Increased local awareness of public services Increased number of customers in a new fruit and vegetable market Assisted regulation of the area Increased importance of a marketplace as a supporting element for LED Improved collection, analysis and dissemination of data in collaboration with Municipal Revenue Office	<b>Targeted groups</b> Farmers Local residents Municipality	
<b>Possible actors</b> Various donors Farmers Municipality	<b>Possible contributors to the project</b> Municipality Donors	
<b>Pre-conditions</b> Researched and developed technical plan for Zdralej fruit and vegetable retail market	Risk factors Lack of financing	
Estimated expenses Total	4,500,000 leke	
Contact person for project Frederik Shiroka, Director of Urban Planning Department		
Implementation period 2005	Impact period 2006	

	Project G1:O5:PG1:p1:	Type of programme G1: O5: PG1:
No. 22	Development of a tourism strategy for the city of Shkodra	Support and development of tourism infrastructure

The goal of this project is to develop a strategy for the development of tourism in Shkodra. The project will analyse the LED strategy prepared by the Municipality in collaboration with the DELTA programme, in particular the SWOT analysis of the city's potential tourism development, and will determine the investment priorities and provide estimates on the targeted and likely numbers of visitors to the city. This will act as a guide for investments in this industry.

<b>Expected results</b>	<b>Targeted groups</b>	
Tourism strategy developed for Shkodra	Foreign and local tourists	
Improved image of the city	Investors	
Possible actors	<b>Possible contributors to the project</b>	
University	Municipality	
Municipality	GTZ	
<b>Pre-conditions</b>	<b>Risk factors</b>	
Availability of instructors and students trained in	Competition from neighbours	
University's Department of Tourism	Lack of donors	
Estimated expenses Total	500,000 leke	
Contact person for project		

Arjeta Troshani, Chief of Municipal Marketing and of Tourism Department

Implementation period	Impact period
One year	Ongoing once implemented



No.

). 23	<b>Project G1:O5:PG1:p2:</b> Establishment of a Tourism Support Office in Shkodra City Hall	<b>Type of programme G1: O5: PG1:</b> Support and development of tourism infrastructure
-------	--	---

# Brief description of project

The purpose of this project is to establish an office for support and coordination of tourism activities in the city. A great potential exists for sustainable development of various types of tourism locally, given Shkodra's rich archaeological, museum and historical artefacts, its surrounding nature, with the healthy attractive climate of Shirokë and Zogaj, sporting tradition and the presence on the doorstep of the largest lake in the Balkans and three rivers. The functions of the office will be:

Cooperation with other offices in stimulating effective tourism development; Following up the implementation of various projects that affect tourism development; Participation in national and international activities on tourism development; Establishment of contacts and relations with organisations implementing such projects or interested in tourism development locally;

Initiation and following up of development of products promoting tourism.

<b>Expected results</b> Existing tourism businesses strengthened New businesses established Improved service standards	Targeted groups Tourism businesses
Possible actors	Possible contributors to the project
Municipality University Tourism businesses	Municipality GTZ
Pre-conditions Risk factors	
Large potential for tourism development	Limited financial resources
Existence of local tourism businesses	Limited political will of city council members
Estimated expenses	
Total 1,000,000 leke	
Contact person for project	
Ridvan Sokoli, Director of Planning, Coordination and Public Information Sector	
Implementation period	Impact period
Two months	After implementation of project

S

No. 24	<b>Project G1: O5: PG1: p3:</b> Establishment of a network of hotels and restaurants in the city to improve their standards and diversify their services	<b>Type of programme G1: O5:PG1:</b> Support and development of tourist infrastructure
--------	--	--

### Brief description of project

This project is aimed at the establishment of an association of hotels, bars, restaurants and travel agencies in the city of Shkodra in order to stimulate and support a sustainable development of tourism.

The goal of the association will be to promote the city's tourism assets, organise various training programmes in the area of tourism, prepare and publish a wide range of tourism literature, from tourist guides to reference works and books related to tourism.

The purpose of the association will be to transmit and exchange best experiences among tourism structures in the city, and elsewhere.

Expected results Network of tourism structures established locally Tourism development promoted Best experiences exchanged among tourism structures	<b>Targeted groups</b> Tourist agencies Hotels Bars and restaurants University	
<b>Possible actors</b> Travel agencies Hotels Bars and restaurants University	<b>Possible contributors to the project</b> Municipality GTZ	
<b>Pre-conditions</b> Existence of associations in city	Risk factors Lack of financial support Lack of human resources for management of association	
E stimated exp en ses Total 100,000 leke		
C <b>ontact person for project</b> Arjeta Troshani, Chief of Municipal Marketing and Tourism Department		
Implementation period 2005	Impact period 2005 and in continuation	



No.

25	Project G1:O5:PG1:p4:
	Establishment of a trade centre for artisan products

Type of programme G1: O5:PG1: Support and development of tourism infrastructure

# Brief description of project

Shkodra, despite being an ancient trading centre with rich traditions, has, since the fall of communism, still to fulfil the conditions required for the flourishing of a specialised market of hand crafted products. The market, and the demand for the market, still exists but it is not organised and consolidated. Thus, studies and projects for its establishment is a necessary and sufficient condition for changing this ancient aspect of Shkodra.

The area to be studied has, in addition to a favourable broader geographical location, the important feature of being close to the old Bazaar of the city.

It is essential that the project encompasses important service provision such as adequate parking spaces and bars, restaurants, banks, etc.

Other important elements are the establishment of an exhibition and a fair.

· ·		
Expected results Establishment and development of hand crafted products Economic development of the area Attraction of foreign and local tourists Increased number of services and businesses	<b>Targeted groups</b> Whole community Local and foreign tourists Businesses	
Possible actors         Municipality         Ministry of Territory Regulation and         Tourism         Local businesses         Donors         NGOs         Pre-conditions         Existence of detailed urban and architectural	Possible contributors to the project Municipality Ministry of Territory Regulation and Tourism Local businesses Donors NGOs Risk factors Limited financial resources	
projects Economic and tourism programmes prepared		
Estimated expenses Total 50,000,000 leke		
<b>Contact person for project</b> Ismail Bega, GTZ Economic Development Programme		
<b>Implementation period</b> One year	Impact period After project implementation	

iness reign tems. otels, omen I they reign outed,	TRATEGIC PLAN for
	ECONOMIC DEVELOPMENT

3

	Project G1: O5: PG1: p5:	Type of programme G1: O5: PG1:
No. 26	Holding of periodic training sessions for capacity building of tourism agencies and businesses	Support and development of tourism infrastructure

### Brief description of project

The goal of this project is to raise awareness of contemporary concepts of busi management, business plan development, marketing and communication with for tourists, and of bookings and accommodation made with computer software and syst Training sessions will be organised with the participation of travel agencies, bars, he development offices, tourism businesses, and will particularly focus on inclusion of wo and young people.

One purpose in holding the training sessions will be to improve service quality, and will include courses on food preparation (to EU standards) and exchange of for experiences.

During the training sessions teaching and promotional materials will be distribuincluding use of audio-video, computers, etc.

Expected results	Targeted groups	
Long-term development of tourism	Foreign and local tourists	
Improved quality of service provision in	Tourism agencies	
tourism structures	Hotels, bars and restaurants	
Possible actors	Possible contributors to the project	
University	Municipality	
Foreign trainers	University	
Tourism specialists		
Pre-conditions	Risk factors	
Availability of experienced trainers at the	Lack of financial resources	
University	Lack of trainers	
Estimated expenses		
Total	200,000 leke	
Contact person for project		
Arejta Troshani, Chief of Municipal Marketing and of Tourism Department		
Implementation period	Impact period	
Every six months	Immediately after the first training	



No.

	Project G1:O5:PG1:p6:
27	Development of a programme to encourage family- and eco- tourism in Shirokë and Zogaj

Type of programme G1: O5:PG1: Support and development of tourism infrastructure

# Brief description of project

Family tourism is a very well developed industry in many places in western Europe. This project aims to adapt this idea to the tourism industry in Shkodra. It will focus on two pilot areas, in Zogaj and Shirokë, and prepare a few houses to act as models with respect to specific accommodation and service needs of tourists and also promote the traditions and culture of the region's famed hospitality.

The goal of the project will be to promote unique aspects of the city that would support the development of this type of tourism, including the characteristic cuisine of the region, the life style, dress, farming and traditional cottage industry, handicrafts of the area, such as the carpets produced in Zogaj, etc.

Many foreign tourists anticipate having such experiences on holiday and in Shkodra, where its traditions are well rooted, this tourism development will not require a relatively great deal of investment.

This project will target the exchange of experiences with neighbouring countries, such as with Ulqin in Montenegro, where family tourism is the main form of tourism.

Expected results Developed family tourism Positive image of the city developed by developing unique aspects of the region Increased attractiveness of the city	<b>Targeted groups</b> Women to manage family tourism Local community Business community Tourists		
<b>Possible actors</b> University Local trainers Representatives of Municipal Tourism Development office	<b>Possible contributors to the project</b> World Bank		
<b>Pre-conditions</b> Availability of tourism development specialists at the University	<b>Risk factors</b> Competition from neighbours		
Estimated expenses			
Total	1,000,000 leke		
<b>Contact per son for project</b> Arjeta Troshani, Chief of Municipal Marketing and Tourism Department Luan Dervishi, GTZ Shpëtim Quku, GTZ			
Implem entation period	Impact period		
One year	Immediately after project implementation		

	Project G1:O5:PG1:p7:	Type of programme G1: O5: PG1:
No. 28	Development of a tourism	Support and development of tourism
	marketing strategy for the city	infrastructure

The city of Shkodra has an excellent prospective with regard to tourism development. An initial step in developing this prospective into reality would be to provide easily accessible tourism information and make the city attractive for tourists.

A promotional programme would consist of the compilation and distribution of information, particularly to tourist agencies, hotels, restaurants and all structures that contribute to the generation of the tourism image of the city, on policies for the development of tourism, priorities in publishing tourism guides, brochures, posters, video, audio and TV programmes, as well as gathering up-to-date information on services offered for tourists.

To coordinate the activities in the project a Board for Development of Tourism will be set up.

<ul> <li>Expected results         <ul> <li>Increase in the number of local and foreign tourists visiting the city</li> <li>Building of a specific tourism image of the City of Shkodra</li> <li>Raising awareness among local and foreign tourists of attractions of the city</li> </ul> </li> <li>Possible actors         <ul> <li>Office for Development of Tourism</li> <li>Board for Development of Tourism</li> <li>Local institutions</li> <li>Businesses related to tourism</li> <li>Local and international advertising agencies Media             <ul> <li>Donors</li> <li>Municipality</li> <li>University faculties</li> </ul> </li> </ul></li></ul>	Targeted groups         Local and foreign tourists         Travel agencies         Hotels and restaurants         All structures that contribute to and deal         with the development of tourism in         Shkodra         Possible contributors to the project         Tourism businesses         Municipality         University         Advertising agencies	
<b>Pre-conditions</b> Existence of advertising agencies Presence of experts for development and marketing of tourism	<b>Risk factors</b> Lack of collaboration among actors Lack of financial support	
Estimated expenses Total	500,000 leke	
Contact person for project Arjeta Troshani, Chief of Municipal Marketing and Tourism Department		
Implementation period 2005–2006	<b>Impact period</b> Continuously	



No.

. 29	<b>Project G1: O5: PG1: p8:</b> Production of information brochure on Shkodra's amenities and facilities, including hotels, transportation services, restaurants, etc.	<b>Type of programme G1: O5: PG1:</b> Support and development of tourism infrastructure

# Brief description of project

This project aims to install road signs and make available clear and accurate information regarding local and international transportation services available in Shkodra.

The City will develop symbols indicating means of transport for inclusion on maps of the city. The symbols will also include advertisements of local businesses.

At the same time the municipal public information and urban planning offices will publish a brochure that will provide information on all transportation services in the city, as well as other tourist information, emergency phone numbers, accommodation, etc. The brochures will be placed in transport hubs, hotels and restaurants around the city.

Expected results	Targeted groups	
Better provision of tourist information and means	Whole community	
oftransportation	Tourists	
Possible actors	Possible contributors to the project	
Urban planning and information office	Municipality	
Public and private transportation businesses	Local businesses	
Pre-conditions	Risk factors	
Information available on transportation services	Lack of interest of local transportation	
	businesses	
Estimated expenses		
Road signs (40,000 leke each, x 3)	120,000 leke	
Installation	20,000 leke	
Brochures (10 leke x 1,000 copies)	10,000 leke	
Total	150,000 leke	
Contact person for project		
Frederik Shiroka, Director of Urban Planning Office		
Implementation period	Impact period	
Two months in 2006	On and after spring tourism season	

No. 30	<b>Project G1: O5: PG1: p9:</b> Publication of a periodic magazine <i>Tourism in Shkodra</i>	<b>Type of programme G1: O5:PG1:</b> Support and development of tourism infrastructure	
Brief de	scription of project		
The goal of this project is to publish a magazine entitled <i>Tourism in Shkodra</i> , which will present articles and information on the development of tourism, on ICT developments that could assist travel agencies and hotels with bookings and accommodation, foreign experiences in the development of tourism, etc.			
Expecte	d results	Targeted groups	
Increased	d number of visitors to Shkodra	Tourism structures	
Provision	n of up-to-date information and ideas	Community	
		Local government	
Possible actors Possible contributors to the project			
Universit	ty	Municipality	
Experts f	from local government	University	
Pre-con	ditions	Risk factors	
Presence	of tourism specialists at University	Lack of financial support	
Estimated expenses			
Total		150,000 1eke	
Contact person for project Arjeta Troshani, Chief of Municipal Marketing and Tourism Department			
Implem	entation period	Impact period	
-	« months	Continuously after publication of magazine	



N

artefacts	<i>lo. 32</i>	Project G2: O1: PG1: p2: Creation of a system for identification, valuation and purchasing of museum artefacts	<b>Type of programme G2:O1:PG1:</b> Good administration and display in Shkodra of the city's cultural heritage
-----------	---------------	---	--

# Brief description of project

This project aims to bring together a group of experts comprising historians, archaeologists, ethnographers and artists to identify in the city and region artefacts and items of historical and cultural value, to obtain estimates of the financial value of each item and to purchase them for inclusion in the archive of the city's History Museum.

<b>Exp ected results</b> Enrichment of archive of Shkodra History Museum	<b>Targeted groups</b> Historians Archaeologists Ethnographers Artists	
<b>Possible actors</b> Municipality International organisations Chamber of Commerce and Industry Business associations	<b>Possible contributors to the project</b> Museum staff and collaborators	
<b>Pre-conditions</b> General support for cultural and economic development Traditional culture continues in city Experience of museum staff	<b>Risk factors</b> Lack of financing	
Estimated expensesPurchase of artefacts1,000,000 lekeFees for experts40,000 lekeAwareness-raising campaign60,000 lekePer diems, office equipment, transportation, phone, etc.100,000 lekeTotal1,200,000 leke		
C <b>ontact person for project</b> Maxhid Cungu, Director of History Museum		
Implementation period 2005–2006	Impact period 2006	

STRATEGIC I	
PLAN 1	
for	
ECONOMIC	
DEVELOPMENT	8
1	- 2015 07

		Project G2:O1:PG1:p3:	Type of programme G2:O1:PG1:
No	o. <i>33</i>	Rehabilitation and periodic exhibition of the Museum's historical archive	Good administration and display in Shkodra of the city's cultural heritage

This projects aims at the rehabilitation and exhibition of Shkodra History Museum's archive.

This will be achieved through the creation of a team of historians from the Museum and University and other archive specialists. It will require determination of adequate essential space and the compiling of a more complete historical archive than exists at present.

Meanwhile, artefacts currently held by the Museum will be restored, and a form of mobile exhibition will be determined.

<b>Expected results</b> Scientific preservation of artefacts Dissemination to the public of Shkodra's rich historical and cultural heritage	<b>Targeted groups</b> Historians in Shkodra Historians in Tirana Laboratory of Restoration and Archiving, Tirana
<b>Possible actors</b>	<b>Possible contributors to the project</b>
Municipality	Museum staff
University	Municipality
Laboratory of Restoration and Archiving,	Ministry of Territory Regulation and
Tirana	Tourism
<b>Pre-conditions</b>	<b>Risk factors</b>
Availability of artefacts, documents, etc	Uncertainty of financial resources
Relevant experience of staff and collaborators	Uncertainty with restoration of all objects
Estimated expensesShelving150,000 lekeLabour costs20,000 lekeDesks and chairs25,000 lekeDisplay cabinets50,000 lekeOthers: allowances, transportation, etc.30,000 lekeTotal275,000 leke	
C <b>ontact person for project</b> Maxhid Cungu, Director of History Museum	
Implementation period	Impact period
2005–2006	During 2006 and afterwards



No.

	Project G2:O1:PG1:p4:	
34	Periodic numismatics exhibition of 'Monetary circulation in the region of Shkodra'	

## Type of programme G2:O1:PG1:

Good administration and display in Shkodra of the city's cultural heritage

## Brief description of project

The purpose of this project is to display the numismatic collection of the History Museum of Shkodra and to provide relevant information to the public.

The exhibition will be held in the Museum and will include its archive of about 300 coins and medals dating back to the 3<sup>rd</sup> century B.C. up until the present. The display will follow chronological order and will also be thematic, and will be presented in glass cabinets with respective explanations developed by the institution.

The exhibition will also include the showing of a TV documentary.

The exhibition could then be presented on a tour.

•	
Expected results	Targeted groups
Extensive study and documentation of	Academics
museum's numismatic collection	Students
Citizens of Shkodra, researchers and visitors will learn more of the history of the	Tourists
economic development of Shkodra	
Possible actors	Possible contributors to the project
Shkodra History Museum	National Bank of Albania
Municipality	Foreign Banks
Chamber of Commerce and Industry	Various foundations
Archaeological Institute	
Pre-conditions	Risk factors
Availability of exhibition facilities	Uncertainty of financial resources
Presence of numismatic specialists	
Relevant literature available	
Estimated expenses	
Construction of display cabinets	60,000 leke
Development and printing of numismatic guide	100,000 leke
Fees for experts	40,000 leke
Preparation of documentary film	60,000 leke
Television to show film at museum	40,000 leke
Total	300,000 leke
Contact person for project	
Maxhid Cungu, Director of History Museum	
Implementation period	Impact period
Two months	One month after opening of exhibition and
	ongoing

STRATEGIC	
PLAN 1	
for	
ECONOMIC	
DEVELOPMENT	2005
	- 2015

The goal of this project is to add an additional, third, exhibition room on the ground floor of the Oso Kuka House and thus create a larger space for display of the museum's archive.

The room will be connected to the two other rooms through an internal door. The artefacts will be exhibited in the same way as at present, inside metal and glass displays in the style of Italian architect Giacomo Pirazzoli. Display lighting will also be the same, using a 12 V system.

<b>Expected results</b> Increased number of visitors Increased revenues for the museum	<b>Targeted groups</b> Academics Students Tourists
<b>Possible actors</b> Shkodra History Museum Municipality Ministry of Culture, Youth and Sports	<b>Possible contributors to the project</b> University of Florence, Italy
Pre-conditions Availability of experienced specialists Site well prepared Existence of detailed project	<b>Risk factors</b> Uncertainty of financial resources
Estimated expenses Rehabilitation of existing display Preparation of glass cabinets Installation of 12 V lighting system Repairs to cobbled walkway Door installation Labour costs Total	300,000 leke 30,000 leke 80,000 leke 30,000 leke 10,000 leke 25,000 leke <b>475,000 leke</b>
C <b>ontact person for project</b> Maxhid Cungu, Director of History Museum	
Implementation period Two months	Impact period On implementation of project and ongoing



No.

	Project G2: O1:PG1:p6:	
36	Improvement of the environment	
	the Migjeni Theatre	

**Type of programme G2:O1:PG1:** Good administration and display in Shkodra of the city's cultural heritage

#### Brief description of project

The goal of this project is to bring the environment of the Migjeni Theatre up to contemporary standards. This theatre is the main cultural and artistic institution of the city, and was constructed in the 1950s in a Russian style. In this theatre the best actors and actresses in the city and country have performed. These actors and actresses have also shown their talents in the international arena as well.

of

The lack of a maintenance budget and new requirements for hosting contemporary artistic activities make investments in the theatre's infrastructure essential. UNOPS-PASARP have invested in the rehabilitation of the building. Nevertheless, many aspects of the environs of the theatre require renovation, such as installing reliable lighting, electricity, heating and audio systems.

Expected results	Targeted groups
Quality, modern lighting system	Performing artists
Quality voice system	Whole community
Dependable electricity supply	Tourists
Quality heating system	
Possible actors	Possible contributors to the project
Municipality	Ministry of Youth, Culture and Sports
Business community	Local government
Various international institutions	_
Pre-conditions	Risk factors
Restoration of the building	Lack of funding
Estimated expenses	
Lighting system	9,789,000 leke
Voice system	1,046,875 leke
Electricity generator	3,125,000 leke
Air conditioning system	6,250,000 leke
Total	20,210,875 leke
Contact person for project	
Lorenc Mosi, Director of Migjeni Theatre	
Implementation period	Impact period
Year 2006	Ongoing after project implementation

No. 37	<b>Project G2:O1:PG1:p7:</b> Rehabilitation of the city's Cultural Centre	<b>Type of programme G2:O1:PG1:</b> Good administration and display in Shkodra of the city's cultural heritage
The Mu serve be Repa Repa Reha		unction the city's Cultural Centre in order to ects aims to do this through the following:
Expected resultsTargeted groupsRehabilitated Cultural CentreWhole communityEquipment installed in CentreIncreased use of centre		
<b>Possible</b> Municip Various	ality	<b>Possible contributors to the project</b> Municipality Various donors
<b>Pre-con</b> Availabi	ditions lity of a technical project	Risk factors Lack of funding
Estimat Total	ed expenses	6,375,883 leke
	<b>person for project</b> Zaganjori, Director of Cultural Centre	
<b>Implem</b> One year	entation period r	Impact period After project implementation



# **Project G2:O1:PG2:p1:** Establishment of a Commission

for the Development of Arts and Culture Type of programme G2:O1:PG2:

Reintroduction and promotion of traditional historical and cultural events

## Brief description of project

No. 40

This project will require two separate steps: identification of the needs of the arts community in Shkodra and the establishment of an effective arts commission.

In the first step, the Municipality will work with university students and hold meetings and discussions with members of the arts community with the aim of increasing participation in arts activities. Through such meetings and conferences the Municipality will assess the needs of the artistic community, including the use of a SWOT analysis.

Based upon the information collected, the Municipality will create a team comprising members of the community, local institutions and the arts community at large. The aim of this team will be, using the information referred to above, to develop the vision, goals and capacities of an arts commission.

The commission will be an organisation with consultative status. The board of directors will be appointed by the Mayor and Municipal Council. The commission will function as an independent body, whose aim will be to develop Arts in the City of Shkodra with the help of local artists and arts bodies.

Expected results	Targeted groups
Increased capacity of local artists and arts institutions to develop local art and culture Increased financial resources for local artists City's cultural and historical heritage preserved	Members of local artistic community Citizens of the city
Increased attractiveness of city for tourists	
Possible actors	Possible contributors to the project
Local artists	Local artists
Local and national arts institutions	Local and national arts institutions
Local and national government institutions NGOs	Local, national government institutions NGOs
International organisations	International organisations
Pre-conditions	Risk factors
Raised awareness of need for artistic development of city	Poor coordination among actors Difficulty in raising funds
Estimated expenses	
Needs assessment	70,000 leke
Consultancy costs	50,000 leke
Funds for commission budget	40,000,000 leke
Total	40,120,000 leke
Contact person for project	
Municipality	
Implementation period	Impact period
Year 2005	Immediate after project implementation

STRATEGIC I	
PLAN f	
OF	
ECONOMIC	
DEVELOPMENT	2005
	- 2015
1	13

	Project G2:O1:PG2:p2:	Type of programme G2: O1: PG2:
No. 41	Establishment of a city orchestra	Reintroduction and promotion of traditional
		historical and cultural events

The Municipality proposes the creation of a city Philharmonic orchestra, to be composed of 20 musicians and 20 singers selected from the teachers and students of the School of Music, as well as from other musicians in the city.

The orchestra will work for six months a year, in two seasons: October to December, and April to June. It will give at least four significant concerts during the year.

The orchestra will be managed by an artistic director and general manager, as well as by a board of directors, comprising members of the orchestra and members appointed by the Municipality. The board members will serve on a voluntary basis.

Expected results Musical identity of Shkodra protected and developed Art and music brought into the daily life of the city Importance of professional music performances in the city enhanced	<b>Targeted groups</b> City's community of musicians General public
<b>Possible actors</b> Municipality Preng Jakova Association	<b>Possible contributors to the project</b> Ministry of Culture Municipality Private citizens
<b>Pre-conditions</b> Availability of financial resources	<b>Risk factors</b> Limited capabilities and financial resources Lack of supportive capacity of the City
Estimated expenses         Orchestra: 360,000 leke per month (6 months)       2,160,000 leke         Administration: 40,000 leke per month (6 months)       240,000 leke         Total       2,400,000 leke per year         Contact per son for project       2	
Ledia Dushi, Office of Culture in Municipality         Implem entation period         Within two weeks of disbursement of funds    Impact period Autumn 2005	



	Project G2:O1:PG2:p3:	Type of programme G2:O1:PG2:
No. 42	Holding of a Summer's Day festival in Shkodra	Reintroduction and promotion of traditional historical and cultural events

Originally a pagan celebration, Summer's Day is a day when people celebrate the greenness of the environment in which they live. In Shkodra they hang branches and garlands on the doors. This celebration of life has earned the city a reputation of being a place of flowers and greenery. Gardens are filled with various kinds of decorative flowers and plants, of which the most important is the bay tree. Although this tradition had waned in recent times it is now being revived.

The duration of the project is planned for two and a half months, and will begin through dissemination of information on improving the landscape in schools, businesses and institutions. It will aim to create green areas near schools and improve the gardens of houses, etc. Meanwhile, a brochure on the history of this celebration and of horticulture in general will be prepared.

Expected results Creation of green areas near schools, institutions, residences, in private and public gardens, etc. Holding of horticulture fair and exhibition Improvement in city environment Preparation of brochure on horticulture Provision of assistance in gardening	<b>Targeted groups</b> Whole community
<b>Possible actors</b> Municipality Environment and ecological NGOs Regional Directorate of Education School directors Sponsors, local business people University Ministry of Environment	Possible contributors to the project Municipality Environment and ecological NGOs Families Regional Directorate of Education Business people, local and national companies
Pre-conditions Implementation of programme to increase surface area of green areas in city	<b>Risk factors</b> Lack of financial resource
Estimated expenses         Total       2,000,000 leke         Contact person for project         Elena Zorba, Director of Municipal Department of Human Resources	

STRATEGIC	
PLAN :	
for	
ECONOMIC	
DEVELOPMENT	2005 -
1	- 2015

No. 43 Project G2: O1:PG2:p4: Holding of a Carnival in Shkodra	<b>Type of programme G2: O1:PG2:</b> Reintroduction and promotion of traditional historical and cultural events
---	--

I

The purpose of this project is to create and facilitate the holding of an annual carnival, one that is felt and appreciated by the whole city and in which as many different forms of art as possible are involved.

A carnival is a massive celebration and thus has to be well-organised and all-inclusive. Preparations must begin at least two months beforehand. It is planned that teams comprising representatives of the municipality, schools, regional authorities and business and art communities will be set up. Each team will work on their own project, but in cooperation with the other teams, providing advice and expertise to each other. Activities will include contributions from various NGOs, charitable organisations and businesses, and from different religious, ethnic and age groups.

It is foreseen that the day before the camival, various activities will take place, climaxing with an evening activity such as a concert, given by young folk singers. On the day of the carnival itself, the main activities will commence at City Hall, where the traditional satire competition and the burning of the Scarecrow will take place, and from where the parade will begin.

Expected results Improved quality of life for Shkodra's inhabitants Arts and entertainment stimulated, particularly for youth	<b>Targeted groups</b> Whole city Comedians Artists Musicians
Possible actors Municipality Regional Department of Education Children's Centre Ministry of Culture, Youth and Sports NGOs Sponsors Businesses Arlekeino mask workshop University	<b>Possible contributors to the project</b> Municipality Ministry of Culture, Youth and Sports Ministry of Education and Science Regional Department of Education NGOs Local and national businesses School governors
<b>Pre-conditions</b> Support and involvements of local artists and culture organisations	<b>Risk factors</b> Lack of financial resources
Estimated expenses Total	1,000,000 leke
Contact person for project Elena Zorba, Director of Municipal Department of Human Resources	
Implementation period Two months	Impact period Immediately on implementation



No. 44	Project G2:O1:PG2:p5: Holding of an annual song	Type of programme G2:O1:PG2: Reintroduction and promotion of traditional
	contest	historical and cultural events

The city of Shkodra has a proud tradition in the composition and performance of songs. When these characteristic songs are performed nearly everybody participates, not just the singers. Knowing Shkodra's folk music very well, the staff of Pjeter Gaci Cultural Centre has prepared a project for the holding of an annual song contest, entitled 'Traditional Songs of Shkodra City', which will help preserve and pass on this unique tradition to future generations.

It is planned for the city's top ten singers to compete in a contest with two songs each, one of which will be of traditional composition. The activity is planned to last for two days, and guest artists and singers from around the country will be invited to participate.

Expected results Enrichment of the city's musical tradition with new compositions and performances Enlivening of the artistic life of the city	<b>Targeted groups</b> Municipality Pjeter Gaci Cultural Centre Supporters of the Songs of Shkodra City Association Migjeni Theatre
<b>Possible actors</b> Municipality Business community International organisations	<b>Possible contributors to the project</b> Businesses Municipal Youth, Culture and Sports Office
<b>Pre-conditions</b> Favourable artistic climate in Shkodra	<b>Risk factors</b> Availability of sufficient funding
<b>Estimated expenses</b> Artists Decorations, voice system, lighting Support: power generator, etc <b>Total</b>	880,000 leke 10,000 leke 3,000 leke <b>893,000 leke</b>
C <b>ontact person for project</b> Reshat Zaganjori, Director of Pjeter Gaci Cultural Centre Bardhyl Hysa, Musical Director of Pjeter Gaci Cultural Centre	
Implementation period Every year	Impact period Ongoing

ional	STRATI
	2G-IO
al the	H
ham,	PLA
finds	AN
	for
	ECONOMIC
	DEVELOPMENT
	- 2015
	117

No. 45	<b>Project G2:O1:PG2:p6:</b> Development and publication of promotional materials related to the cultural heritage of the city	<b>Type of programme G2:O1:PG2:</b> Reintroduction and promotion of traditional historical and cultural events
Brief de	escription of project	

The Museum aims to begin republishing *Kumtari*, which is a respected cultural journal the publishing of which has been interrupted.

Issue 9 will publish the findings of recent research into Pashko Vasën and Edith Durham, presented at conferences during 2005.

In addition, two new catalogues will be published, one featuring archaeological finds made in the region of Shkodra and another featuring recent ethnographic research.

Targeted groups
Shkodra History Museum Institute of History, Tirana Central Archive of Albania Institute of Archaeological Research
<b>Possible contributors to the project</b> Museum staff and internal and external collaborators
<b>Risk factors</b> Uncertainty of project financing
150,000 leke 50,000 leke 400,000 leke 10,000 leke 400,000 leke 10,000 leke 10,000 leke 1 <b>1,030,000 leke</b>
Impact period 2006



	Project G3:O1:PG1:p3:	Type of programme G3: O1:PG1:
No. 49	Construction of a new library at Luigj Gurakuqi University	Improvement of infrastructure for accommodation, teaching and other student services at the university

Shkodra's Luigi Gurakuqi University does not have an adequate library to serve well either its students or teaching staff. This project aims to rectify this situation by building a library and furnishing it well and stocking it with a good resource of books.

The library will have three storeys and a surface area of about 1,100 m<sup>2</sup>. The library will be equipped with sufficient space for studying and for appropriate storage of books.

<b>Expected results</b> Improvement in studying conditions	<b>Targeted groups</b> University students University staff	
<b>Possible actors</b>	<b>Possible contributors to the project</b>	
Ministry of Education and Science	Ministry of Education and Science	
Pre-conditions	<b>Risk factors</b>	
Availability of technical project	Not identified	
Estimated expenses Total	58,522,532 leke	
Contact person for project Fatmir Vadahi, Vice President of University		
<b>Implem entation period</b>	Impact period	
One year	After project implementation	

STRATEGIC	
PLAN f	
OF H	
ECONOMIC	
DEVELOPMENT	
- 2015	
<b>2015</b> 119	

No. 50 Project G3: O1:PG2:p1: Establishment of an Arts Academy at Luigi Gurakuqi University	<b>Type of programme G3:O1:PG2:</b> Increase the quality and scope of the curriculum and teaching at the university
--	---

The opening of an Arts Academy at Luigj Gurakuqi University aims at developing art in the city and also further afield. Such an institute would play an important role in the whole of northern Albania and would also contribute to the culture and regional development of Kosova and Montenegro.

The initiative stems from the cultural tradition of Shkodra and the achievements of the Preng Jakova Middle School of Music over many years.

There are people in the city qualified to staff the academy, though specific training will be required to increase the capacities of the academics. It would be very useful for the Academy initially to develop strong links with the Academy of Arts in Tirana and gradually build its own profile.

It is anticipated that this academy would train instrumentalists, painters, dancers, actors, other artists and teachers, extending its influence to the local 9-year and middle schools.

Expected results Provision of stimulus and education to young artists in northern Albania Graduation of qualified artists Graduation of teachers of music, painting and acting Increased quality of life in the region	Targeted groups Artists of North Albania, Kosova and Montenegro	
<b>Possible actors</b> Municipality Ministry of Education and Science Preng Jakova Middle School of Music Migjeni Theatre	<b>Possible contributors to the project</b> Municipality Ministry of Education and Science	
<b>Pre-conditions</b> Availability of qualified art academics	<b>Risk factors</b> Insufficient funding	
Estimated expenses Total 40,000,000 leke		
Contact person for project Qamil Gjyrezi, Head of City Council Commission for Art and Culture		
<b>Implementation period</b> One year	Impact period After implementation of the project	



No. 51	Project G3:O1:PG2:p2: Development by the Economics and Law Faculty of Luigj Gurakuqi University of curricula for tourism and for public administration training	<b>Type of programme G3: O1:PG2:</b> Increase the quality and scope of the curricula and teaching at the university	
Brief description of project This project has the goal of opening a Department of Tourism in the Faculty of Economics at Shkodra's Luigj Gurakuqi University. It will plan the development of a curriculum for an authentic department of tourism in accordance with the three-year system of the Bologna declaration. The objective will be the training of professors in advanced disciplines and teaching methods in the field of tourism and the enrichment of the library with appropriate			

vanced disciplines and brary with appropriate books, achieving professional working practice placements for students and exchanging experiences with tourism faculties in other universities. The students will sit for the degree of Tourism Specialist.

*	
<b>Expected results</b> Development of human resources for tourism Qualitative development of tourism Enhancement of University Economics Faculty	<b>Targeted groups</b> University students University staff Whole community
Possible actors	Possible contributors to the project
Economics Faculty of University Representatives of local and foreign tourism businesses Conference of German Rectors German Universities Italian Universities	University Ministry of Education and Science
Pre-conditions	Risk factors
Tourism specialists available in Economics Faculty Connections with foreign universities	Lack of financial resources
Estimated expenses	
Total 2,000,000 leke	
Contact person for project Arjeta Troshani, Chief of Municipal Marketing	and Tourism Department
Implementation period	Impact period
Three years	Immediately after project implementation

	Project G3:O2:PG1:p1:	Type of programme G3: O2: PG1:
No. 56	Rehabilitation of Preng Jakova Middle School	Reconstruction of Shkodra's pre-university education facilities

The art middle school Preng Jakova is the only such school in the whole of the north of Albania. It is very badly run down, never having been refurbished, and is currently unsuitable for teaching. Bearing in mind the good name that this school has created for itself over the years and that many of its past students have become successful, both in the country and abroad, and that it is unique in northern Albania, its reconstruction is very important.

This project aims at rectifying this situation, through rehabilitating the building and equipping it with modern equipment and facilities for accommodating students from remote or distant parts of the country.

<b>Expected results</b> Rehabilitated building Increased quality and attendance	<b>Targeted groups</b> Day students Boarding students		
Possible actors Local government	<b>Possible contributors to project</b> Municipality		
Regional Department of Education Foreign donors	Ministry of Education and Science		
Pre-conditions Risk factors			
Availability of project	Insufficient municipal budget		
Estimated expenses			
Reconstruction 14,050,626 leke			
Equipment 600,000 leke			
Miscellaneous 300,000 leke			
Total 14,950,626 leke			
Contact person for project			
Department of Human Resources and Office of Education Regional Department of Education			
Implem entation period	Impact period		
One year	After project implementation		



	Project G3:O2:PG1:p2:	Type of programme G3: O2:PG1:
No. 57	Rehabilitation of Skenderbeg 9-Year	Reconstruction of Shkodra's pre-
	School	university education facilities
Brief descr	ription of project	
		badly run down. Skenderbeg is the only
		a large pool of potential students to draw
		ern sports equipment is a priority both for
the school'	s students and the local residents.	
Expected r	esults	Targeted groups
Increased p	articipation of students in sports	School pupils
activitie		Community
Possiblead	tors	Possible contributors to the project
Local gove	rnment	Ministry of Education and Science
	epartment of Education	
Foreign do	nors	
Pre-condit	ions	Risk factors
Existence of project		Not finding funding
Demand by	students and community	
Estimated	exp enses	
Repairs		1,626,900 leke
	n equipment	600,000 leke
Miscellane	ous	200,000 leke
Total		2,426,900 leke
Contact pe	erson for project	
Department	t of Human Resources and Office of Edu	lcation
-	Pepartment of Education	
Principal's	Office at Skenderbeg School	
Implement	tation period	Impact period
One year		After project implementation

	Project G3:O2:PG1:p3:	Type of programme G3: O2: PG1:
No. 58	Rehabilitation of Guerrile Kindergarten	Reconstruction of Shkodra's pre- university education facilities

Guerrile Kindergarten is in the Dudas area of Shkodra. The whole facility is very badly damaged and is not fit for children to be cared for or taught on its premises. Unfortunately, it is the only kindergarten in the area and is much in demand. This project aims at repair of the building, the classrooms, toilets, hall and kitchen.

Expected results Repaired kindergarten Creation of excellent conditions for local pre- school children	<b>Tar geted group s</b> Children Community
Possible actors Local government Foreign donors, organisations, local businessmen, residents	<b>Possible contributors to the project</b> Ministry of Education and Science
<b>Pre-conditions</b> Existence of project Request from the community	<b>Risk factor s</b> Lack of funding
Estimated expenses Repair work Furniture Teaching tools Total	1,598,195 leke 500,000 leke 250,000 leke <b>2,348,195 leke</b>
Contact person for project Municipal Department of Human Resources Municipal Office of Education Regional Department of Education	
Implementation period One year	Impact period After project implementation



	Project G4:O1:PG1:p1:
No. 59	Development of a comprehensive regulatory urban plan for the city

#### Type of programme G4:O1:PG1:

Improvement of the planning tools for urban development and management of the aty

#### Brief description of project

In recent years, as in all other parts of the country, the region of Shkodra has been confronted with a massive migration of the population, looking for a better life in the city, and a chaotic economic transition. The result, also as in all other cities in Albania, has included the illegal construction of many buildings and an abuse of the territory of the city. A regulatory plan is the foundation upon which a city must develop if it is to function properly and as such it should define protected areas and artefacts of public interest, as well as areas that have yet to be planned.

The aim of this project is to fill the gap and prepare a regulatory urban plan for the whole city.

<b>Expected results</b> Buildings developed in interest of the public Zoning of city	Targeted groups Whole community
<b>Possible actors</b> Municipality	<b>Possible contributors to the project</b> Municipality
Pre-conditions     Risk factors       Appropriate data gathered for all economic activities undertaken in the city     Lack of financial resources	
Estimated expenses Total	15,000,000 leke
C <b>ontact person for project</b> Municipal Directorate of Urban Planning	
<b>Implementation period</b> No deadline	Impact period After development of partial plans

No. 60	<b>Project G4:O1:PG1:p2:</b> Development of a partial urban plan for the Shirokë – Zogaj area	<b>Type of programme G4: O1:PG1:</b> Improvement of the planning tools for urban development and management of the city
Brief description of project Shirokë and Zogaj are lakeside tourism venues located very close to the city of Shkodra. These beautiful places are used not only by Shkodra's citizens but also by other Albanians and foreign tourists. The partial urban plan for these areas foresees the improvement of the current conditions that exist there to make accommodation more attractive for tourists and to establish the foundations for sustainable development of the local economy while preserving the environment for future generations.		
Well-de	<b>d results</b> fined construction plans for local ings of tourism value	Targeted groups Local and foreign tourists
Possible Municin		<b>Possible contributors to the project</b> Municipality

Estimated expenses Total	3,000,000 leke
Pre-conditions Appropriate data gathered on all activities in the area	Risk factors Lack of financial resources
Municipality	Municipality

Contact person for project Municipal Directorate of Urban Planning

Implementation period	Impact period
Ten years	After approval of construction sites



No.

	Project G4:O1:PG1:p3:
61	Development of partial urban
	plans for the areas of Mark Lulaj,
	Hardhijat e Egra and Zooteknikë

#### Type of programme G4: O1: PG1:

Improvement of the planning tools for urban development and management of the city

#### Brief description of project

The areas of Mark Lulaj, Hardhijat e Egra, Zooteknike are peripheral areas of the city of Shkodra, where a large number of people who migrated from underdeveloped and rural areas of the region are concentrated. The dwellings in these areas have been constructed irregularly, without reference to a study or plan and are scattered haphazardly. In fact the area has neither urban infrastructure nor social services.

This project foresees the construction of urban infrastructure and the improvement of the living conditions for the population of these areas.

Appropriate data gathered for all activities in the area	Lack of financial resources
in the area Estimated expenses	
Appropriate data gathered for all activities	
Pre-conditions	Risk factors
Municipality	Possible contributors to the project Municipality
Possible actors	Begible contributors to the preject
social services Improved quality of life for residents	
Expected results Construction of urban infrastructure and	Targeted groups Inhabitants of peripheral areas of city

TRATEGIC	
PLAN	
for	
ECONOMIC	
DEVELOPMEN	20
NT	05 - 2015
1	L <b>27</b>

S

#### Brief description of project

The implementation of changes defined in a General Regulatory Plan can be undertaken in a number of different ways. One of the best ways is through a Partial Plan of Implementation, through which better discipline can be exercised in the construction of buildings and other objects, in compliance with the Regulatory Plan. The function of the Partial Plan is to specify the limits defined in the Regulatory Plan, and at the same time it must not conflict with that plan.

This project sets out to define such a plan in preparation for a normal development of the city.

-	
<b>Expected results</b> Standardisation of specific zones	<b>Targeted groups</b> Communities in specific areas of Shkodra
<b>Possible actors</b> Municipality	Possible contributors to the project Municipality
<b>Pre-conditions</b> Appropriate data gathered for all activities to be undertaken in the area, as well as the definitions prepared for the General Regulatory Plan	<b>Risk factors</b> Lack of financial resources
Estimated expenses Total	3,000,000 1eke
Contact person for project Municipal Directorate of Urban Planning	
<b>Implementation period</b> Ten years	Impact period After approval of construction sites



No. (

	Project G4:O2:PG1:p1:
63	Reconstruction of 15 streets o
	city (Annex 4)

Type of programme G4:O2:PG1: Rehabilitation of the city's street system

#### Brief description of project

Reconstruction of the roads in Shkodra is one of the most important projects for the city. This project aims at reconstructing the city's streets to top quality for improved traffic flow within the city and for increased safety for its citizens. The whole community will benefit from a more regulated and improved traffic flow, increased safety for pedestrians and improved quality of the environment.

fthe

Most roads in Shkodra are badly damaged, with potholes, cracks and deformations, and many are not asphalted at all. Given their poor condition it is planned to pave the roads with asphalt after ensuring they have sturdy foundations.

It is planned to reconstruct and resurface the following roads:

Ring road, from Tophanë to Kiras to Rus, Skënderbeg Road, road from southern entrance to city below Rozafa Castle to Xhabije, Alqi Kondi Road, Ali Këlmendi & Leke Dugagjini Road, New Market, road from Thive Bridge to Railway Bridge, road from former Artisan Enterprise to former Silk Enterprise, Guerrile Road, Anti-communist Revolution in Hungary 1956 Road, Justin Godard Road, Bajram Curri Road, Halit Bajraktari Road, Tahsim Bërdica Road, Daut Boriçi Road.

<b>Expected results</b> Improved circulation in the roads system Improved safety for citizens Improved quality of environment	<b>Targeted groups</b> Residents and businesses located along these roads Whole city
Possible actors	Possible contributors to the project
Municipality	Municipality
Local businesses	Ministry of Territory Regulation and Tourism
Pre-conditions	Risk factors
Urban studies for the areas Approval by Shkodra Municipal Council	Lack of sufficient financial resources
Estimated expenses	
Total	1,151,063,000 leke
<b>Contact person for project</b> Alfred Luleta, Director of Public Services Department	
Implementation period Impact period	
Five years	After project implementation

	Project G4:O2:PG1:p2:	Т
No. 64	Reconstruction of pavements in 12	R
	streets (Annex 4)	

# **Type of programme G4:O2:PG1:** Rehabilitation of the city's street system

#### Brief description of project

1

One of the most effective ways of improving the quality of life for the residents of Shkodra would be to improve the quality of the city's roads. Roads such as Bujar Bishanaku, Daut Borici and Muhamet Gjollesha are in very poor condition but are nevertheless main roads in the city. This project aims at the reconstruction of pavements of these and other roads, leading to improved safety for Shkodra's citizens.

The pavements are all in bad condition, with holes and broken paving, and in some cases they are not paved at all, or are unusable, and often have no street lighting, etc. Given this situation it is planned to rehabilitate the pavements with slabs or asphalt. In some areas the pavements will be completely reconstructed, with improved drainage and lighting systems also installed.

The whole community will benefit from this project, with improved safety for pedestrians, improved street lighting and improved quality of environment with a reduction in pollution.

Expected results Improved traffic and pedestrian circulation Improved level of safety for citizens Improved quality of environment	<b>Targeted groups</b> Residents and businesses along these roads Whole city	
<b>Possible actors</b> Municipality Local businesses	Possible contributors to the project Municipality Ministry of Territory Regulation and Tourism	
<b>Pre-conditions</b> Urban studies for the areas Approval by Municipal Council	<b>Risk factors</b> Lack of financial resources	
Estimated expenses Total To be determined		
Contact person for project Alfred Luleta, Director of Public Services Department		
<b>Implementation period</b> Two years	Impact period After project implementation	



	Project G4:O2:PG1:p3:
5	Reconstruction of the public
	lighting of 8 streets (Annex 4)

## **Type of programme G4: O2: PG1:** Rehabilitation of the city's street system

#### Brief description of project

No. 65

Shkodra's main roads are not only used by cars but also by pedestrians. Currently, walking at night is hazardous because there is no functioning street lighting. This project will install lighting along eight streets in residential areas, and thus increase the level of public safety. Improved lighting will also brighten the city at night and facilitate extended business opening hours.

New electrical cables will be installed and the existing streetlights will be repaired with new lights installed where required.

<b>Expected results</b> Brightening of city at night Extension of business opening hours Improved quality of life	Targeted groups Community Businesses Local government
<b>Possible actors</b> Various donors Community Local businesses	<b>Possible contributors to the project</b> Municipality KESH (Albania Electricity Corporation)
Pre-conditions	Risk factors
Creation of partnership between local government, businesses and community Raised community awareness of preserving and not damaging service investments Trust of donors	Poor cooperation among stakeholders and local government Lack of donors Limited budget
Estimated expenses	
Total 52,040,000 leke	
Contact person for project Alfred Luleta, Director of Public Services Department	
Implementation period	Impact period
Year 2006	During 2006 and afterwards

STRATEGIC	
PLAN 3	
for	
ECONOMIC	
DEVELOPMENT	2005 -
1	- 2015

No. 66 Project G4: O2: PG2: p1: Rehabilitation of five surface water drainage outlets from the city (Annex 4)	<b>Type of programme G4: O2:PG2:</b> Rehabilitation of the city's water drainage system
--	---

In general, the city's main drainage system is of a very old design and the collectors are uncovered. The recent informal urban expansion and development has not been preceded by an urban study for surface water drainage. The system already in place has thus been overloaded, and not even been preserved, causing serious problems for the whole city.

In 1997, under the framework of *Rehabilitation of the water supply and collection* project in Shkodra, financed by the Austrian Government, it was determined that 33 km of main collectors would be constructed, at a cost of about 10 million euros.

According to that project, priority interventions (totalling 5.36 km) were to be made in the following:

- The collector in Ali Kelmendi Road, length 1.4 km, starting at the Austrian collector and ending at the Migjeni Theatre;
- The collector in Mujo Ulqinaku Road, length 1.2 km, starting in Tophane and ending in Ndocej, near Salo Halili School;

The exit collector in Kiras, at the first ring-road exit, length 0.7 km, starting at Karvane Road and ending at Buna Field;

The farm collector, length 1 km, starting at the former Silk Factory to the School of Construction, under Kercile Bridge and ending at Bassar Bridge.

	<u> </u>
<b>Expected results</b> Rehabilitation of Shkodra's drainage system	Targeted groups All (110,000) inhabitants of city
<b>Possible actors</b> Municipality	<b>Possible contributors to the project</b> Central government
<b>Pre-conditions</b> Urban study of area Approval by Shkodra Municipal Council	<b>Risk factors</b> Lack of financial resources
Estimated expenses Total	181,040,000 leke
Contact person for project	

Alfred Luleta, Director of Public Services Department

Implementation period	Impact period
One year	Immediately following implementation



No. 67	Project G4:O3:PG1:p1: Rehabilitation of the city's sewage pumping station	<b>Type of programme G4: O3:PG1:</b> Rehabilitation of the city's sewer system
DICI	i di contra d	

Shkodra's sewage system is designed in such a way that the sewage is drained by a Pumping Station located at the southern entrance to the city (in the Liria district) into the River Drin 300 m from Bahçallaku Bridge.

Shkodra rarely has electricity in the day and thus the Pumping Station is rarely in operation. Moreover, one power supply line delivers electricity both to the Pumping Station and to the surrounding residential area. Thus, even when there is electricity, the high domestic consumption means that the supply at the station is too low for the pumps (3.5 kW; 380V) to work. As result, the city's sewage usually flows directly into Lake Shkodra, in the area near to the wharf.

It is estimated that some 9 million m<sup>3</sup> of untreated sewage enter Lake Shkodra each year, causing severe environmental damage and creating a serious health risk at the city's main boulevard which runs alongside the wharf.

This project foresees interventions in the sewage system as follows:

Construction of a separate power supply for the pumping station;

Rehabilitation of the sewage pumps;

Purchase of auxiliary equipment for the station;

Repairs made to the pumping station itself.

Expected results Normal functioning of the city's sewage pumping station	<b>Targeted groups</b> Inhabitants of the city Businesses Municipality
<b>Possible actors</b>	<b>Possible contributors to the project</b>
Municipality	Municipality
Ministry of Territory Regulation and	Ministry of Territory Regulation and
Tourism	Tourism
Foreign Donors	KfW
<b>Pre-conditions</b>	Risk factors
Availability of technical project	Lack of financial resources
Estimated expenses           500 kV / 20 kV transformer         900,000 leke           Pump rehabilitation         400,000 leke           Generator 2.5 kW 380V 1.5 tons         500,000 leke           Parts and labour         10,600,000 leke           Total         12,400,000 leke	
Contact person for project Alfred Luleta, Director of Public Services Department	
<b>Implementation period</b>	Impact period
Five months	After project implementation

	Project G4:O3:PG1:p2:	Type of programme G4:O3:PG1:
No. 68	Construction and rehabilitation of	Rehabilitation of the city's sewer
	sewage discharge pipes	system
Brief de	scription of project	
A length of about 40 metres of the concrete main sewage discharge pipe (Ø1000) that enters into the River Drin is badly damaged and not functioning, as is the discharge gate into the lake, which opens in the absence of electricity (i.e. virtually always open) and during the winter when the level of the lake and the River Buna is raised. This project aims at the overall rehabilitation of Shkodra's sewerage system, at the reduction of environmental damage and improved hygiene conditions in the city.		
Expecte	d results	Targeted groups
-	functioning of pumping station	Inhabitants of the city
		Businesses
		Municipality
Possible	actors	Possible contributors to the project
Municipa	ality	Municipality
Ministry of Territory Regulation and Tourism Foreign Donors		Ministry of Territory Regulation and
		Tourism KfW
Precon		Risk factors
Availabi	lity of technical project	Lack of financial resources
Estimate	ed expenses	
Installati	on of concrete piping Ø1000	400,000 leke
Installati	on of metal gate 1 x 2 m	200,000 leke
Total		600,000 leke
Contact person for project		
Alfred L	uleta, Director of Public Services Departm	ent
Implem	entation period	Impact period
One mon	th	After project implementation



No. 6

	Project G4: O3: PG1: p3:
9	Improvement of sewage system
	maintenance technology

**Type of programme G4: O3: PG1:** Rehabilitation of the city's sewer system

#### Brief description of project

All the primary, secondary and tertiary sewerage systems in Shkodra are filled with rubbish. Meanwhile, the maintenance machinery currently available to the city is inadequate and damaged. In order to clean the sewerage network properly and to maintain it in future, two pump trucks, two unblocking trucks and two transport trucks are required. This project aims at providing the city with the means to put back into operation and maintain its sewerage system.

This project will relieve a potentially highly dangerous situation for the residents of Shkodra

<b>Expected results</b>	<b>Targeted groups</b>
Improvement of the sewage system	Whole community
Improved environment in city	Businesses
Improved quality of life for city inhabitants	Municipality
<b>Possible actors</b>	<b>Possible contributors to the project</b>
Municipality	Municipality
Ministry of Territory Regulation and	Ministry of Territory Regulation and
Tourism	Tourism
Foreign Donors	KfW
<b>Pre-conditions</b>	<b>Risk factors</b>
Existence of feasibility study	Lack of financial resources
<b>Estimated expenses</b> Unblocking trucks (5 million leke) x 2 Pumping trucks (5 million leke) x 2 Transport trucks (500,000 leke) x 2 <b>Total</b>	10,000,000 leke 10,000,000 leke 1,000,000 leke <b>21,000,000 leke</b>
Contact person for project Alfred Luleta, Director of Public Services Department	
<b>Implementation period</b>	Impact period
One year	After purchase of the trucks

No. 70	<b>Project G4:O3:PG1:p4:</b> Construction of new pipelines for sewer system	<b>Type of programme G4:O3:PG1:</b> Rehabilitation of the city's sewer system
The reha current p environn remedial This p system,	poor sanitary conditions for the inh nent and for the spread of infectious di . action. roject aims at improving, rehabilitati	hkodra is absolutely essential to improve the abitants of the city. The situation for the sease is now critical and requires immediate ng and replacing some parts of the existing he secondary system and reconstructing the
Improve	<b>d results</b> d sewerage system, with direct ct on environment and quality oflife	Targeted groups Inhabitants of city Businesses Municipality
Possible Municipa Ministry Foreign	ality of Territory Regulation and Tourism	Possible contributors to the project Municipality Ministry of Territory Regulation and Tourism KfW
	<b>ditions</b> e of feasibility study undertaken by ian experts	<b>Risk factors</b> Lack of funding
Enhance Reconstr	ed expenses ments ruction of the secondary network ruction in residential areas	39,500,000 leke 29,700,000 lake 4,200,000 leke <b>73,400,000 leke</b>
C <b>ontact person for project</b> Alfred Luleta, Director of Public Services Department		
<b>Implem</b> Five yea	entation period rs	Impact period After project implementation

135

S



 $N_{i}$ 

	Io. 71	<b>Project G4: O4: PG1: p1:</b> Complete construction of mains water supply reservoirs in Tepe Hills	<b>Type of programme G4: O4: PG1:</b> Rehabilitation of the mains water system
--	--------	---	---

#### Brief description of project

This project aims at connecting Shkodra's drinking water supply network to reservoirs holding a total volume of 15,800 m<sup>3</sup> of water.

Management of the four reservoirs will be carried out from a central command room, which will be automated. The project foresees improved drinking water supplies for the city, improving considerably the quality of life in Shkodra

rehabilitation of Shkodra's drinking water supply system	
<b>Pre-conditions</b>	Risk factors
Existence of project and feasibility study for	Lack of financial resources
Municipality	Municipality
Ministry of Territory Regulation and	Ministry of Territory Regulation and
Tourism	Tourism
Possible actors	<b>Possible contributors to the project</b>
Austrian Government	Austrian Government
Increased quantity and duration of supply of drinking water for citizens of Shkodra Possible actors	Inhabitants of city Possible contributors to the project

	Project G4:O4:PG1:p2:	Type of p
No. 72	Installation of new valves in the mains water distribution system	Rehabilita

# **Type of programme G4: O4: PG1:** Rehabilitation of the mains water system

#### Brief description of project

The distribution network of Shkodra's drinking water has a number of valves in the system that serve to manage the flow rate and distribution of water to different areas of the city at any one time, including halting supply during emergency. Rehabilitation of the distribution network requires the replacement of old valves. This project foresees improvements made in the drinking water supply for the city and the creation of a better service for the customer.

<b>Expected results</b> Improved drinking water delivery system Water conservation	Targeted groups Inhabitants of city
<b>Possible actors</b> Austrian Government Municipality Ministry of Territory Regulation and Tourism	<b>Possible contributors to the project</b> Austrian Government Municipality Ministry of Territory Regulation and Tourism
<b>Pre-conditions</b> Existence of project and feasibility study for rehabilitation of Shkodra's drinking water supply system	<b>Risk factors</b> Lack of financial resources
Estimated expenses         Grant from Austrian Government         Total       200,000 euros         Contact person for project         Alfred Luleta, Director of Public Services Department	



# Type of programme G4: O4: PG1:

Rehabilitation of the mains water system

#### Brief description of project

Shkodra's drinking water distribution and supply network is old and damaged. The demographic expansion of the city over the last decade and a half makes the construction of a new distribution system essential.

This project foresees the improvement of the drinking water supply for the city and a better service provision for the customer.

Expected results Improved drinking water supply and minimised losses in network	<b>Targeted groups</b> Inhabitants of city
<b>Possible actor s</b> Austrian Government Municipality Ministry of Territory Regulation and Tourism	<b>Possible contributors to the project</b> Austrian Government Municipality Ministry of Territory Regulation and Tourism
<b>Pre-conditions</b> Existence of project and feasibility study for rehabilitation of Shkodra's drinking water supply system	<b>Risk factors</b> Lack of financial resources
Estimated expenses Total 30,000,000 euros	
Contact person for project Al fred Luleta, Director of Public Services Department	
Implementation period Three years	Impact period After project implementation

	for mains water management scription of project	
In order to improve the management and provision of an effective distribution of drinkin water, it is necessary to install meters to monitor consumption. This project aims at the installation of meters at the water supply sources and pumpin stations, as well as in homes, businesses and public institutions. The project foresees improvements made in the drinking water supply for the city in order to create a better service for the customer.		r consumption. rs at the water supply sources and pumping blic institutions.
Improve	<b>d results</b> d drinking water delivery system ation of water resources	Targeted groups Inhabitants of city
Municip	Government	Possible contributors to the project Austrian Government Municipality Ministry of Territory Regulation and Tourism
rehab	<b>ditions</b> e of project and feasibility study for ilitation of Shkodra's drinking water y system	<b>Risk factors</b> Lack of financial resources
Estimated expenses Total 2,500,000 euros		



No. 75	<b>Project G4: O5:PG1:p1:</b> Rehabilitation of the greening of the city's main streets	<b>Type of programme G4: O5: PG1:</b> Improved greening of the city's streets
This proj roads in t Road, the The tre	the city, including: the road from Parruc e road to the theatre, Kiras Mehmet Road	an 1,200 decorative trees along eight main ë to Xhabiej, M. Barleti Road, Skënderbeg I, Pashë Plaku Road, etc. plane and chestnut. The saplings will be
Improved	<b>l results</b> 4 quality of life quality for citizens 4 environment cally improved roads in the city	<b>Targeted groups</b> Community Local government
<b>Possible</b> Commun Local go Donors		<b>Possible contributors to the project</b> Municipality Community
suppo Approval as inv Willingn	litions flocal government and community in rting this idea by Municipal Council of green areas estment priority ess of donors to provide financial and cal support	<b>Risk factors</b> Limited budget
Estimated expenses Total		8,500,000 leke
	<b>person for project</b> uleta, Director of Public Services Depart	ment
<b>Impleme</b> Years 20	entation period 05–2007	Impact period After 2005

	Proj ect G4: O5: PG2: p1:	Type of programme G4: O5: PG2:
No. 76	Rehabilitation of the green space	Rehabilitation of the main public par
	by the Bazaar	

The park by the Bazaar area is one of the oldest green areas in the city. It is located between the main road that enters the city from the south and the boulevard that runs alongside the wharf on the River Buna. Currently, there are many illegal constructions on the site, which is also used as a waste tip by a community that has traditionally used the park for recreational and leisure activities.

This project foresees the cleaning up of 17,000 m<sup>2</sup> of parkland, the installation of decorative benches and the planting of hedges and decorative trees and bushes to recreate an enjoyable environment for the citizens that will improve their quality of life.

<b>Expected results</b> Improved quality of life of citizens Improved environment	<b>Targeted groups</b> Community Local government
Possible actors Community Local government Donors	<b>Possible contributors to the project</b> Municipality Local community
Pre-conditions Interest of local government and community in supporting this idea Approval by Municipal Council of green areas as investment priority Willingness of donors to provide financial and technical support	Risk factors Limited budget
Estimated expenses Total 3,000,000 leke Contact person for project Alfred Luleta, Director of Public Services Department	

parks



# No. 77 Project G4: O5:PG2:p2: Rehabilitation of Luigi Gurakuqi Park

# **Type of programme G4**: O5: **PG2**: Rehabilitation of the main public parks

# Brief description of project

Luigj Gurakuqi Park is one of the oldest green areas in Shkodra City. Currently the park is home to several illegally-constructed kiosks. This project plans to return the park to its former condition and status as a recreational place for residents, particularly for university students.

Expected results Improvement of quality of life for Shkodra's citizens Improved environment Increase in size of green areas of the city	<b>Targeted groups</b> Residents Students
Possible actors Municipality Donors	<b>Possible contributors to the project</b> Region of Emilia Romano, Italy
<b>Pre-conditions</b> Urban study of the area Technical design	Risk factors Sufficient funding
Estimated expenses Total	13,640,000 leke
C <b>ontact person for project</b> Alfred Luleta, Director of Public Services Department	
Implementation period Six months	Impact period After implementation

	Project G4: O5: PG3: p1:	Type of programme G4:O5:PG3:
No. 78	Construction of a new green space in the Xhabije residential area	Creation of new green sites in residential areas

The residential areas of Shkodra City are furnished with recreational green areas by the municipality. Unfortunately, most of these green spaces have become run down and are often used as waste dumping sites. They are now unpleasant, dirty and polluted, posing a threat to the health of the local residents.

Given this situation, the municipality is giving priority to improvement of the city's green parks, and in particular to the area near to Xhabije as it lies at the southern entrance to the city where an aesthetically pleasing appearance would be appreciated by both residents and tourists alike.

Expected results Recreational space created for about 10,000 residents Improved environment Improved aesthetic appearance to entrance of city	<b>Targeted groups</b> Community of 10,000 residents of Xhabije neighbourhood Other communities in the city	
Possible actors	Possible contributors to the project	
Municipality	Municipality	
Local residents	Environmental NGOs	
Local businesses		
Environmental NGOs		
Pre-conditions	Risk factors	
Urban study of the area	Availability of funds	
Estimated expenses		
Total 1,244,840 leke		
Contact person for project		
Alfred Luleta, Director of Public Services Department		
Implementation period Impact period		
Three months	After implementation	



No. 79	<b>Project G4: O5: PG3: p2:</b> Construction of a new green space along Isuf Sokoli Street in the Bacjae Cakajve residential area	<b>Programme G4: O5:PG3:</b> Creation of new green sites in residential areas

This project foresees the construction of a 1,000 m<sup>2</sup> garden in the area of the residential buildings along the Isuf Sokoli Road. Parkland will be created on the site, which will be planted with decorative trees and bushes and furnished with decorative benches. This garden will serve all residents of the area.

<b>Expected results</b> Improved quality of life for citizens Improved environment	<b>Targeted groups</b> Community Local government
Possible actors	Possible contributors to project
Community Local government Donors	Donors Municipality Community
Pre-conditions	Risk factors
Interest of local government Approval by Municipal Council of green areas as investment priority	Limited budget
Support of community	
Estimated expenses	
Total	2,000,000 1eke
Contact per son for project Alfred Luleta, Director of Public Services Department	
Implementation period	Impact period
One year	After project implementation

	Project G4: O5: PG3: p3:	Type of programme G4: O5: PG3:
No. 80	Construction of a green area in the Zdrale neighbourhood	Creation of new green sites in residential areas

Zdrale is one of the most important areas of the city, where residences, the city's football stadium and consumer and industrial markets are located. This project foresees the construction of a grassy park in the neighbourhood, decorated with trees, bushes and benches.

<b>Expected results</b> Improved quality of life for residents Improved environment in the area	Targeted groups Community Local government
<b>Possible actors</b> Community Local government Donors	<b>Possible contributors to project</b> Municipality Community
<b>Pre-conditions</b> Interest of local government Approval by Municipal Council of green areas as investment priority Interest of community	<b>Risk factors</b> Limited budget
Estimated expenses Total	3,700,000 1eke
Contact person for project Alfred Luleta, Director of Public Services De	epartment
<b>Implementation period</b> Six months	Impact period After project implementation



No. 81

Project G4:O6:PG1:p1:
Construction of a landfill for urban
solid waste disposal

Type of programme G4: O6: PG1:

Improvement of the management of municipal solid waste

## Brief description of project

Currently, it is estimated that the city of Shkodra produces about 40,000 tons of solid urban waste a year. Collection of the waste is still done using a primitive method, and the waste is then dumped inappropriately, in a place close to the River Kir. During times of raised water level in the river, a large part of the waste is spread around and swept downstream to the rivers Drin and Buna. In addition, the health of residents in the north-eastern part of the city is seriously threatened by local burning of waste in another dump site.

The aim of this project is to construct a landfill for solid urban waste, meeting the needs of the city for a ten-year period. The volume of waste managed at the site will be about  $400,000 \text{ m}^3$ , divided into four equal lots.

The planned work includes digging, preparing and isolating the terrain, constructing drainage system and isolating acids and alkalis, improving and managing water resources, extracting biogas, regulating site entrance and service area, regulating four shafts for monitoring underground water levels and creating a green area and collecting surface waters.

<b>Expected results</b> Urban waste collected Waste transported away from residential areas Landfill constructed	Targeted groups All residents of city
<b>Possible actors</b> Municipality	<b>Possible contributors to project</b> SEENET, Italy Municipality
<b>Pre-conditions</b> Urban study of area Approval by Municipal Council	<b>Risk factors</b> Limited budget
Estimated expenses Total	62,500,000 leke
Contact person for project Alfred Luleta, Director of Public Services Department	
<b>Implementation period</b> One year	Impact period After its implementation

STRATEGIC	
PLAN for	
ECONOMIC DI	
CN!	2005 -
1	-2015 .47

No. 82	Project G4: O6: PG1: p2: Improvement of the technology for collection, transportation and management of municipal solid waste	<b>Type of the programme G4: O6:PG1:</b> Improvement of the management of municipal solid waste
	scription of project	

Shkodra produces about 250  $m^3$  of waste a day, from a city with a surface area of about 1,600 ha and a population of about 110,000.

The aim of this project is to clean up and keep the city as clean as possible. The specific objectives are: provision of containers for collection of urban waste and purchase of vehicles for collection. To improve the cleaning service of the city a previous study has anticipated that the following is needed:

600 containers, each with a capacity of 1,100 litres and two vehicles with 1,100 litre capacity;

50 containers of 5 m<sup>3</sup> with two vehicles of this capacity.

<b>Expected results</b> Daily removal of waste from collection points Clean, unpolluted city Increased safety and health of residents	<b>Targeted groups</b> Municipality Residents Businesses	
<b>Possible actors</b> Municipality Local businesses	<b>Possible contributors to the project</b> Municipality	
Pre-conditions Preparation of technical urban project for distribution according to division of centres of waste collection	<b>Risk factors</b> Lack of awareness raising of population and exercising of laws	
Estimated expenses Containers, (1,100 litre) x 600 Containers (5 m <sup>3</sup> ) x 50 Vehicles (for 1,100 litre container) x 2 Vehicles (for 5 m <sup>3</sup> container) x 2 Total	18,000,000 leke 6,000,000 leke 22,000,000 leke 10,000,000 leke <b>56,000,000 leke</b>	
Contact person for project         Alfred Luleta, Director of Public Services Department         Implementation period         Impact period		
Three months	After project implementation	



	Project G4: O6:PG1: p3:
No. 83	Development of an awareness
	campaign 'Keep Shkodra Clean'

## Type of programme G4: O6:PG1: Improvement of the management of municipal solid waste

## Brief description of project

In recent years there has been an increase in the amount of waste produced in the city of Shkodra, not only as a result of the increase in the size of the population, industrial development and increased consumption of goods, but also as a result of irresponsible actions on the part of citizens and businesses. This increase has had a significant impact on the level of pollution in the city and damaged the environment, a result of poor sewerage and drainage systems and non-functioning rubbish bins.

- It is foreseen that this project will be implemented through 4 phases:
- Taking photos and filming damaged or polluted public places (parks, roads, pavements), rubbish bins, sewage and drainage systems;
- Designing and printing of posters and leaflets;
- 3) Production of advertising spot lasting 4 minutes;
- 4) Undertaking of campaign in schools to raise awareness of problem.

<b>Expected results</b> Cleaner environment Re-useable rubbish bins More aware citizens More aware businesses	<b>Targeted groups</b> Citizens Businesses (large and small) Institutions Associations
<b>Possible actors</b> Directorate of Information and Development Directorate of Public Services Regional Agency of Environment Public enterprise for cleaning city	<b>Possible contributors to the project</b> Municipality Public enterprise for cleaning city
<b>Pre-conditions</b> Initiative of municipality for a clean city Legislation in effect Existence of environmental associations	Risk factors Low awareness of citizens and lack of enforcement
Estimated expenses Total 384,600 leke	
Contact person for project Gjergj Kurti, Public Information Department	
<b>Implementation period</b> Six months	Impact period After project implementation

No. 84	<b>Project G5:O1:PG1:p1:</b> Construction of a Youth Centre in the city	<b>Type of programme G5:O1:PG1:</b> Construction of new, and rehabilitation of existing, public recreational and sports facilities
--------	---	---

This project aims at the construction of a modern facility that will enable the city's youth to hold educational, social and cultural activities, returning to the city an old tradition that focuses more attention on its children.

The building will serve to help identify and create new talent in the city. It is planned for the building to be constructed at the Children's Centre and it will have a number of functions: as a children's centre, a cultural centre, a centre commemorating P. Gaci, a gallery of Figurative Arts and a youth centre and for hosting conferences.

<b>Expected results</b>	<b>Targeted groups</b>
Modern multifunctional centre built for city	Youth of the city
Enhanced opportunities for youth	Artistic groups
Enhanced opportunities for the city	Artists
<b>Possible actors</b>	<b>Possible contributors to project</b>
Local government	Municipality
Foreign donors	St. Gallen Hilft Albanien Association
<b>Pre-conditions</b> Availability of project Continuous demand of the youth	<b>Risk factors</b> Limited local budget
Estimated expenses Total	30,000,000 leke

Alfred Luleta, Director of Municipal Directorate of Public Services Elena Zorba, Director of Municipal Directorate of Human Resources

Implementation period	Impact period
Years 2006-2009	2009 and ongoing



No.

	Project G5: O1: PG1: p2:
85	Rehabilitation of the sports facilities in the city's schools

## Type of programme G5:O1:PG1:

Construction of new, and rehabilitation of existing, public recreational and sports facilities

## Brief description of the project

The current sports infrastructure and facilities in Shkodra's schools are damaged or even non-existent. This project aims to improve this situation in schools throughout the whole municipality. Conditions will be created for increasing the number of sporting activities and the participation of students in those activities.

The specific objective is to construct a sports ground in each of five elementary schools (Ndoc Mazi, Branko Kadia, Azem Hajdari, Ismail Qemali and Ndre Mjeda) and in the '28 Nentori' Secondary School, thus giving children in all quarters of the city better access to sports facilities.

Expected results Creation of adequate conditions for development of various sports activities Increase in number of sports activities Increase in number of participants in sports activities	Targeted groups School children
<b>Possible actors</b> Municipality Albanian Football Federation	<b>Possible contributors to the project</b> Albanian Football Federation
Regional Directory of Education	
Pre-conditions	Risk factors
Availability of land	Lack of financing
Estimated expenses	
Total	1,800,000 leke
Contact person for project	
Elena Zorba, Director of Human Resources Department	
Implementation period	Impact period
One year	After project implementation

No. 86	<b>Project G5:O1:PG1:p3:</b> Construction of public and private sports facilities	Type of programme G5: O1: PG1: Construction of new, and rehabilitation of existing, public recreational and sports
		facilities

This project aims to increase the recreational space available for residents of specific areas of the city. It will be developed according to particular urban studies for specific zones, and the plan foresees the creation and enhancement of green areas and the building of new play areas for residents in those particular areas.

The studies, related to the needs for play areas, should be planned according to normally approved standards.

<b>Expected results</b> Increase in number of green spaces Increase in size of recreational space	Targeted groups Residents of the city Municipality	
<b>Possible actors</b> Various donors Residents in neighbourhoods Municipality	<b>Possible contributors to the project</b> Municipality Donors	
<b>Pre-conditions</b> Researched and developed Partial Urban Plans	<b>Risk factors</b> Lack of financing	
Estimated expenses Total 5,000,000 leke		
Contact person for project Municipal Sports Inspector		
<b>Implem entation period</b> Six months	Impact period Immediately	



	Project G5:O1:PG1:p4:	Type of programme G5: O1: PG1:
No. 87	Construction of an indoor athletics stadium	Construction of new, and rehabilitation of existing, public recreational and sports
		facilities

Improvement of the performance of the athletes of the region of Shkodra and creation of the premise for continuation of their excellent results requires an improvement in the currently available sports infrastructure.

Construction of an indoor athletics stadium, within the existing football stadium, with a 110m-long six-lane track, will facilitate all-weather training and improve the team and individual performances.

<b>Expected results</b> Improved performance of region's athletes Increased number of amateur athletes	<b>Targeted groups</b> Sport clubs Community of the area Students	
<b>Possible actors</b> Ministry of Culture, Youth and Sports Various donors	<b>Possible contributors to the project</b> Ministry of Culture, Youth and Sports Donors	
<b>Pre-conditions</b> Technical design prepared Engagement of Ministry of Culture, Youth and Sports	<b>Risk factors</b> Small budget Lack of donations	
Estimated expenses Total 20,000,000 leke		
Contact person for project Municipal Sports Inspector Manager of Vllaznia Football Club		
Implementation period One year	Impact period After project implementation	

No. 88	<b>Project G5:O1:PG1:p5:</b> Construction of a wrestling gymnasium	<b>Type of programme G5: O1:PG1:</b> Construction of new, and rehabilitation of existing, public recreational and sports facilities
--------	--	--

Wrestling is one of the most popular sports in the city. The city's team has traditionally been very good in local, national and international competitions. However, there is no training facility for the teams, and the construction of such a facility would be indispensable for future successes in this sport. The project will require removal of earth, constructing the gym, installing waterproofing, windows, doors, etc.

<b>Expected results</b> Provision of sports training facilities Successes achieved in sports events	<b>Targeted groups</b> Wrestling team Amateur sportspeople
<b>Possible actors</b> Ministry of Culture, Youth and Sports Various donors	<b>Possible contributors to project</b> Ministry of Culture, Youth and Sports
<b>Pre-conditions</b> Availability of technical project	<b>Risk factors</b> Insufficient local budget Poor support from Ministry of Culture, Youth and Sports Lack of donations
Estimated expenses Total	5,000,000 leke
<b>Contact person for project</b> Municipal Inspector of Sports Director of Vllaznia Sports Club	
Implementation period One year	Impact period After its implementation



No.

<ul> <li>Organisation in the city of Spring and</li> <li>Autumn sports events, such as organised sports leagues, for elementary and secondary schools and for older age groups</li> </ul>	89	organised sports leagues, for elementary and secondary schools and	
---	----	---	--

Type of programme G5: O2: PG1: Stimulation and promotion of sports events in the city

## Brief description of project

The Municipality of Shkodra, in collaboration with the Ministry of Education and Science, will organise spring and autumn sports leagues in which all 32 public schools in the city will participate. The championships will be constructive, healthy activities and will improve the immediate and long-term health of the city's children. Each season will last for three or four months and each will climax with a fortnight of championship finals.

It is planned for there to be competitions in basketball, football and volleyball. During the season each team will play at least one game a week against another school. A volunteer or teacher will coach each team, and when possible it will have a sponsor to provide sport kit and equipment and to pay sports ground fees in exchange for advertising.

The championships will be overseen by a commission comprising parents, teachers, school administrators and representatives of Municipality and Ministry.

Expected results Targeted groups	
Reduced criminal activity and substance abuse in Local pupils city schools	
Improved physical and mental health of the city's children	
Sports culture enhanced in city youth	
Possible actors Possible contributors t	o the project
Municipality Municipality	
Ministry of Education and Science Ministry of Education a	nd Science
Local businesses Local businesses	
Ministry of Health Ministry of Health	
Pre-conditions Risk factors	
Support of Ministry of Education and Science Lack of sponsors	
Agreement with owners of sports grounds	
Estimated expenses	
Expenses for the sports grounds 4,608,000 leke	
Expenses for the teams 2,000,000 leke	
Fees for referees 1,440,000 leke	
Administrative expenses 1,500,000 leke	
Total 9,548,000 leke	
Contact person for project	
Beb Kurti, Specialist in Sports Sector	
Implementation period Impact period	
Four months After autumn 2005	

	Project G5:O3:PG1:p1:	Type of programme G5: O3: PG1:
No. 90	Computerisation of the Civil Registry Office	Modernisation of the civil registry service

The registrar office in the city of Shkodra serves about 110,000 citizens. The whole documentation comprises 289 fundamental registers, into which all data are entered by hand. As the demand for the registrar's services have grown and are now relatively huge, compared to the demands of a decade ago, the services need to be improved in terms of both quality and delivery.

This project plans to rectify this poor situation by computerising the registrar office, and through doing so improve the quality and introduce new standards into the services provided.

<b>Expected results</b> Improve the quality of services Reduce delays	Targeted groups Residents	
<b>Possible actors</b> Ministry of Local Government and Decentralisation Municipality Various donors	<b>Possible contributors to the project</b> Municipality Ministry of Internal Affairs	
<b>Pre-conditions</b> Existence of government programme for computerization of all registrar offices in the country Existence of fundamental registers of registrar office	<b>Risk factors</b> Lack of output standards Lack of financing	
Estimated expensesServer300,000 lekeComputers (10 x 80,000 leke)800,000 lekeComputer network70,000 lekeNetwork printer100,000 lekeCreation of database and data entry1,000,000 lekeTotal2,270,000 leke		
C <b>ontact person for project</b> Vera Gradeci, Head of Registrar Office		
<b>Implem entation period</b> One year	Impact period After project implementation	



No.

	Project G5:O3:PG1:p2:
91	Development of a database, and relevant computer software, of all addresses in Shkodra

**Type of programme G5:O3:PG1:** Modernisation of the civil registry service

## Brief description of project

The present system of addresses in the city of Shkodra does not function. It is old and does not reflect the important urban transformations that have taken place in the city since 1974. The implementation of this project will clarify the addresses of citizens, businesses and institutions.

The planned activities for the implementation of this project include:

Creation of a team comprising members of the Registrar Office, Urban Planning Office, Lawyers and Historians;

Development of guidelines for the naming of roads and assigning of numbers for buildings;

Cataloguing of the existing situation, of residences, businesses, public institutions etc.;

Creation of a new address system, for the naming of zones of circulation, road sign placement, numbering of buildings and placing of signs made of weather-resistant material;

Creation of a digital catalogue of addresses.

Expected results	Targeted groups	
Setting up of database and computerisation of	Municipality	
Registrar Office	Citizens	
Accurate identification of all taxpayers	Businesses	
Establishment of efficient postal service	Public institutions	
Possible actors	Possible contributors to the project	
Municipality	Municipality	
Ministry of Interior	Ministry of Interior	
Preconditions	Risk factors	
Decision of Albanian Government to create	Lack of funding	
address system	Lack of Imiting	
Existence of digital map of city		
Project for city road signs		
Estimated expenses		
Total	3,000,000 leke	
Contact person for project		
Frederik Shiroka, Director of Municipal Urban P	lanning Department	
Implementation period	Impact period	
One year	After project implementation	

STRATEGIC	
PLAN	
for	
ECONOMIC	
DEVELOPMENT	2005 - 2019
1	57

	Project G5:O3:PG2:p1:	
No. 92	Conducting of a survey to assess the current social situation for Shkodra residents	

### Type of programme G5:O3:PG2:

Improvement and increase in number of social services provided for the community

### Brief description of project:

The project Evaluation of the social situation in the city of Shkodra and implementation of possible social services is a preparatory activity that precedes the implementation of activities to provide social services to groups in need. This project will evaluate and analyse in detail the degree of poverty, the number and distribution of groups at risk and their needs, and identify the means and type of intervention that is necessary.

The project will determine the levels of supply and demand of social services, and provide insights into how to initiate a balancing of the equation.

Expected results Identification of groups in need, their number and distribution Determination and evaluation of indicators representative of poverty and social exclusion Determination and evaluation of main reasons for poverty and social exclusion Monitoring and evaluating of needs of groups at risk and degree of fulfilment of needs by government and NGOs	<b>Targeted groups</b> Poor families Children in need or at risk Women in need or at risk Disabled persons in need	
<b>Possible actors</b> Municipality Local NGOs International NGOs University	<b>Possible contributors to the project</b> Municipality	
Pre-conditions Willingness of local government and partner NGOs to participate actively during project implementation	<b>Risk factors</b> Delays in creation of social services and healthcare sectors in local government	
Estimated expenses Staff costs Transportation Publishing Total Contact person for project	3,500,000 1eke 150,000 1eke 350,000 1eke <b>4,000,000 1eke</b>	
Voltana Ademi, Vice-mayor		
Implementation period Six months	<b>Impact period</b> Three years	



Λ

io. 93	<b>Project G5: O3: PG2: p2:</b> Increase in the capacities of the municipal administration and local NGOs to provide social services
	NGOs to provide social services

Type of programme G5: O3:PG2: Improvement and increase in number of social services provided for the community

## Brief description of project

NET EUROPEO di WELFARE (NEW) is a project being implemented within the framework of INTERREG IIIA Transfrontaliero Adriatico financed by the European Commission. The main objective of the project is to support the creation and strengthening of social services at the local government level in some municipalities in Albania, Bosnia and Serbia. To achieve this goal, the programme aims at strengthening the capacities of local and national institutions and NGOs in the implementation of new legislation in the area of social services, through increasing management capabilities of social workers in the programming, implementation and administration of social services during the decentralisation process.

This project is being implemented over a two-year period, from 2004 to 2006, and is being managed by the Province of Forli-Cesena, Italy.

managewery wie rie meeter er en er er en er		
Targeted groups Local government Central government NGOs		
<b>Possible contributors to the project</b> European Commission Municipality Ministry of Labour and Social Works		
<b>Risk factors</b> Delays in creation of local social services and healthcare sectors		
113,500,000 leke		
Impact period Long-term		

No. 94	Project G5: O3: PG2: p3: Construction of 3 social centres for marginalised community groups and provision of social services in partnership with local NGOs	<b>Type of programme G5: O3:PG2:</b> Improvement and increase in number of social services provided for the community
--------	---	--

The Distribution of Social Services project will for the first time in Shkodra make it possible for the local government to collaborate with NGOs in providing alternative social services for the community. This project will result in creation of three centres offering social services for vulnerable and marginalised groups of society, such as children, women and senior citizens.

The World Bank, in collaboration with the Ministry of Labour and Social Works, has chosen three not-for-profit organisations working in the city to cooperate and assist the Municipality in establishing and providing social services. The planned centres are:

A Multi-disciplinary Centre, established in collaboration with 'The Door';

A Social Centre for children and families facing difficulties, established in collaboration with 'The Child';

A Daily Centre for senior citizens, established in collaboration with 'Human Dimension'.

Expected results	Targeted groups
Construction of three community social centres	Children facing social and economic
Provision of social services to the community	difficulties, young mothers, female
Training of local staff to manage centres	heads of family, abused or
Reduced poverty	unemployed women, etc.
Involvement of decentralised local government	Sick or lonely senior citizens, etc.
<b>Possible actors</b> Local government Ministry of Labour and Social Works World Bank Local NGOs The Door; Every Child; Human Dimension International NGOs Local businesses	<b>Possible contributors to the project</b> World Bank Ministry of Labour and Social Works
<b>Pre-conditions</b>	<b>Risk factors</b>
Willingness of Ministry of Labour to prepare law	Lack of expertise in providing
for decentralisation of social services	community social services
Willingness of local government	Limited local budget
Estimated expenses Social Services Centre for children and families Daily Centre for senior citizens Total	13,569,0001eke 8,800,0001eke <b>22,369,0001eke</b>
Contact person for project Voltana Ademi, Vice-mayor	
Implementation period	Impact period
January 2005	Long-term



	gramme G5: O4:PG1: t of primary healthcare services
--	--

The healthcare centre of the Tre Heronjt neighbourhood of Shkodra offers general visits and medical treatments for adults. This centre is at present very badly run down. The internal plaster, doors and windows need to be replaced, and the sanitary and hygienic conditions are poor.

This project plans to rectify this appalling situation by re-plastering all internal walls, installing new doors and windows and installing new cleaning equipment.

Expected results Improvement of hygiene & sanitary conditions of centre	Targeted groups Residents of area
<b>Possible actors</b> Primary Healthcare Office Ministry of Health	<b>Possible contributors to the project</b> Ministry of Health
<b>Pre-conditions</b> Priorities defined by Primary Healthcare Office	Risk factors Lack of financing
Estimated expenses Total	3,000,000 1eke
<b>Contact person for project</b> Tahir Sadiku, Director of Primary Healthcare Of	üce
Implementation period Five months	Impact period After project implementation

	Project G5:O4:PG1:p2:	Type of programme G5: O4: PG1:
No. 96	Reconstruction of community health centre in Partizani	Improvement of primary healthcare services in the city
The heat some 15 Unfortur The win for a heat This p:	scription of project Ithcare centre in the Partizani neighbourh 5,000 residents. The centre offers healthout nately, the centre is badly run down and the dows are broken, while most of the interna alth centre, there are no toilets. roject plans to re-plaster and paint the internation of hygiene-sanitary conditions for staff and	care services for women and children. e cleaning equipment is not functioning. 1 walls need re-plastering. Unacceptably nal walls, replace the windows and create

Expected results Improvement of hygiene & sanitary conditions in the healthcare centre and improvement of services	Targeted groups Women and children of Partizani neighbourhood
<b>Possible actors</b> Primary Healthcare Office Ministry of Health	<b>Possible contributors to the project</b> Ministry of Health
<b>Pre-conditions</b> Priorities defined by Primary Healthcare Office	Risk factors Lack of financing
Estimated expenses Total	1,500,000 leke
<b>Contact person for project</b> Tahir Sadiku, Director of Primary Healthcare Offic	e
Implementation period	Impact period

Five months

After project implementation



I

	No. 97	<b>Project G5:O4:PG1:p3:</b> Reconstruction of health centres in Zogaj and Shirokë	<b>Type of programme G5:O4:PG1:</b> Improvement of primary healthcare services in the city
--	--------	--	--

## Brief description of project

Shirokë and Zogaj are two lakeside resort villages located some distance from the city of Shkodra. Nevertheless, their administration falls under the jurisdiction of the city (under Administrative Unit No.1.). Shirokë is located about 3 km from the centre of the city, while Zogaj is 5 km away. The facilities in the healthcare centres of these two neighbourhoods are badly run down, internally and externally: the doors and windows need to be replaced, while the cleaning equipment is out of use.

This project plans to rehabilitate the healthcare centres and install new cleaning equipment.

Expected results	Targeted groups
Improved primary healthcare provided for residents of and visitors to these areas	Residents Schools in Shirokë and Zogaj
<b>Possible actors</b> Primary Healthcare Office Ministry of Health	Possible contributors to the project Ministry of Health
Pre-conditions Existence of technical project ready for implementation	Risk factors Lack of financing
Estimated expenses Total	2,500,000 leke
<b>Contact person for project</b> Tahir Sadiku, Director of Primary Healthcare	Office
Implementation period	Impact period
Six months	After project implementation

	Project G5:O4:PG1:p4:	Type of programme G5:O4:PG1:
No. 98	Construction of a new health centre in Vojo Kushi	Improvement of primary healthcare services in the city

The healthcare centre of the Vojo Kushi neighbourhood provides general visits and medical treatment for adults. The centre is now very badly run down. Most of the plaster has fallen down and the doors and windows need to be replaced, while the cleaning equipment is out of use.

This project plans to plaster all internal walls, install new doors and windows, and install new cleaning equipment.

<b>Expected results</b> Improved hygiene & sanitary conditions of centre	Targeted groups Residents of the area
<b>Possible actors</b> Primary Healthcare Office Ministry of Health	<b>Possible contributors to the project</b> Ministry of Health
<b>Pre-conditions</b> Priorities defined by Primary Healthcare Office	Risk factors Lack of financing
Estimated expenses	
Total	3,000,000 leke
C <b>ontact person for project</b> Tahir Sadiku, Director of Primary Healthcare C	Office
Implementation period	Impact period
Five months	After project implementation



## Annex 1: Acronyms used in the Implementation Matrix

Anne	X 1. Actonyms used in the imj
AA	Advertising Agencies
AB	Artisan Business
AC	Artists of the City
AFF	Albanian Football Federation
AG	Arts Groups
ASB	Association of Shkodra Businesses
ASp	Amateur Sportspersons
AT	Shkodra Branch of Albtelecom
AuG	Austrian Government
BC	Business Community
BIZ	Businesses of Industrial Zone
BR	Businesses in the Region
С	Children
CA	State Central Archive
CC	Cross-border Cities
CCI	Chamber of Commerce and Industry
CE	Cleaning Enterprise
CG	Central Government
Co	Community
CoV	Commune of Venice
D	Donors
Ε	Employees
ECD	Economic Centre for Development
F	Farmers
FB	Foreign Businesses
FVM	Fruit and Vegetable Merchants
GA	Group of Archaeologists
GE	Group of Ethnographers
GH	Group of Historians
GTZ	Deutsche Gesellschaft für Technische
	Zusammenarbeit
Н	Hotels
HM	History Museum of Shkodra
IA	Art Performing Institutions
IAR	Institute of Archaeological Research
IC	Institute of Culture
K	City of Koplik
KESH	Albanian Electricity Corporation
KfW	Kreditanstalt für Wiederaufbau
LC	Local Community
LRA	Laboratory of Restoration and
	Archinometry

Municipality of Shkodra

MA	Ministry of Agriculture and Food
MC	Ministry of Culture, Youth and Sports
MuC	Musical Community of Shkodra
ME	Ministry of Economy
MES	Ministry of Education and Science
MG	Montenegrin Government
MH	Ministry of Health
ML	Ministry of Labour and Social Affairs
MLGD	Ministry of Local Government and
	Decentralisation
MT	Ministry of Territorial Adjustment
	and Tourism
NGO	Non-governmental Organisation
Р	Pupils
PA	Performing artists
PI	Public Institutions
PrI	Processing Industry
PJA	Preng Jakova Association
R	Bars and Restaurants
REA	Regional Environmental Agency
RDE	Regional Directorate of Education
RED	Regional Employment Directorate
RHD	Regional Health Directorate
RPD	Regional Police Directorate
RSh	Region of Shkodra
S	Students
SC	Sports Clubs
ScC	Scientific Community in the City
SCV	Vllaznia Sports Club
Т	Tourists
ТА	Tourist Agencies
ТВ	Tourism Businesses
TEU	Teuleda, Agency for Local Economic
<b>T</b> T	Development
U	University of Shkodra
UE	Unemployed
UNDP	1 8
UNOPS	United Nations Office for Project Services
VMS	Vocational Middle School
WB	World Bank
WD WT	
W I Y	Wrestling Team Youth
I	I Outil

Μ

## Annex 2: Report on 'Survey on Locally Enabling Business Environment'

## Introduction

The business survey that formed part of the development of the Strategy was conducted during the period March to April, 2004 and is reported here. The purpose of the survey was to provide additional information for the process of Local Economic Development planning in the Municipality of Shkodra. At the same time, the way the survey was carried was aimed at providing further experience for the municipality, particularly for the Development Office.

The report below is a concise presentation of the main findings of the survey. In addition, a broader report was prepared, where the performance of all five municipalities that participated in the DELTA project can be compared. The survey data are also available electronically, creating the opportunity for each municipality to make further analyses according to their needs.

This survey was carried out in close collaboration with the Office of Economic Development in the Municipality of Shkodra. Mr Ridvan Sokoli made a special contribution in organising the survey.

## Statistical description of the sample of businesses interviewed

- Seventy-nine businesses were interviewed, making up about 3.3 per cent of those registered in the Municipality (2,397 registered, according to the list provided by the municipality).
- Opinions were collected from the following persons: owner in 73 businesses, general manager in two businesses and senior manager in four businesses.
- Fourteen of the businesses had one owner, while 65 had more than one owner.
- Thirteen of the businesses were manufacturing businesses, 36 were involved in trade, 23 in service provision and seven were construction businesses.
- The length of time that the businesses had been active ranged from two to twelve years, with most being active from six to ten years.
- Fifty-seven of the businesses reported that they had fewer than five employees, six had six to ten employees, thirteen had eleven to 50 employees and three more than 50 employees.



## Main findings

### Opinions about the business climate in Shkodra

- 52% of businesses reported difficulties in finding qualified workers, while 42% reported the opposite. (Question 9.)
- 24% of businesses reported that they were short of staff with sales & marketing skills (taken together), 22% declared a shortage in technical personnel and 17% reported that they had a shortage in staff with management skills. (Question 10.)
- 71% of businesses reported that the main source of competition came from local businesses. (Question 11.)
- There are a number of business associations in the city, but these are not widely known in the community. (Question 12.) 68% of businesses reported that they didn't know about the support that these associations provide for businesses. (Question 22.)
- The three main factors that were hindering business expansion were: electricity (64%), informal competition and infrastructure (40%). However, other factors were mentioned very often in the reports. (Question 15.)
- 50% of businesses reported that they needed fewer than 10 days to renew the licences for the following year. (Question 16.)
- The two biggest problems concerning relationship with local government were: corruption and illegal practices, and competition from the informal market. (Question 17.)
- More than 70% of businesses reported that had been inspected fewer than five times by the tax authority. 10% reported that they had paid fines and 4% that they had paid bribes to the tax authority. (Question 20.)
- 11% of businesses declared that the Tax Department was hindering the expansion of their business and 1.3% declared the same for the Department of Services. (Question 25.)
- 52% of the businesses reported that the business environment had worsened during the last three years. (Question 33.)

## Expectations of businesses

- 33% of businesses reported that they plan to invest within the municipality. 44% reported that they do not plan to invest in the future. (Question 8.)
- The three most mentioned expectations were: improved electricity supply, improved infrastructure and improved cleaning of the city. (Question 18.)
- More than 90% of businesses expected to spend fewer than 10 days renewing their licence for the following year. (Question 16.)

### Awareness among businesses of municipality functions

- 70% and 84% of businesses, respectively, reported that they didn't know about the role of the LED and RED offices. (Question 22.)
- In general, businesses reported that they were not aware of professional associations or of the role that these associations play. (Question 22.)
- 49% of businesses were not aware of the private professional services available in the municipality. (Question 22.)
- Although 84% of businesses reported that they did not know about the RED office, it was nevertheless mentioned 17 times as the department that deals with local economic development. (Question 26.)

### SWOT (as mentioned in the questionnaire)

#### Strengths

- Favourable geographic position: near to the sea and the lake;
- Abundance of rich agricultural soil;
- Tourism resources;
- Natural resources;
- Handicraft tradition;
- Low labour costs.

### Weaknesses

- Poor infrastructure;
- Shortage of electricity;
- Low level of safety and security;
- High finance costs.

### **Opportunities**

- Many business expectations can be resolved in part politically;
- With so many things that need to be done even a small improvement would have a large impact on the way businesses think.



### Threats

- The informal economy is one of the most important factors reducing the number of registered businesses;
- A considerable number of businesses are not thinking of expanding their activity;
- Corruption is mentioned many times as a huge constraint;
- Low level of willingness of businesses to collaborate, a result of the poor image of local government.

## Annex 3: Methodology used in project prioritisation

The Shkodra Local Economic Development projects were prioritised according to two separate, but equally important, criteria: perceived necessity for the community, and feasibility of implementation. Each project was assigned a score based upon these two criteria.

The Necessity Score was developed through a ranking survey filled out by the working group of stakeholders and community members. The projects were divided within the survey according to goal heading and then whether they were hard or soft. Responders to the survey were asked to rank each project against other projects within each grouping, as either most necessary, necessary or least necessary. Projects rated most necessary were given 3 points, necessary 2 points and least necessary 1 point. It should be noted that some projects were not rated by responders and were given a score of 0. The total sum of scores created the final Necessity Score for each project.

The Feasibility Score was developed by a technical group within the municipality. The group awarded a score per project according to seven criteria, which were as follows:

- 1. Whether or not a project had already secured funding;
- 2. The number of identified potential funding sources;
- 3. Whether the municipality had the expertise to implement the project;
- 4. Whether the municipality had successfully implemented a similar project previously;
- 5. The number of risks involved with implementation;
- 6. The groups targeted by the project;
- 7. The number of Goals or Objectives addressed by the project.

In contrast to the Necessity Score, where a higher number represented a higher level of desirability, a lower Feasibility score meant the project had a higher level of feasibility. Each criterion was rated with a different score (see instructions below), and the total calculated, plus 1, to create an overall Feasibility Score for each project.

The final Prioritised list of projects was developed by dividing the Necessity Score by the Feasibility Score and ranking the projects. The list was further refined by splitting the projects into three separate categories: active projects, inactive projects and projects without summaries.

The prioritisation methodology utilised by the Municipality of Shkodra was developed by the local Community Development Peace Corps Volunteer, Nathan Borgford-Parnell, in conjunction with the Shkodra Development Office and under the care of the SOROS Open Society Foundation and World Bank. Special thanks go to Peace Corps Volunteers, Jon Owen and Peter Gambil for their contributions to the process.

## **Project Prioritisation Methodology Instructions**

## **Necessity Quotient**

- Step 1: Group project according to goal;
- Step 2: Categorise project within each goal group as (H)ard or (S)oft;
- Step 3: List all projects on the Stakeholder Form according to group number and H or S category (list Goal 1 projects first, followed by Goal 2, and so on);
- Step 4: Provide each stakeholder with a separate Stakeholder Form;
- **Step 5:** Ask stakeholders to mark projects within the groups as being most necessary, necessary or least necessary. Stakeholders can only rank *three* projects within each grouping as most desirable/necessary (for the H and S projects). If there are very few projects in one grouping the maximum number allowed for 'most desirable/necessary' can be decreased to 2 or 1.
- Step 6: Add up points for each project from each stakeholder form to obtain the Necessity Quotient and enter this into the Project Prioritisation Sheet.

## **Feasibility Quotient**

- Step 1: List projects by group in the Feasibility Form;
- Step 2: Discuss and rate each project according to the criteria set out in the form (note that this is the opposite of the ranking format used in the Stakeholder Form);
  - **Criterion 1:** Funding secured? (yes, 0; no, 0.1);
  - **Criterion 2:** Number of potential funding sources identified ( $\geq 2, 0$ ; one, 0.1; zero, 0.2).
  - **Criterion 3:** Does municipality have expertise to implement project and are experts readily available? (yes, 0; maybe, 0.1; no, 0.2);
  - **Criterion 4:** Has municipality successfully implemented a project like this previously? (yes, 0; no, 0.2);

- **Criterion 5:** Number of risks (0, 0; 1 or 2, 0.1; >2, 0.2);
- **Criterion 6:** Population groups targeted by project (whole population, 0; under-served, specifically targeted population, 0.1; single non-priority population, 0.2);

**Criterion 7:** Number of Goals/Objectives addressed by project ( $\geq 3, 0; <3, 0.1$ ).

Step 3: Add scores in each row to create Feasibility Quotient for each project;

**Step 4:** Enter Feasibility Quotient onto Project Prioritisation Sheet.

### **Project Prioritisation**

- Step 1: Designate each project as (S)oft or (H)ard;
- Step 2: Designate each project as (L)ong-, (M)edium- or (S)hort-term based upon implementation time (S, <1 year; M, 1–3 years; L, >3 years);
- Step 3: For each project, divide the Necessity Quotient by the Feasibility Quotient to get the Priority Score;
- Step 4: Reorder projects from highest to lowest according to Priority Score;
- **Step 5:** List projects in new prioritised order including letter designations for hard and soft and implementation time category.



a.

# **Annex 4: Group projects**

Sub-project	Estimated cost (000 leke)	
Tregu i Ri Street	70,000	
Street at city entrance	235,486	
Street from Ali Kelmendi to Lek Dukagjini	114,427	
City ring road: Tophane to Rus	309,071	
Skenderbeg Street	204,476	
Street from Thive Bridge to Railway Overpass	47,461	
Alqi Kondi crossroads	11,353	
Guerrile Street	22,000	
Justin Godard Street	9,286	
Bajram Curri Street	3,753	
Halit Bajraktari Street	33,300	
Street from Artistic enterprise to former Silk Plant	46,000	
Daut Borici Street	2,300	
Street from Thive Bridge to Train Station	24,400	
Tahsim Berdica Street	17,750	
Total	1,151,063	

b.

## Project No. 64 (G4:O2:PG1:p2: Reconstruction of city pavements)

Project	
Zogu i Pare Street	
Vasil Shanto Street	
Clirimi Street	
13 Dhjetori Street	
Marin Barleti Street	
Bujar Bishanaku Street	
Alqi Kondi Street	
Daut Borici Street	
Osa Kuka Street	
Daniel Matlia Street	
Health Centre Street	
Muhamet Gjollesha Street	

Project	Estimated cost (000 leke)
Zogu i Pare Street	17,000
Clirimi Street	14,520
13 Dhjetori Street	5,820
Marin Barleti Street	6,500
Daniel Matlia Street	3,000
Health Centre Street	2,000
Osa Kuka Street	2,000
Road in front of University campus	1,200
Total	52,040

#### d. Project No. 66 (G4:O2:PG2:p1: Rehabilitation of city drains)

c.

Project
Lake Exit I, Ring Road to Myfit Kopliku Street
Lake Exit II, Ring Road to Selim Golemi Street
River Kir Exit, Fusha e Druve, OUT 2
River Kir Exit, Tepe, OUT 3
River Buna Exit, Former Farm, OUT 3
Lake Exit, Zooteknikes (farmers' house), OUT 8

